

LIFE

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FROM GETTING THE NOMINATION

FABULOUS ARTS OF THE FRONTIER



CAROL CHANNING
A COMIC VAMP ON THE RAMPAGE

20 CENTS

NOVEMBER 28, 1955

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ON WORLD-FAMOUS

Community



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IMAGINE a saving of \$28.25 on a treasured set of Community* just at the time you're choosing her important gift! All six beloved patterns, including new *Twilight* and *South Seas*, are included in this once-in-a-lifetime opportunity! 54-piece dinner service includes 8 knives,

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silverplate. She's sure to love it—for its ageless beauty, pure-silver finish, finest quality. At your jeweler's or favorite silverware department. And save a whopping \$28.25! Limited time only. Budget terms. Proudly made and guaranteed by Oneida Ltd. Silversmiths.



THIS SPACE RESERVED for a tooth that must last for 68 years

Protect your child's teeth with the tooth paste that destroys decay bacteria best*

When that new tooth and its mates arrive, they face a lifetime of dangers.

And here's a shocker: the average child loses one or more of his second teeth—his *permanent* teeth—while still in his teens.

*Fortunately, new Ipana with WD-9 is made especially to help you keep your children's teeth sound and healthy. It destroys tooth-decay bacteria measurably better than any other leading tooth paste...including fluoride tooth paste.

Teeth get remarkable protection with new

Ipana because of the decay-fighting ingredient called WD-9. In Ipana's special formula, it works even in spaces too tiny for the tooth brush to reach.

Why not start today to help keep your family's teeth sound and healthy—with the dentifrice that destroys decay bacteria better than any other leading tooth paste? New-formula Ipana with WD-9.

P. S. Because regular brushing is best, you'll be glad Ipana now has a fresh, new, minty flavor that coaxes kids and grown-ups to brush.



Ipana A/C Tooth Paste (Ammoniated Chlorophyll) also contains bacteria destroyer WD-9 (Sodium Lauryl Sulfate)



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New-Formula IPANA® with WD-9
*destroys decay bacteria better
than any other leading tooth paste*

Murder in the air age

How fast-working investigators found out: first, how a bomb wrecked an airliner; second, who committed this biggest mass murder in U.S. history.



REASSEMBLED EVIDENCE

The return of 'The Vamp'

Carol Channing, who sings like a hill-billy and looks like a kewpie, is back on Broadway, this time spoofing the vamp of the oldtime silent screens.



CHANNING AS A VAMP

A new luster for The Citadel

In a year General Mark Clark, veteran of Anzio, Salerno and Korea, has uplifted the morale of an honored century-old military college.



NEW PRESIDENT CLARK

Adlai takes the lead

A cross-country canvass of top Democrats indicates that only his own mistakes can lose Stevenson the 1956 presidential nomination.



DEMOCRATIC SHOO-IN?

Big night for old Vienna

The swankiest international society shindig in years celebrates the reopening (with "Fidelio") of the war-bombed Vienna Opera House.



FIRST NIGHT IN VIENNA

Art among the pioneers

LIFE presents, in Part VI of "America's Arts and Skills," the rugged, often graceful, always practical designs of a dynamic U.S. frontier.



FRONTIER SYMBOL

35

COVER

Carol Channing, star of "The Vamp," a Broadway musical spoofing oldtime movie sirens, lounges in the pink negligee she uses to be especially seductive (see pp. 154, 155)

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Coronation, 18K white gold, 34 diamonds, \$375; the tailored Longines Jessica in 14K gold case, \$125; the impressive Longines President Jackson II, 14K gold case, \$135. Other Longines watches from \$71.50 F.T.I.

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"A New Era In Motoring Has Begun"

BY GEORGE ROMNEY,

President of American Motors Corporation

THE SIGNS WERE CLEAR shortly after World War II. We were entering a new era in motoring. An era of downtown traffic congestion and suburban living. An era of greater car use for individual and family traveling, because our jobs, homes, places of worship, our schools and stores, were chosen on the basis of automobile transportation. An era when new millions of families needed more than one car, because members of the family had to travel to different places at the same time.

This called for new, fresh thinking in motor car design. There was a definite need for a smart, compact, economical car.

We built this car, the now famous Rambler, the first car specifically designed for today's traffic and today's living.

Has the "gas-guzzling" dinosaur passed its peak?

WE THINK SO.

Too many motorists have driven new cars home to find them too bulky for driveway and garage.

Too many motorists have been stunned to discover that excessive horsepower can never be used, but is always thirsty.

We think this is one reason Rambler is the fastest-growing make today. Sales increased nearly two and one-quarter times in the past year. And Rambler leads all low-priced cars in resale.

Let me repeat. As proof of its sterling worth, the Rambler now officially tops every one of its long-established competitors in trade-in value.

Popularity of the compact cars will continue to increase until they exceed in number the big, bulky, "gas-guzzling" dinosaurs. The Rambler is today's smart, modern version of the efficient, economical, all-purpose car for everyone.



COMING DEC. 15th, AN ALL-NEW CAR FOR ALL AMERICA

OUT OF THE successful Rambler idea an all-new car is coming from American Motors, far more advanced than any car on the road, yet every proven Rambler superiority has been retained.

It is still the only car designed specifically for this new era in motoring. It is still the easiest to handle and park. It is still more compact to fit every garage and every driveway. It still has the sharpest turning radius. It still gives you up to 30 miles per gallon. You can still drive two Ramblers for the cost of one of most makes.

It is more fun than ever to drive.

All these qualities are combined in a completely new car. This 1956 Rambler is the 1957 model completed a year ahead of schedule—tomorrow's car today.

\$40,000,000 safety feature

THE RAMBLER offers an entirely new standard of "built-in" safety.

Eminent medical and safety authorities agree that the ability of the "package", in which the passenger travels, to absorb impact is the major factor in determining the extent of accident injuries. Only American Motors Double Safe Single Unit Car Construction, developed at a cost of \$40,000,000, gives you vital double protection. Only Rambler offers it to you in the low-price

field—making it twice as safe. And, of course, Rambler has all the additional safety features offered by others.

We are calling this the All-American Rambler because it has appeal to every car owner. To young and old, to city dwellers, suburban families and farmers, to value-conscious buyers as well as those who can afford the finest car on the road. In fact, to everyone who loves a beautiful car that is *more fun to drive*.

King-size inside, Rambler-size outside

TAKING FULL ADVANTAGE of newest methods of building spacious streamlined trains and airplanes, we have been able to bring you a stronger, safer car with much more room inside, without adding hard-to-park weight and bulk. The Rambler has the space where it can be used, not just looked at.

New Four-door Hardtop

THE 1956 RAMBLER will have a completely new overhead valve engine, giving 33% more power but retaining all its unapproached economy. It will be completely new in springing, completely new in comfort, completely new in style. It will offer completely new models, including a four-door Cross Country "hardtop convertible" Station Wagon.

Complete new luxury

WHAT WE HAVE DONE in the new Rambler is to wipe out the last vestige of "price class". It is as fine and luxurious as any car on the market today. It offers more headroom, shoulder room and entrance room than most other low-price cars—has exceptional legroom—and experts who have driven it say it rides much better. It has travel features even the costliest cars don't have—even built-in All-Season Air Conditioning. Only needless, tiring bulk and wasteful gasoline consumption are missing.

Put Rambler beside any 1956 car you name. Drive both. We believe you'll choose Rambler. With its new, big, six-passenger roominess, it is the ideal all-purpose family car. And it is still the smartest, most economical second car you can buy.

Make plans to see it and *drive* it at Nash dealers and Hudson dealers. We're sure you'll join the many thousands who will make the smart switch for '56—to Rambler.

We are proud to present it as new evidence of our determination to make American Motors mean more for Americans.

A stylized, handwritten signature of George Romney in dark ink.

Watch for the All-New, All-American

Rambler

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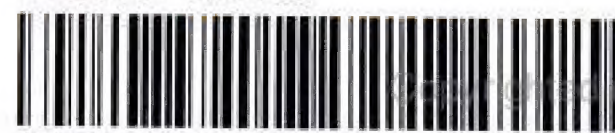


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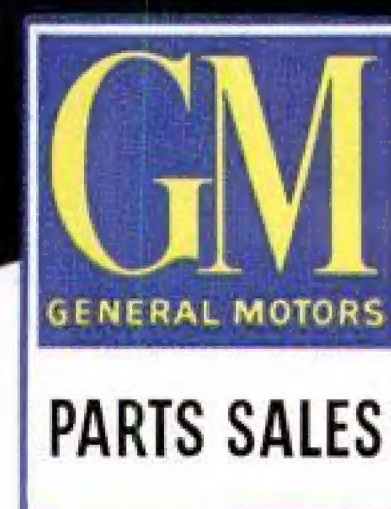
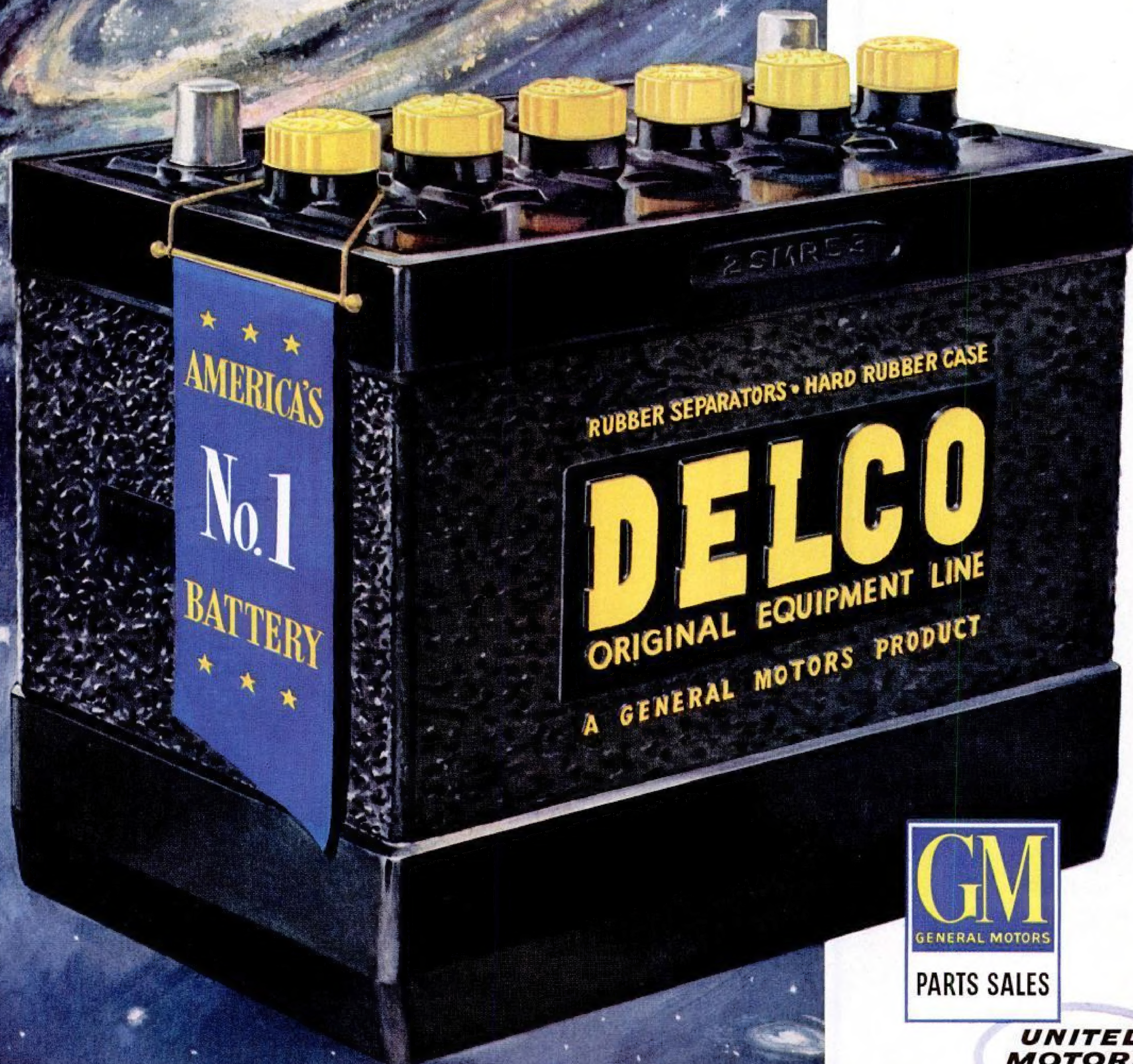
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For the first time in motoring's long history, passenger cars are equipped with batteries guaranteed for three full years!

What's more, this 3-year guarantee applies *regardless* of mileage in passenger car use.

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America's motorists benefit in two ways: in millions of extra years of battery service, and in millions of dollars worth of extra battery value.

You'll find this new longer life Delco battery on every General Motors passenger car for 1956. It's standard

equipment, so its extra year of protection doesn't cost you a single penny more.

A guarantee that counts

You can depend upon this three-year guarantee by Delco. It's backed up by General Motors, and by the most extensive dealer organization in the world.

You're never very far from Delco service, for Delco batteries are sold in more places than any other battery.

Freshest power you can buy

Can you buy one of these great new batteries to use in the car you are driving now?

You can! And it will be the freshest power you can buy—the revolutionary new Delco Dry Charge Battery that *can't get old before it's sold*.

Your new battery remains bone dry until you buy it. Then your dealer adds the fluid. Your battery springs to life, loaded with power, ready for instant use. Every moment in its long life belongs to you.

For top battery value and protection, insist on Delco.

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See your local listings for time and station.

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SPEAKING OF PICTURES

New Yorkers Ogle A White Python

For two weeks last month hustling New Yorkers stopped in open-mouthed astonishment before a Rockefeller Center window. The object of their attention in the Swiss Air Lines office was one of the strangest and rarest snakes in the world (*below*)—a snow-white, seven-foot Indian rock python with beady blue eyes. A partial albino (true albinos have pink eyes), it was brought to the U.S. by Peter Ryhiner, a Swiss big game hunter.

Ryhiner first heard rumors of the mysterious snake through gossip around bazaars while rounding up zoo animals in India. The snake, the



stories said, lived beside a river near Calcutta and was presented with flowers and milk by the natives, who feared it. Ryhiner cautioned his hunters to watch for it. Camping by the river, hunters caught a glimpse of the ghostly serpent as it slithered into the water in search of fish, caught the snake the next morning. Ryhiner named it Serata, Sanskrit for "white beauty," brought it back with his other animals. His asking price for Serata is \$15,000 which is prohibitive for most zoos, but he hopes that some zoo benefactors will chip in and help to find it a home.



BUG-EYED boy, Charles Conwell looked at the python for 15 minutes, later said that he was "just curious."



BEAMING, blonde looks admiringly at the snake. Another girl found it "the most cruel thing I ever saw."



INTENT, Irene Steiauf and another spectator stare at Serata. Said Miss Steiauf apprehensively, "If it moved I think I'd faint." After giving the python a critical examination, one visitor said admiringly, "I can't get over it. It's so beautiful!"



FROWNING, Britisher Josephine Davison, who handled snakes for a London zoo, said, "Extraordinary!"



SCRUTINIZING white python, Gabriella Nyilas concluded it "looked like whipped cream . . . beautiful."



ABSORBED in snake, man appears oblivious to companion's distaste. Another girl asked, "Is this what everyone's *mad* about?" When black python was added to display, visitor said, "That's what happens when anything stays in New York."

The big news

in the

low price field

big new

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the big news in sports cars

Studebaker presents the first full line



Breathes there a man who hasn't pictured himself behind the wheel of a sports car, putting it through its fanciest paces? Yet, despite our dreams, most of us *must* consider the whole family when buying a car. Well, Studebaker's got the answer—with the most exciting car news of the year—the Studebaker Hawks.

Here *are* sports cars. With sports car good looks and low-slung styling . . . with a real sports car instrument panel . . . with undreamed-of responsiveness . . . with almost unbelievable power, getaway and roadability.

Yet, wonder of wonders, these are *family cars*, too. With room for five passengers . . . with matchless Studebaker safety and comfort . . . with luxurious decorator-designed interiors . . . with *all* the power assists*—power steering, windows, seats, brakes, and Ultramatic transmission. Hurry to your Studebaker Dealer for the thrill of the year—see and drive one of the new Studebaker Hawks!

*Optional at extra cost

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The Studebaker President Classic—longest, roomiest sedan in its field—210-hp.

the **BIG NEW STUDEBAKER!**



The new Commander 4-door Sedan



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The new Pinchurst Station Wagon

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Where pride of workmanship still comes first!

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Craftsmanship



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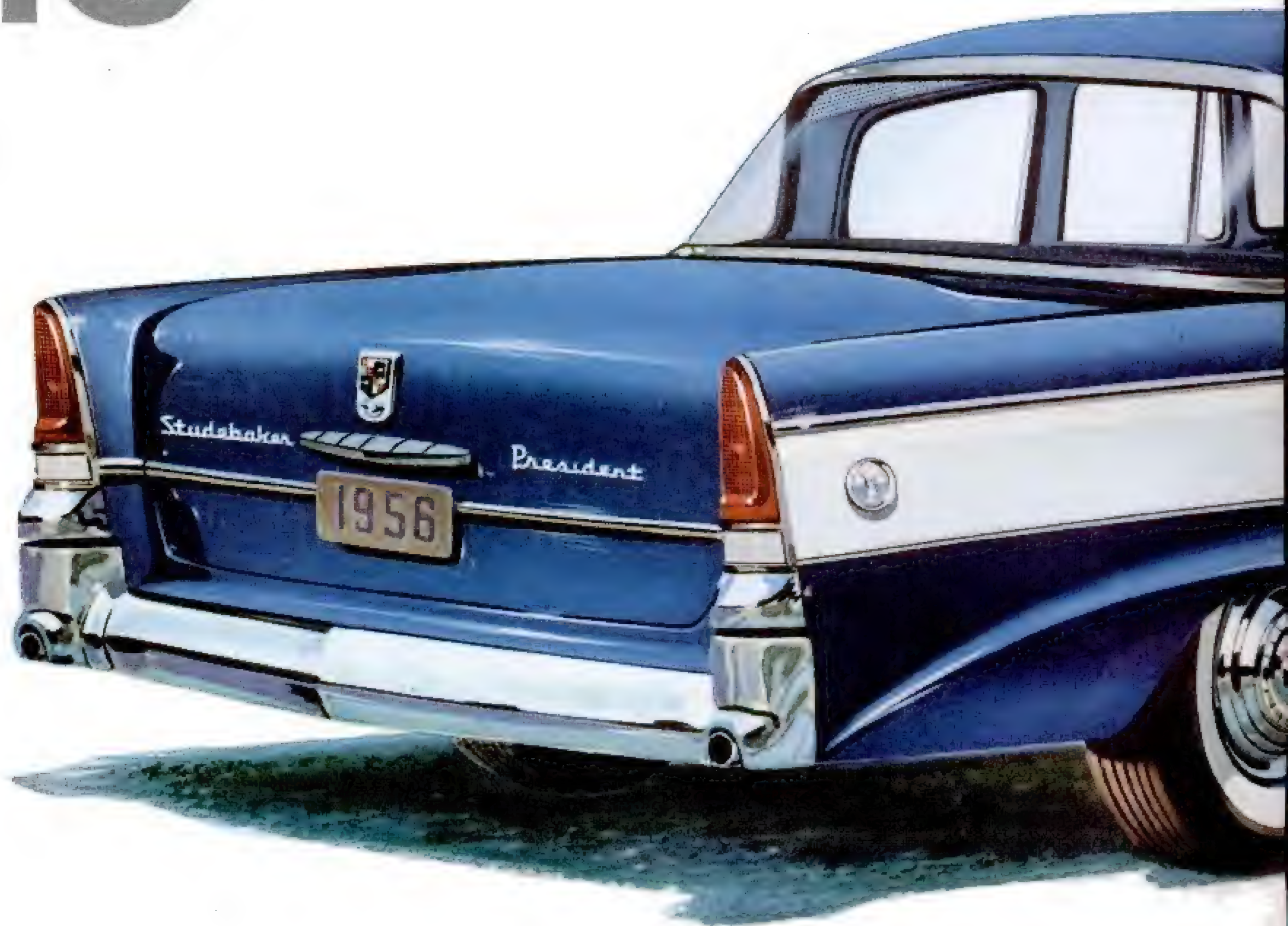
Look how it stands out in traffic. That's Studebaker Take-off Torque—the newest word in “go”! Yours in three new Sweepstakes engines . . . powerful team-mates with Studebaker's sensational new Flightomatic, the smoother, faster-starting automatic drive.

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And how Studebaker stands out in choice! Five exciting series. Sixteen big new Studebakers—in the smartest colors—with decorator-matched interiors, luxuriously styled. See your Studebaker Dealer. See and drive the Standout Car *in the low price field!*



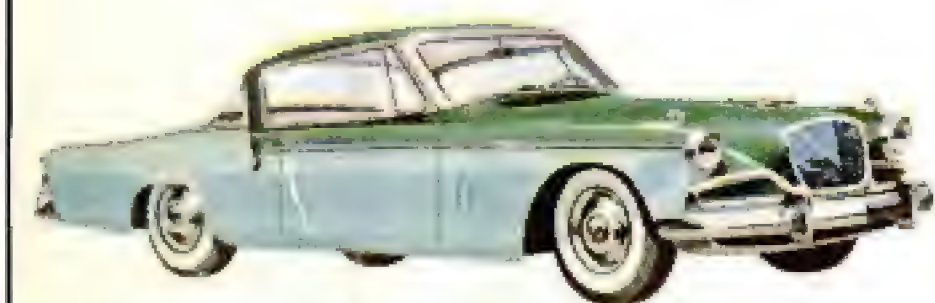
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The Sky Hawk 289



The Power Hawk 259



The Flight Hawk 185

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D. ZIPPER CLOSED Black Leathertex Concordance Bible.

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LETTERS TO THE EDITORS

\$2,250,000 QUESTION

Sirs:

After our teacher read instructions which directed her either to shred or to burn the National Merit Scholarship test books ("Going for the \$2,250,000 Question," *LIFE*, Nov. 7), we helped her do both—building a bonfire with the shredded books and dancing deliriously around it as it burned. In order that the memory of "Merit" might be preserved, we then collected the ashes in a small urn and erected a tombstone (see below) in Merit's honor.

CYNTHIA STOKES

Madisonville High School
Madisonville, Ky.



TOMB FOR TEST BOOKS

Sirs:

Having taken the National Merit Scholarship test last month, I was quite interested in your article on the subject. You neglected to point out, however, that this test was merely a screening test to narrow down the number of participants to about 5,000, who will then take the test for the scholarships Jan. 14.

DANIEL E. WHITNEY

Winnetka, Ill.

● 375 of those taking the January test will be awarded college scholarships.—ED.

Sirs:

I wonder how many Americans felt cold shivers along their spines when they read your report on the National Merit Scholarships. If this test is a sample of how humanity is to discover its leaders, the world of the future will have to depend on our ability to detect the gimmick in a trick quiz or to sift out an answer in a vocabulary puzzle. It will be possible to pass an exacting quiz on Shakespeare's life and works without having to care about the sweep, majesty, poetry, rhythm and sense of what a creative genius has to say.

The sharp facility to compete in a multiple choice game requires no proficiency in writing a legible sentence, no evidence of the quality of human compassion. Extension of these procedures for selecting leadership may eliminate the quality of humanity from human beings just because moral quality and depth are not easily subjected to multiple choice equations.

WILLIAM RODGERS

New York, N.Y.

THE EPIC OF MAN

Sirs:

I spent last evening reading the first chapter of "The Epic of Man" (*LIFE*, Nov. 7). It was wonderful. We have two of your books now—*Life's Picture History of World War II* and

The World We Live In. I wouldn't take \$100 for either one of them. I want to tell you right now that I'm sure "The Epic of Man" is going to be just as fine.

MRS. CHARLES L. PEYTON
Whitehouse, Ohio

Sirs:

How I wish I had had "The Epic of Man" when I started teaching science 30 years ago.

V. R. WHITE

Fayetteville, N.C.

Sirs:

"Man Inherits the Earth" is unadulterated hogwash and buncombe. The true answer to how man became human is found in Genesis 2:7: "And the Lord God formed man of the dust of the ground, and breathed into his nostrils the breath of life; and man became a living soul." Somebody will roast in hell for that article.

RAYMOND L. COX, Th.D.
Pastor

Foursquare Church
Corvallis, Ore.

Sirs:

Please label "The Epic of Man" for what it is: science fiction.

REV. OTTO F. STAHLKE
Pastor

St. Paul's Evangelical Lutheran
Church
Chicago, Ill.

Sirs:

Doubtless you will receive letters from readers who are upset because your scientifically accurate account does not parallel the two accounts of man's creation in the first book of the Bible. The writers of the two accounts of man's creation in Genesis were the wisest and most blessed of their day, for it was revealed to them that God created man. Thank you for enlarging on their primary truth by showing us in a more vivid way than they were able to the details of how man first inherited the earth.

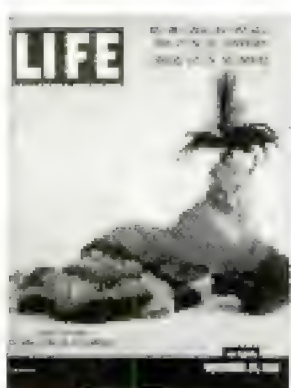
REV. WILLIAM M. WILSON
St. John Methodist Church
Hopkinsville, Ky.

Sirs:

Two questions concerning your illustrations: In the background behind Florisbad Man there is an animal which looks like a thick-bodied giraffe with the antlers of a moose. Was there such a beast or is it a product of licensed imagination? Also the Kanjera Man is shown armed with a *bolas*,

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LETTERS TO THE EDITORS CONTINUED

a hunting weapon. Is there actual evidence of the existence of this device?

NEVILLE B. HART

Brooklyn, N.Y.

● The Sivatherium is an extinct mammal related to the giraffe. Stone bolas-like balls were found in strata of the same geologic time as Kanjara Man.—ED.

Sirs:

How did you decide to give your cover picture of Swanscombe Man black hair and green eyes?

PAUL PRYE

Dallas, Texas

● When Swanscombe Man inhabited England the climate was almost subtropical. Physical Anthropologist Carleton Coon believes that men living under those conditions would very likely have dark hair and green eyes, just as blond-haired, blue-eyed men would live in colder, cloudier climates.—ED.

SUITING UP SUBURBANITE

Sirs:

After reading your article which shows "commuter" Gregory Peck getting off at the Larchmont station practically unnoticed ("Suiting Up As a Suburbanite," LIFE, Nov. 7), it struck me that Larchmonters are quite blasé. Westporters certainly are not as you can see from this picture (below).

GEORGE H. CARDOZO

Westport, Conn.



WESTPORTERS MOB PECK

ADAM AND EVE

Sirs:

Congratulations on your editorial, "Adam and Eve" (LIFE, Nov. 7). More power to you in the fight for a better world under God.

A. KLAIBER

Long Island City, N.Y.

Sirs:

"Adam and Eve" disappointed me. You state that Darwinism "knocked the props from under the Victorian cosmogony of a literal six-day creation of the world." All things are possible with God, even a six-day creation of the world. See II Peter 3:8: "But, beloved, be not ignorant of this one thing, that one day is with the Lord as a thousand years, and a thousand years as one day."

ESTHER FLYNN

Joliet, Ill.

Sirs:

My appreciation for your thought-provoking editorial. There are scientists and philosophers who no longer

acknowledge the orthodox theory of evolution through random variations. Chance is not the determining factor in mutations. There are creative forces within the living cell. We now speak of the wisdom of nature or of the body. We see this wisdom, which religion knows as divine, in the intricate design of every cell and organ in the body. All testify to a plan and purpose which uses evolution as a means towards an end—man's advancement towards his appointed place, just a little lower than the angels.

JOSEPH KRIMSKY, M.D.

Huntington, W. Va.

Sirs:

Re your editorial: it would help my credulity if you could give more details of the mathematics by which "probably a fifth or a sixth of all the humans who ever lived are alive now."

WILLIAM ROBBINS RIDINGTON

Westminster, Md.

● From its inception the human race has produced 12 to 15 billion people. Today 2½ billion are living.—ED.

'DOOMED DAREDEVILS' OF I.R.A.

Sirs:

Congratulations on your courageous article, "The Doomed Daredevils" of the I.R.A. (LIFE, Nov. 7). By presenting both sides of this touchy political-religious problem you have convinced one second generation Hibernian that the partition of Ireland is the best arrangement for now.

JOHN J. FARRELL JR.

Wilmington, Del.

Sirs:

Thanks to Seán O'Faoláin for his report on the I.R.A. But why the note of despair? If the men themselves don't count the cost, why should we? Unfortunately, force is the only thing Britain understands. Conciliation gets nowhere. History will bear this out. What Ireland has today she has won at gun-point. The odds were always against the I.R.A. It may be, as Yeats said, "a pragmatical, preposterous pig of a world," but things of lasting value have been done in the past by men whose philosophy was not pragmatical, but idealistic.

MAI B. MCCARTHY

New York, N.Y.

DR. ROENTGEN'S RAY

Sirs:

I was attracted to the article on early X-ray work ("Dr. Roentgen's Ray," LIFE, Nov. 7). In the spring of



X-RAY MACHINE, 1896

1896, a few months after Dr. Roentgen discovered the ray and published his discovery, I built this crude X-ray machine (above). The machine was hooked up with a secondhand storage cell and a Ruhmkorff coil and a couple

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LETTERS TO THE EDITORS

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of old Crooks tubes. It worked. A key could be seen through a book cover.

FRANK E. WIEDEMANN, M.D.
Terre Haute, Ind.

REGION REBUFFS FRENCH

Sirs:

Your story on the Saar election ("A Rich Industrial Region Rebuffs the French," *LIFE*, Nov. 7) reminded me of my entrance with Patton's Third Army into the Saar. The civilian population waved small French flags and vociferously informed us in Teutonic accents that they were French, they hated Hitler and the Germans were "*nicht gut!*" Yes, Saarlanders are German—being French was only a diversion.

HARVEY E. SCUDDER
Stockton, Calif.

Sirs:

Few Germans—including Saarlanders—would have minded a *real* Saar Europeanization in a pan-Europe. But even every child in the Saar knows that what France means by Saar Europeanization is a ruthless exploitation of its economic resources. That has been the French aim since Louis XIV. If there is a Nazi comeback in the Saar, French policy is to blame.

E. K. MUENCH
Blind River, Ont., Canada

FOOTBALL TAKES OVER

Sirs:

I thank you for not mentioning the win-loss record of Seattle's Roosevelt High School in your excellent article, "Football Takes Over All Over" (*LIFE*, Nov. 7). Could a portion of that fervor on the part of that starry-eyed cheerleader be her realization of our team's first win in 16 games?

AL STELLWAGEN
Seattle, Wash.

LETTERS TO THE EDITORS

Sirs:

In your issue of Oct. 24 you published a letter on the Emmett Till case signed "Mrs. Sarah White, Memphis, Tenn." (Letters to the Editors, *LIFE*, Oct. 24). My name is Mrs. Thos. J. (Sarah) White Jr., 778 Charles Place, Memphis, but I did not write the letter. My own views are completely opposed to those expressed in this vicious communication.

SARAH WHITE
Memphis, Tenn.

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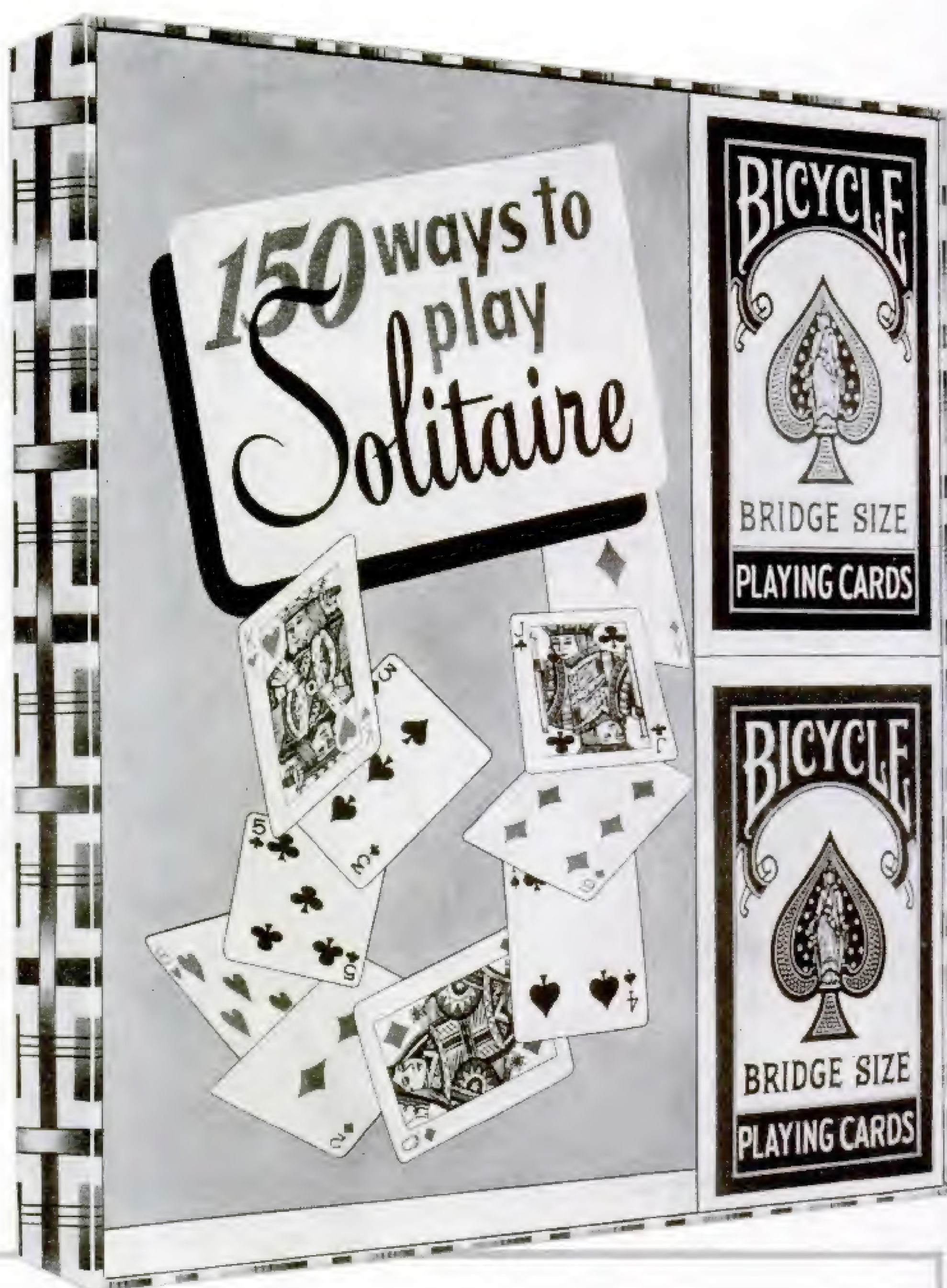
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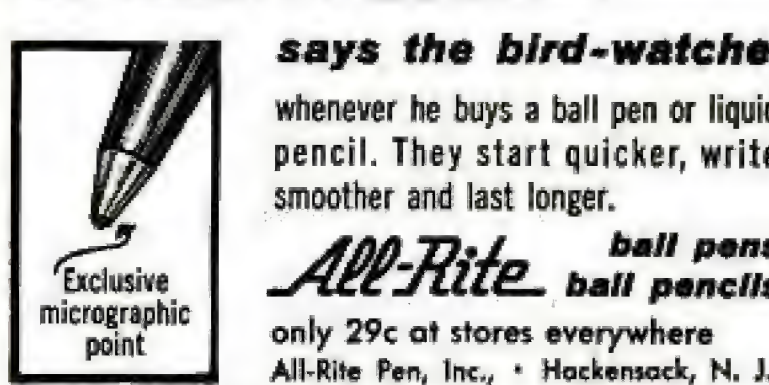


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**"LONE RANGER"™
COWBOY GUITAR**

One of the West's most famous legendary heroes puts his brand on this large-size, six-string Cowboy Guitar! Rich professional tone. Standard tuning pegs. Lacquer-sprayed finish. Silk-screened decorations. Complete, with shoulder-cord, instructions for tuning and playing, \$3.98.†

**JEFFERSON
MANUFACTURING CO.**
2433 North Orianna St., Phil., Pa.

GIFT FOR: _____



**She Wets and Weeps
and Blows Her Nose!**

BETSY WETSY

Made of lifetime vinyl—not rubber. Will not pick up dirt. Magic skin wipes clean with a damp cloth, so she keeps her fresh, baby-pink complexion for life. Ideal process completely eliminates seams. Layette includes slip, dress, bonnet. \$9.98.

IDEAL TOY CORPORATION
200 Fifth Ave., New York 10, N. Y.

GIFT FOR: _____



Sturdy Steel

**DOLL'S WARDROBE
TRUNK**

A doll's wardrobe trunk grown-up enough to go 'round the world. Roomy drawers; sliding hanger bar; clothes hangers; colorful lining; two locking latches; colorful travel stickers. Enamel finishes in red, green, blue. 16" trunk, \$5.50. 18" trunk, \$6.50. 20" trunk (as illustrated), \$7.50.†

RAPAPORT BROS., INC.
1830 South Washtenaw Avenue
Chicago 8, Ill.

GIFT FOR: _____



SORRY

**Parker Brothers' Trade Name
For Its Slide Pursuit Game**

An immensely popular Board game. Original moves and thrilling situations. Don't count on victory until the last play. Sorry is full of surprises. Complete, with board, Sorry cards, wooden pieces, rules for Sorry and Point Sorry, \$2.50.

PARKER BROTHERS INC.
Salem, Mass.

GIFT FOR: _____



Make up your Christmas Toy List right on these pages!

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CLUE

The Great Detective Game

Exciting interest throughout! A best seller for adults and teenagers alike. Many enjoyable features entirely new in this age of smart games. CLUE contains the finest equipment for as many as six players and is a detective game that would delight any sleuth. \$3.

PARKER BROTHERS INC.
Salem, Mass.

GIFT FOR: _____



New Look in Wagons

THUNDERBIRD WAGON

A dream on wheels in beautiful metallic colors. Available in brilliant blue, green, or gold, with grey undergear, white sidewall wheels and giant super tread tires. This aristocrat of coaster wagons offers top quality construction and guaranteed durability. One of an extensive line. \$10.95.

**UNITED SPECIALTIES
OF BIRMINGHAM, INC.**
Birmingham, Alabama

GIFT FOR: _____



King of 'Em All

FLEXIBLE FLYER™

It's New! And it's a Beauty! Here's what youngsters really want for Christmas. What a thrill to find one under the Christmas Tree! And this year Flexible Flyer Sleds are all new—new styling, new two tone color harmony, new ultra-modern deck. Super Safe Steering. Airline Safety Runners. Nine models to choose from, for all ages. Model No. 47, \$11.75†

S. L. ALLEN & CO., INC.
5th St. & Glenwood Ave., Phil. 4, Pa.

GIFT FOR: _____



Light of the Old West

**THE LITTLE DIETZ
ELECTRIC COMET™**

Here's a new look play light with Old West realism! Exact miniature of railroad or chuck wagon lantern, designed to delight the youngsters. Stands 8½" tall. Just turn "wick-handle," bulb lights. Use indoors or out, for hikes, night-lights, games, etc. World's oldest and largest makers of portable light. All ages. \$3.†

R. E. DIETZ CO.
Box 1214, Syracuse 1, N. Y.

GIFT FOR: _____



King and Queen of Laughs

MR. & MRS. POTATO HEAD*

New funny face kit transforms ordinary fruits and vegetables into comical characters. Children have hours of fun giving personalities and names to the characters they create. Contest novelty at parties. Includes 2 plastic bodies, plus noses, eyes, mustache, pipe, eyeglasses, etc. \$2.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



Exciting Give and Take

TWO FOR THE MONEY*

Play one of TV's favorite quiz games at home! Big booklet of questions, prepared by writers of "Two For The Money". Hasbro "Tick Timer" ticks away seconds, while you think of answers. Speedy Money Calculator makes figuring your big winnings easy. 2 or more players. Age 8 up. \$4.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



Jigsaw Geography

U. S. PLASTIC MAP PUZZLE

Plastic inlaid map of the U. S. that's wonderful for school-work or just plain fun! States fit together like a jigsaw. Set contains tabs of state capitals, flags, principal products, for insertion into each state. Individual pieces can be used to trace outlines of states. Age 6-12. \$3.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



Happiest Sewing Circle

JUNIOR MISS SEWING KIT

No little lady's toy wardrobe is complete without this beautiful, portable-style sewing kit! Features durable plastic SEW-RITE sewing machine, that sews just like mother's! Complete instructions; patterns; cloth; plastic doll; sewing accessories; luggage style case. Age 6-12. \$3.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

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Face Facts! It's Funny!

LET'S FACE IT*

Spin the dial for frolicking fun! An amusing, easy-to-play game, that will delight youngsters. Place the plastic features on the face, as the dial directs. Results will really tickle the funny bone. First one to finish the face, wins the game. 2-4 players. Age 4-12. \$2.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



Pretty As A Picture

PENCIL CRAFT PAINTING SET

They can paint water color pictures beautiful enough to frame, with this unique art set! Contains water color pencils, brush, water dish, pencil sharpener. Also, striking art subjects, pre-sketched by famous artists, and prints to be used as color guide. Age 7-adult. \$1.50.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



Packed Full O' Pranks

DENNIS THE MENACE MISCHIEF KIT*

More fun than a barrel of monkeys, for all fun-loving youngsters! Comic strip's little prince of mischief, Dennis the Menace, lends his lovable charm to this kit of harmless pranks... floating sugar, squirt flower, talking cigarette pack, imitation ink blot, trick monkey, etc. Age 4-10. \$2.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



For Happy Quiet Hours

COLORAMA CRAFT*

New 3-D bead picture craft delights and fascinates youngsters! Set contains big plastic frame, hundreds of colored beads, 3-D pictures. Beads fit into frame to form design. Pictures fit under frame as guides. Bead lifter makes design changing easy as pie. Age 5-15. \$2.50.†

HASSENFELD BROS., INC.
1033 Broad St., Central Falls, R. I.

GIFT FOR: _____



Toyland Town

SUBURBAN UNIT*

A miniature town, just like one you'd love to live in! Fosters imagination...lends charm and realism to model developments. Scaled to "HO" and "O" electric trains. Molded of high impact styrene for greater durability. Safe! Sanitary! A toy that grows with the child. Age 4 and up. \$4.98.

BANNER PLASTICS CORP.
80 Beckwith Ave., Paterson 3, N. J.

GIFT FOR: _____



MONOPOLY

Parker Brothers' Trade Name for Its Real Estate Trading Game

Most Popular of the World's Great Board Games

No. 9 White Box Edition, illus., with removable Bank Tray, gold stamped Grand Hotels, double "Money" supply. For up to 10 players, \$4. No. 5 De Luxe Set, with realistic, plastic houses, hotels, \$10. No. 8 Popular Edition, for 8, \$3.

PARKER BROTHERS INC.
Salem, Mass.

GIFT FOR: _____



Hi-Ho-Fun

TONTO

*Deluxe Indian Outfit**

Youngsters have a "whooping" good time with this authentically designed Indian outfit! It's got everything for realistic play...genuine leather holster, automatic break-open gun, full-feathered Indian headdress, tom-tom, tomahawk, scabbard and "play" dagger. Complete, \$5.95. Can also be bought individually.

ESQUIRE NOVELTY COMPANY
200 Fifth Ave., New York 10, N. Y.

GIFT FOR: _____



She smiles! She pouts! Only Ideal's

MAGIC LIPS DOLL

changes expression for you!

You can make her lips move and control her expression to smile or pout. Only Ideal's Magic Lips doll has this exclusive crying and lip-moving feature. Comes with her own toothbrush to care for her very own baby teeth. Saran wig can be washed, shampooed, combed, \$14.98.

IDEAL TOY CORPORATION
200 Fifth Ave., New York 10, N. Y.

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From Never Never Land

WALT DISNEY'S TINKER BELL

Doll of her fairy-tale dreams! Completely lovable from the topknot on her head to the tips of her tinkle toes. She soars through the air on new Stardust Pick-Up Wand. Detachable wings actually move. New lifelike vinyl body. Packaged in Captain Hook's lantern. Saran hair, \$5.98†, Molded hair, \$4.98†.

HUNGERFORD PLASTICS CORP.
118 Beach St., Rockaway, N. J.

GIFT FOR: _____



Sparkling Fun!

FIESTA JWELED SET*

Kids and parents alike can be their own jewelry designers. Rhinestones, colored nailheads, felt appliques make glamorous creations out of clothes, costumes, or gifts. Comes with tools, settings, 6 felt appliques, instructions, and reusable jewel boxes filled with rhinestones and colored nailheads. \$2.

RAPAPORT BROS. INC.
1830 South Washtenaw Avenue, Chicago 8, Ill.

GIFT FOR: _____



AMSCO* 26" DELUXE DOLL-E-CRIB

*With Mattress**

"Little mothers" love to tuck-in their dollies in this beautiful, roomy crib. Adjustable side slides up and down to make happy task easy. Spinning play beads to amuse "baby." Steel construction, with baked enamel finish and fairy tale decorations. Swivel casters. Washable air-inflated mattress. \$9.95.†

AMERICAN METAL SPECIALTIES CORP.
Hatboro, Pa.

GIFT FOR: _____



EMENEE GOLDEN PIANO ACCORDION DELUXE*

Give your child music...one of the world's most valuable gifts. This beautiful piano accordion has rich "concert hall" tone. Full scale keyboard for right hand. Also, bass notes and chords for left hand. 52 hand-tuned brass reeds. Music book. Luggage type carrying case. All ages. \$8.00.

EMENEE INDUSTRIES, INC.
200 Fifth Ave., New York 10, N. Y.

GIFT FOR: _____

*Trade-mark †Prices slightly higher in South and West



Transogram's

**LITTLE COUNTRY DOCTOR—
LITTLE PLAY NURSE KITS***

He's completely outfitted to "heal" sister's dolls, and she can be his "assistant," with these realistic medical kits. Equipment is safe-for-children and has "professional" look from stethoscope to candy pills. Packed in leather-soft unbreakable plastic kits. Age 3-10. \$3. ea.† Others at \$2.†

TRANSOGRAM COMPANY, INC.
200 Fifth Avenue, N. Y. 10, N. Y.

GIFT FOR: _____

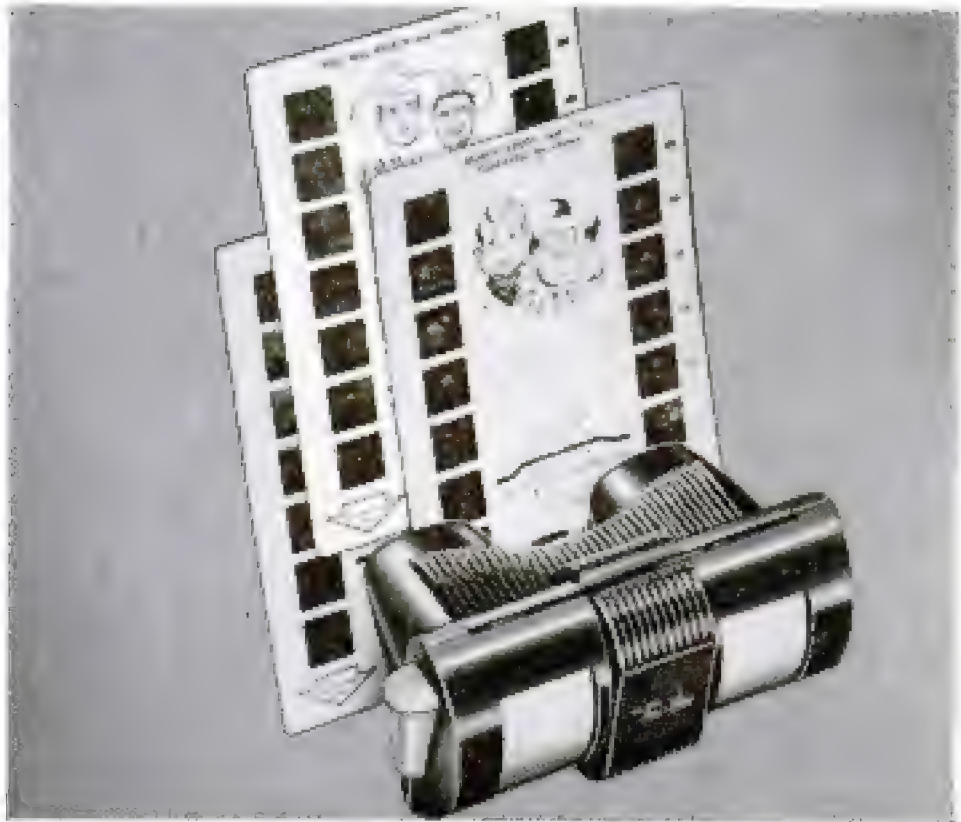


COOK 'N SERVE

All the play "fixings" for cooking and serving just as mother does! A kitchen of her own, equipped with stove, refrigerator, sink, 2 tables, complete line of cooking utensils. Also chairs and place settings for a "family" of four. Complete with mother, father and daughter dolls. All in tough, high impact plastic. Age 4-10. \$3.

RENWAL MANUFACTURING CO., INC.
Toyland Park, Mineola, N. Y.

GIFT FOR: _____



TRU-VUE*

*3 Dimension Viewer
Color Film Stories*

Give them hours of fun through the magic window of Tru-Vue! Big choice of 3-D color films... Disneyland subjects, cowboy stars, fairy tales, scenic wonders. A flick of the finger changes pictures. No neck craning or eye strain... special lenses gather 30% more light. Viewer, \$1.49. Films, 29¢ ea.

TRU-VUE COMPANY
Beaverton, Oregon

GIFT FOR: _____



GAME-WORLD*

*Six Favorite Games
For Boys and Girls*

A world of exciting fun! In sturdy, handsome game chest. Contains Chess Set, Checker Set, Backgammon game... all with playing boards. Also, thrilling Horse Race game, Bingo, and the new Tilt-Tac-Toe... a modern, action-filled version of popular Tic-Tac-Toe! Complete instructions for each game. Ages 6-16. \$4.98†

E. S. LOWE COMPANY, INC.
200 Fifth Avenue, N. Y. 10, N. Y.

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For the Young Cowhands!

**REGULAR
WONDER HORSE***

They'll really be "home on the range" on this bright red, "gaited" steed, of durable hardwood! Magic Spring Action gives "real horseback ride." Helps develop grace and muscular coordination. Safe! Sanitary! Guaranteed. Comes assembled. Age 1-7. \$14.95. Slightly higher in West and Northwest.

WONDER PRODUCTS COMPANY
Collierville, Tennessee

GIFT FOR: _____



Shades of the Pioneers!

**ORIGINAL "HEWN"
AMERICAN LOGS***

American history comes to life! Build pioneer settlements, just like those on the early frontier. Also perfect for model train installations. Natural brown selected wood... smoothed and waxed for splinter-free building safety. 211 pcs. Age 4-12. \$4.00. Other sets 50¢-\$10.

HALSAM PRODUCTS CO., INC.
3610 Touhy Ave., Chicago 45, Ill.

GIFT FOR: _____



Painting the Town

**REDSKIN
FINGER PAINTS**

Key to hours of enjoyment and self-expression. The youngest to the oldest will love this freest of all painting methods. Set contains spatulas, paper, instructions and eight 2 oz. jars of paint... basic colors that produce bright, vivid, paintings. \$2. Another MB Key to Fun and Learning.

MILTON BRADLEY COMPANY
Springfield 2, Mass.

GIFT FOR: _____



The New Look In Cycling!

HUFFY RADIOBIKE*

Hear ball games, music, favorite programs on powerful built-in radio, while you ride. 100 mile reception. On-off lock; non-directional antenna; clear speaker; volume control. Super-life battery. Rain, tamper, and shock proof. All in new-design bike — a gearshift, easy-pedal Fits-Sooner® Huffy. Age 8 up. Write for catalog.

THE HUFFMAN MANUFACTURING CO.
117 Gilbert Ave., Dayton 9, Ohio

GIFT FOR: _____

*Trade-mark †Prices slightly higher in South and West



Arts 'n Crafts Enthusiasts

**WALCO CORK 'N
POM POM JEWELRY**

An unusual do-it-yourself gift that will inspire the craft lover. Make popular cork and pom pom jewelry, such as bracelets, necklaces, ornaments. Excellent assortment of beads, bugles, sequins, spangles, cork balls, earring backs, etc. No needle or thread required. Complete instructions. All ages. \$3.

WALCO BEAD COMPANY
37 W. 37th St., New York 18, N. Y.

GIFT FOR: _____



Parking & Shopping Are Fun

PARK AND SHOP

More fun than a shopping spree! The only crowds you meet are on the playing board. Game the whole family enjoys. Outsmart the other players by parking your car in strategic place, shopping quickly and returning home first. Play money, cars, pedestrians included. \$3. Another MB Key to Fun and Learning.

MILTON BRADLEY COMPANY
Springfield 2, Mass.

GIFT FOR: _____



Precision Speedsters!
**WINCHESTER
ROLLER SKATES**

America's most famous skates. The ultimate in speed, safety and smoothness. Steel ball-bearings in every wheel. Live rubber shock absorbers. Special clamps for exact fit. Nickel plated from toe to heel. Deluxe Super Speed Skates, \$4.50.† Speed Skates, \$2.98.† Ball Bearing Junior Skates, \$2.85.† Ages 6-14.

WINCHESTER ROLLER SKATES
**OLIN MATHIESON
CHEMICAL CORP.**
New Haven 4, Conn.

GIFT FOR: _____



For Pre-School Days

**TRANSOGRAM'S
TAK-A-PEG
DESK-ETTE OUTFIT***

Give the child in your life a head-start in learning, with this smooth, safe, wooden desk and seat combination. Blackboard top, with alphabet and numbers, swings upward to reveal large 208-hole punched board for Tak-A-Peg... the fun filled peg and hammer coordination game. Age 2-6. Complete, \$5.98.†

TRANSOGRAM COMPANY, INC.
200 Fifth Ave., New York 10, N. Y.

GIFT FOR: _____

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Toy Electric Saw

JIG SAW JR.

Dad will want to borrow this handy, safe electric saw! Endless hours of constructive fun. Just plug it in. Saws wood, aluminum, plastics to a smooth edge. Safety sealed rotary motor. Beautiful bright colors. Rubber-cushioned base. Extra blades and full size patterns included. Age 7-15. \$10. Works on AC.

**BURGESS VIBROCRAFTERS,
INC.**
Grayslake, Illinois

GIFT FOR: _____



Good Things Come in 3's

**WALT DISNEY
SKILL GAME TRIO**

Hours of family fun with this triple-thrill target game combination. Donald Duck Bean Bags... toss the bag in the bucket. Mickey Mouse Basketball... many games in one. Disney Character Dart Game... target on both sides of board. All sanitary and safe. All ages. \$2 ea. Complete set, \$6.

GARDNER & CO.
2222 S. Mich. Ave., Chicago 16, Ill.

GIFT FOR: _____



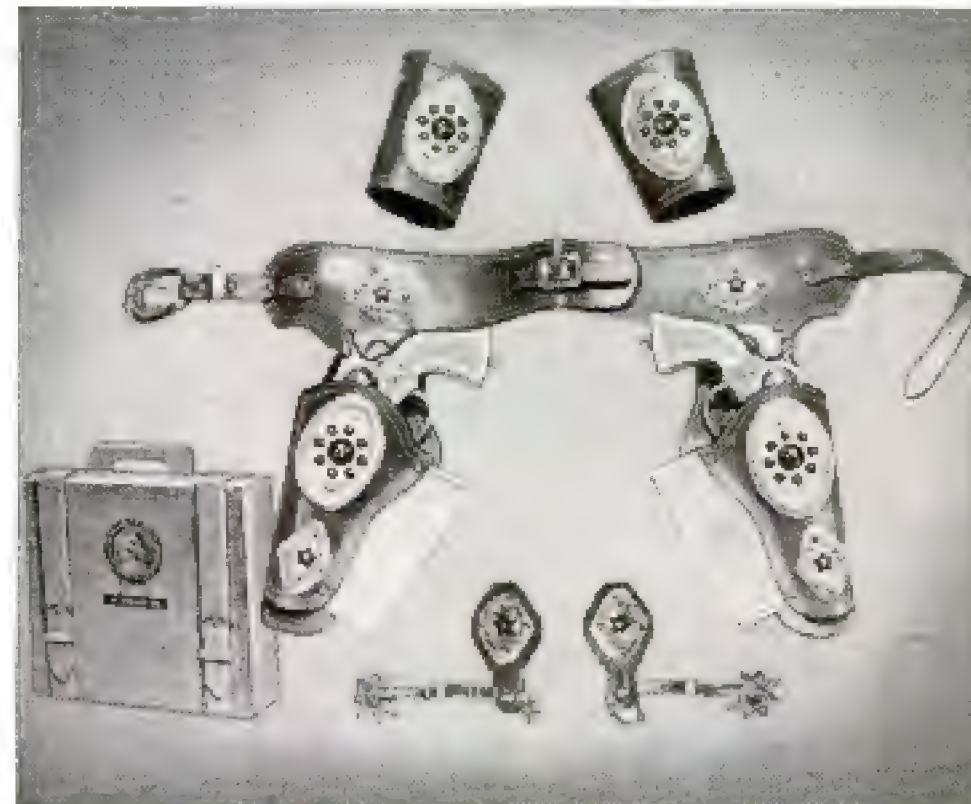
Pull Toy Wonder!

THE SLINKY DOG

12 inches of lively fun! His slinky-spring body wiggles merrily as he wheels along, and the bell on his wagging tail jingles sweetly. His face has that appealing "rascal-like" expression kids love... and he's got big black ears, nose and eyes. Complete with gaily colored ribbon and leash. Age 2-10. \$2.

JAMES INDUSTRIES, INC.
Rt. 29 Yellow Springs Rd., Paoli, Pa.

GIFT FOR: _____



PONY BOY*

*Double Holster with
Cuffs and Spurs*

Complete Western outfit delights every young wrangler! Safe, automatic break-open guns actually "smoke," for realistic action play. Holster, cuffs, spurs, all in genuine leather, decorated with jewels and conchas. Adjustable belt. Complete, in sturdy luggage-type case, \$7.95. Holster set alone, \$4.98.

ESQUIRE NOVELTY COMPANY
200 Fifth Ave., New York 10, N. Y.

GIFT FOR: _____

*Trade-mark †Prices slightly higher in South and West

ABOVE MANUFACTURERS ARE MEMBERS OF THE QUALITY GOODS MFRS. ASSOC., INC.

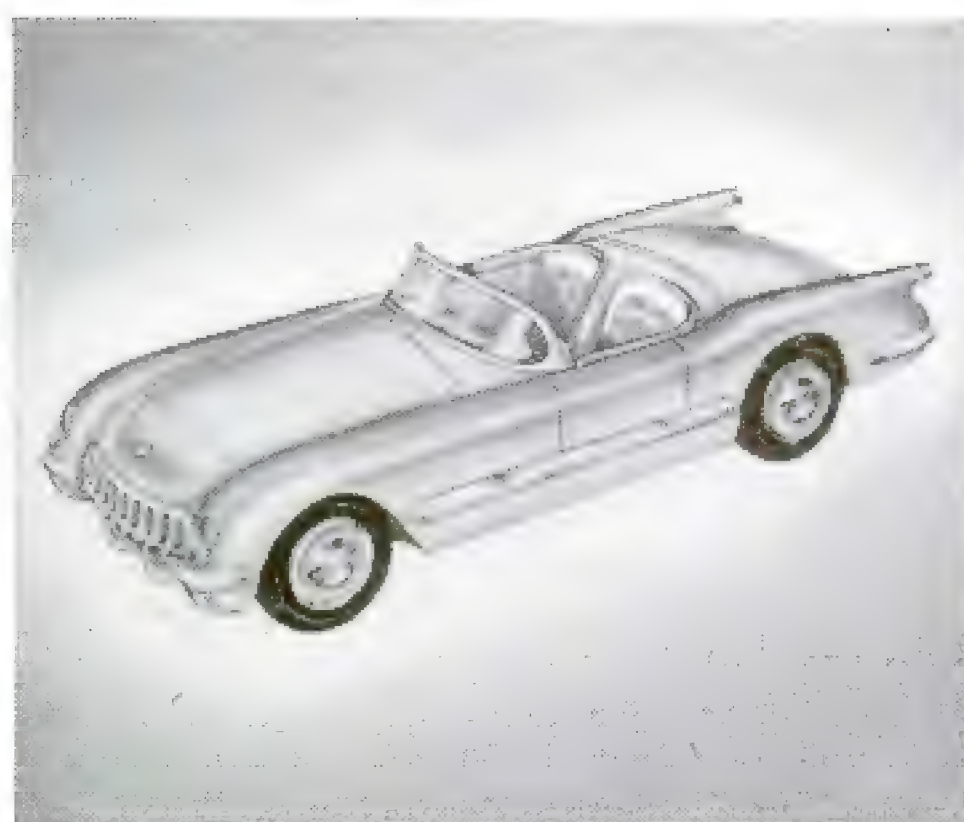


Transogram's
"DRAGNET—BADGE 714" GAME*

Realistic, exciting game of skill, deduction, luck, for teen-agers and adults, based on Dragnet... famous on TV, Radio, and in the Movies. "Sgt. Fridays" thrill to the manhunt, in an authentic police action. Absolutely unique game—no two games play alike. 2 to 6 players. \$3.7

TRANSOGRAM COMPANY, INC.
200 Fifth Ave., New York 10, N. Y.

GIFT FOR: _____



All Metal
CUSTOM SPORTS CAR #509

A miniature dream car that does everything but eat up gas! Wrap-around, transparent windshield. Hood opens to reveal finely detailed engine. Realistic chassis and dashboard details. Smooth-working steering mechanism. 12 3/4" long. Comes in red and cream, or yellow and black. Aluminum trim. Age 5-10. \$3.98.

THE HUBLEY MFG. CO.
Lancaster, Pa.

GIFT FOR: _____



Gay as Christmas!
SPARKL-TEX

The original, popular, *nonflammable* decorative drape for your Christmas tree base, mantel, and many other holiday decorations. Fire-proofed cotton snow, glittering with adhering aluminum flakes of silver, or silver-red-and-green. 32" x 64" strip in cellophane bag, shown, 98¢. Other sizes available at 59¢ and \$1.29.

UNION WADDING COMPANY
125 Gaff, Pawtucket, R. I.

BUY FOR: _____



America's Newest Craze
INNOVATION WHIRLY-BIRD GAME*

Here's a pitch-catch target game where the *catcher* scores. Healthy, active FUN indoors or out. Develops eye and muscular coordination. Bird WHIRLS to target, which is secured by elastic webbing to player's hand. Complete game, two players, \$2. Gift luggage case, for travel, picnics, beach. 6 player set, \$5.

INNOVATION INDUSTRIES, INC.
1113-15 W. Belmont Ave.
Chicago 13, Illinois

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WALT DISNEY RAND McNALLY

*World Globe**

Mickey Mouse, Donald Duck and other colorful Disney folk are found all over this authentic, up-to-date world globe. With clever antics and rhyme they tell boys and girls *important world facts* . . . and at the exact spot! Lasting educational usefulness, too . . . never before so many place names on an 8" globe. Age 6-10. \$3.95.

RAND McNALLY & CO.
Box 7600, Chicago 80, Illinois

GIFT FOR: _____



TWA ELECTRONIC JR. PILOT TRAINER*

Perfect for air-minded youngsters! They just wind up Engine, switch on Radio Signal Beam, pull Throttle, and they're off to the four corners of the world. Guiding plane by instruments along "RADAR" screen, develops coordination. "Real plane" sound; working controls; detailed map; many extras. Age 6-15. \$6.95.

MAGNETIX TOYS
101 South Van Brunt St.
Englewood, New Jersey

GIFT FOR: _____



"BLOCK CITY"

Scaled Model Construction Sets

Have fun making hundreds of different buildings with these washable, all-plastic, miniature concrete blocks. It's easy! It's fun! It's educational! Each set complete with blocks, doors, windows, fences, and 20-page instruction book. For boys and girls 5 to 12. Set illus., \$4.95. Others at \$2.95, \$7.50, and \$15.

PLASTIC BLOCK CITY, INC.
4223 W. Lake St., Chicago 24, Ill.

GIFT FOR: _____



On the Honor Roll

GO TO THE HEAD OF THE CLASS

Everyone enjoys this educational, entertaining "classroom" quiz game. 792 questions and answers, for six year olds to adults. "Students" move from desk to desk, grade to grade. First to get to "college" wins. Knowledge and ingenuity win the game. \$3. Another MB Key to Fun and Learning.

MILTON BRADLEY COMPANY
Springfield 2, Mass.

GIFT FOR: _____



Winner For Winter

**CHAMPION
FLYING DISC***

Excitingly new world of snow sport! Lightweight "saucer" glides down wintry slopes with amazing ease and safety. 26" in diameter! Made of molded Fibreglass, that keeps its shape even under most rugged use. No sharp edges! Strong, easy-to-grasp handles! Permanent, imbedded color. \$5.95.†

KALAMAZOO SLED COMPANY
844 Crosstown Parkway East
Kalamazoo, Michigan

GIFT FOR: _____



Cross Country Fun

GAME OF THE STATES

Learning about the U.S.A. has never been more fun! Entertaining, educational game, for youngsters from 7-14. Teaches location of each state, capitals, products, etc. Players buy and sell. Plastic trucks; wood counters; 48 state cards; play money; spinner dial; etc. \$2. Another MB Key to Fun and Learning.

MILTON BRADLEY COMPANY
Springfield 2, Mass.

GIFT FOR: _____



#35-The A.T.F.

**ELECTRIC WONDER PEN
WOODBURNING SET**

Lasting pictures burnt in wood. Remarkable electric Wonder Pen is guaranteed, underwriter approved. Comes with 6 extra points, for special effects. Set includes 12 wood plaques, 7 color chips, 2 pans, foil sheets, brush, sandpaper, and instruction manual. \$5.

**AMERICAN TOY
AND FURNITURE CO., INC.**
6130 Clark St., Chicago, Ill.

GIFT FOR: _____



Emenee's

**GENE AUTRY
COWBOY GUITAR***

Guitar music is sweeping the country, and here's a real full-size Western guitar that'll sweep right into their hearts! Exclusive automatic Guitar Player makes playing easy. Body beautifully sculptured with Western motifs. Complete, with felt pick, music book, luggage type case, \$10.†

EMENEE INDUSTRIES, INC.
200 Fifth Ave., New York 10, N.Y.

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organization formed to promote and enhance the use and appreciation of quality products.



**SMOKY JOE
SHERIFF'S OFFICE SET**

Outlaws and rustlers head for the hills, when junior gets after them! Outfit includes 4-color box to be set up like authentic Western jail, fringed and decorated top-grain leather holster, 2 rootin', shootin' Western guns, keys, handcuffs, badge. Box serves as carrying case. Packed in gift carton. \$8.95 complete.

J. HALPERN CO.
810 Penn Ave., Pittsburgh 22, Pa.

GIFT FOR: _____



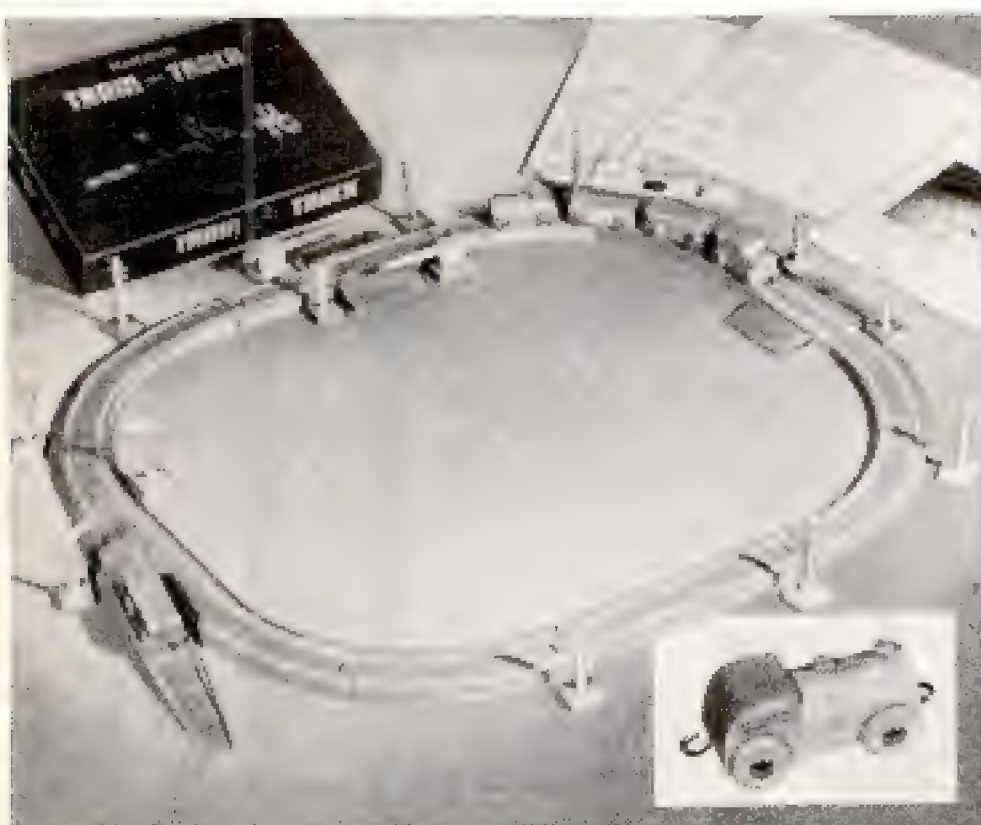
Game for Happy Hoopsters

BAS-KET*

All the fun and excitement of an actual basketball game. . . . Action every minute! Shoot for baskets with mechanically controlled levers, from all positions on the court. Regulation basketball rules. Fine steel spring throwing mechanism lasts for years. For 1-6 players. All ages. \$3.98.

CADACO-ELLIS
1446 Merchandise Mart
Chicago 54, Illinois

GIFT FOR: _____



**SKANEATELES
TRAIN AND TRACKS***

Toy railroad perfect in every way . . . children not only observe, but take active part in the play. Tiniest tots learn about motion and form. As they grow, set grows with them, combining with models, more advanced sets. Natural, polished maple wood. Age 2-10. As shown, \$10. Train and Track Set, \$5. Accessory set, \$5.

**SKANEATELES
HANDICRAFTERS, INC.**
Skaneateles, N. Y.

GIFT FOR: _____



Transogram's

"LADY LOVELY"*
PLASTIC BEAUTY KIT

If she's always wanted to "make-up like mommy," this personal beauty set will delight her. Smartly designed kit, with mirror, harmless play cosmetics and accessories. Encourages personal hygiene. Perfect gift for any little girl. Age 3-9. \$2.†

TRANSOGRAM COMPANY, INC.
200 Fifth Ave., New York 10, N.Y.

GIFT FOR: _____

*Trade-mark †Prices slightly higher in South and West



Musical Moments

EMENEE'S PINKY LEE XYLOPHONE*

Play becomes a musical education with this precision-tuned xylophone. Metal bars varicolored for quick identification. Beautifully molded, console-type stand. 2 balanced hammers. Complete, with easy-to-play music book containing many rousing marches and songs, \$3.00.

EMENEE INDUSTRIES, INC.
200 Fifth Avenue, N. Y. 10, N. Y.

GIFT FOR: _____



Thrills Without Spills

RAZZLE DAZZLE FOOTBALL GAME

All-American football thrills all-year-round! *Armchair quarterback* plot real football strategy with this "gridiron on a board." Constant action for both players. Official football rules. Teaches novices... fascinates "pros." Perfect Dad-Son game. Can be used to follow broadcasts of real games. Age 8 up. \$2.

TEXANTICS UNLIMITED
620 Texas Ave., Houston 2, Texas

GIFT FOR: _____



Junior-Land Delight!

PERT PAT PLATFORM ROCKER

New "family-favorite" platform rocker, scaled down to junior size. Sturdy springs withstand most enthusiastic rocking. Natural color frame... hand rubbed, clear lacquer finish. Reversible "RAY-FO" foam rubber separate cushions, covered with bright cotton print. Age 2-12. \$15.98.†

PERT PAT PRODUCTS INC.
Boscawen, New Hampshire

GIFT FOR: _____



For the Sugar 'n' Spice Set

"LITTLE LADY" ELECTRIC RANGE

A toy *only in size and safety!* Little homemakers bake *real* cakes and cookies in this large oven with window. Just plug it in...automatic thermostat control takes care of the rest. 2 chrome panels, with shelf, shaker, plastic play switches. 6 utensils. Tested recipe book. \$9.95.†

THE METAL WARE CORP.
Two Rivers, Wisconsin

GIFT FOR: _____

Make up your Christmas Toy List

Just fill in a name on the line next to "GIFT FOR".....

Every toy on these pages carries the full approval and endorsement of the Quality Goods Manufacturers Association, Inc., a non-profit



KEYWORD CROSSWORD GAME

The Best of All Crossword Board Games

Fast, easy scoring makes play interesting and delightful. 3 exclusive features—Color Areas, Key Squares, and novel Key Word Cards—add to your fun! Rules include Solitaire, Partnership, and Keyword for 2, 3, 4 players. Illus., No. 685, wood tiles, \$3. No. 684, Tekwood letters, \$2.

PARKER BROTHERS INC.
Salem, Mass.

GIFT FOR: _____



Cutest Dog Ever!

JINGLE JARVIS*

Here comes Jingle Jarvis, the cutest, most cuddly critter you've ever seen! Jingle Jarvis is Fluffila Filled so you can machine-wash and dry him. His coat is white rayon with black spots, and his impish glass eyes just can't pull out. Non-allergic, and guaranteed not to rip or tear. \$4.98.

CORONET TOY MANUFACTURING CO.
1121 Post Street, Seattle 1, Wash.

GIFT FOR: _____



Jon Gnagy

"LEARN TO DRAW" OUTFIT

By Jon Gnagy, television's favorite art instructor! Teaches drawing step-by-step. Supplies all materials needed...variety of special drawing pencils, chalks, kneaded eraser, sketching paper, sharpener, drawing board, and 64-page fully illustrated Art Instruction Book. All ages. \$2.95.

ARTHUR BROWN & BRO., INC.
2 West 46 St., New York 36, N. Y.

GIFT FOR: _____



For Happy Voyages

BIG VIKING SHIP

There's sea faring adventure in every sleek line of this authentic Viking long-ship! Move it on land, hidden mechanism makes Vikings pull oars. On water, she sails bravely along with the wind. Deck-catapult throws projectiles. Sturdy, tough plastic construction. Vinyl sail and pennant. Age 4-10. \$4.

RENWAL MFG. CO., INC.
Toyland Park, Mineola, N. Y.

GIFT FOR: _____

*Trade-mark †Prices slightly higher in South and West

ABOVE MANUFACTURERS ARE MEMBERS OF THE QUALITY GOODS MFRS. ASSOC., INC.



*Fascinating Fun
For Young Builders*

JUMBO MAKIT TOY*

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W. R. BENJAMIN CO.
P. O. Box 34, Granite City, Illinois

GIFT FOR: _____



Ranger's Delight!

**DELUXE
WONDER HORSE***

Ride to lands of imagination on this faithful reproduction of a golden Palomino. Molded of extra tough plastic! Sturdy springs give realistic gaited action, for plenty of "rough-riding" and active fun. Safe! Sanitary! Age 1-7. Metal or wooden base. \$29.95.†

WONDER PRODUCTS CO.
Collierville, Tennessee

GIFT FOR: _____



Favorite Nursery Pet

KWEENIE THE WEENIE

Baby will love every inch of this colorful, pull-toy "frankfurter" dog! 18" of fun-filled canine, from the tip of her cold nose to her curly tail. Gently follows baby all day, yet she's tough enough to withstand affectionate squeezes and bangs. Safe and sanitary. Made of rugged, long-wearing plastic. Age 1-3. \$1.98.

KUSAN INC.
2716 Franklin Rd., Nashville, Tenn.

GIFT FOR: _____



Adventures in Science

**#12 GILBERT CHEMISTRY
SENIOR LABORATORY**

World of excitement for young experimenters! Six shelves of chemicals and powders. Modern professional apparatus. Enough for 379 fascinating experiments. Steel chest opens to over 2' long! 84-pg. *Fun With Gilbert Chemistry*, *Gilbert Home Chemistry*, and *Glass Blowing* describe hundreds of other experiments. \$9.95. (Denver and West \$10.45.)

A. C. GILBERT CO.
New Haven 6, Conn.

GIFT FOR: _____

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ON-A-LITE

Tree trimming is more fun with ON-A-LITE! String cord on tree, then place lights anywhere on cord. Each light burns independently. Fireproof, foolproof, shockproof. Use indoors or out. Use up to 115 lights to an outlet. *UL approved!* 7 light set, 12' cord, \$2.98. 14 light set, 25' cord, \$5.95. Extra sockets, 3 for 69¢.

ON-A-LITE CORPORATION
113 Circle Rd., Peoria 5, Illinois

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EASY MONEY

You can build real estate empires; run nightclubs, hotels, or theaters; win cash in a lottery; etc., with this game of high finance. All the thrills of fame and fortune! \$20,000 in play money. A million dollars in fun. For 7 years to adults. \$2. Another MB Key to Fun and Learning.

MILTON BRADLEY COMPANY
Springfield 2, Mass.

GIFT FOR: _____



Pride of the Park!

**FOLDING
DOLL CARRIAGE***

"Make-believe" mothers are proud as punch to wheel their dollies in this cherry red and ivory leatherette "pram"! Roomy enough for largest doll. Sturdy aluminum frame and wheels...rubber tires...4-bow hood with sun visor...tubular handles...foot brake. Comes assembled. Age 4-8. \$8.00.†

PLAYTIME PRODUCTS, INC.
442 N. Detroit St., Warsaw, Ind.

GIFT FOR: _____



Loads of Fun

**DELUXE
CATTLE TRANSPORT***

Large, scale-model transport makes big ranchers out of small fry! Steel trailer, bright green with orange doors. 14 wheels. 3 compartments. Chrome plated die-cast aluminum cab and die-cast chassis. 10 hand-painted, die-cast metal animals. 23 7/8" long. 5 7/8" wide. 8 1/2" high. Age 3-8. Moderately Priced.

STRUCTO MFG. CO.
Route 75, Freeport, Ill.

GIFT FOR: _____

*Trade-mark †Prices slightly higher in South and West

ABOVE MANUFACTURERS ARE MEMBERS OF THE QUALITY GOODS MFRS. ASSOC., INC.

No other clock-radios offer so much... sound so good! They're by **RCA VICTOR**

What makes these RCA Victor clock-radios so special? Just look! There's a model that lulls you to sleep on one station, turns itself off, wakes you to another station. There's a set with a built-in automatic calendar. Some models even control appliances. (Of course, all RCA Victor clock-radios coax you out of bed.)

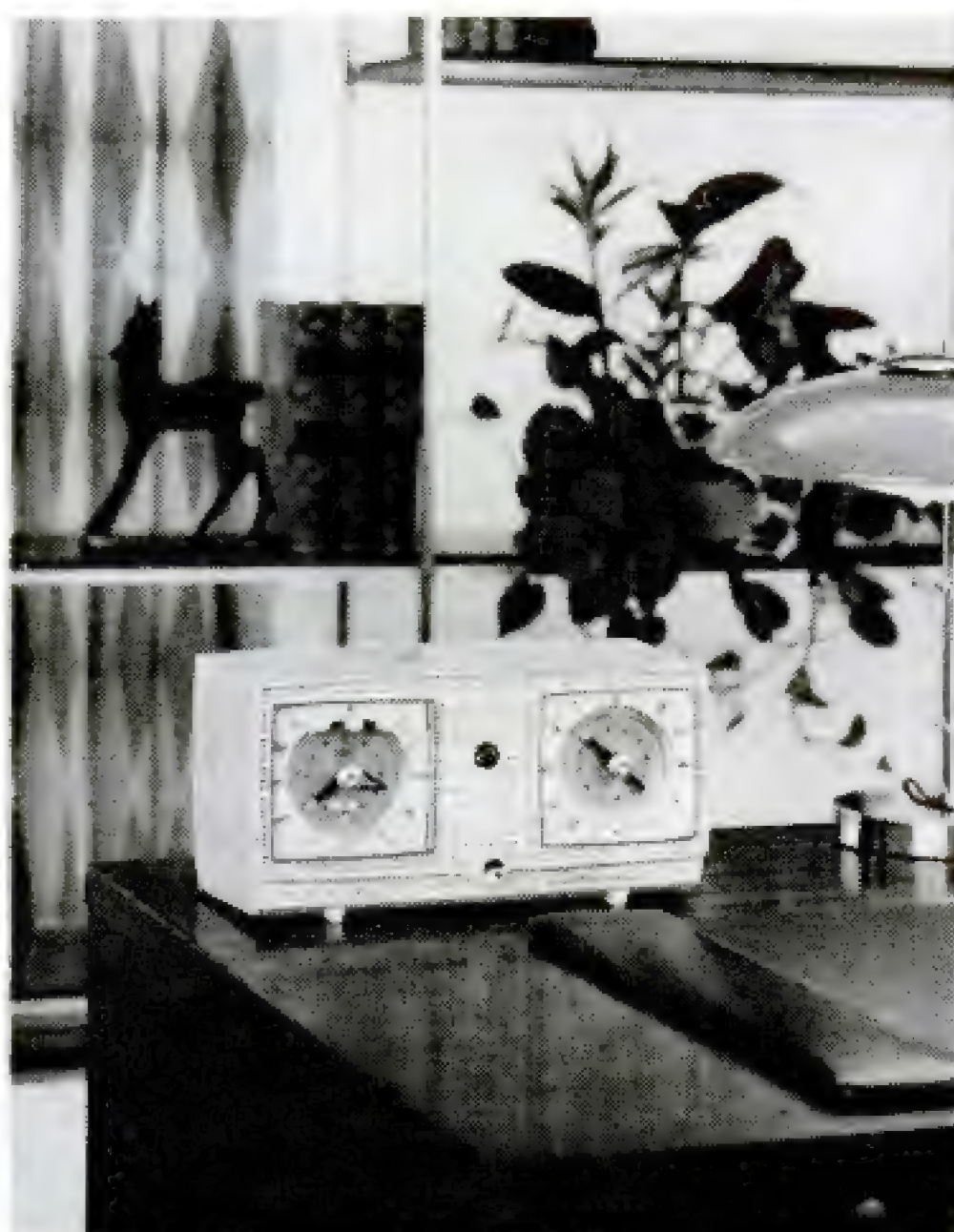
And remember—these are the *only* clock-radios with console-size "Golden Throat" tone. So read about them now, then watch your RCA Victor dealer put them through their paces—soon.



HOUSEHOLD HELPER. Want your Christmas tree lights turned on automatically? RCA Victor's *Sandman* will do that—as well as control household appliances. At night, it sings you to sleep, then shuts itself off. Next day, it wakes you to music, buzzes if you oversleep. Phono-jack. Telechron* clock with luminous hands. Maroon, forest green or ivory cabinet. Model 6C8. \$39.95.



EYE-OPENER. The *Roommate* is RCA Victor's lowest priced clock-radio! Telechron* clock has a large, easy-to-read face. Black, antique white or turquoise green. Model 6C5. \$29.95. Not shown: The *Dreamer*. Same as above, but with Slumber Switch, buzzer alarm, luminous hands. Maroon or ivory. Model 7C6. \$34.95.



FRIENDLY REMINDER. The *Dateliner* has a built-in automatic calendar . . . tells you day, date, time. At night it lulls you to sleep, then shuts itself off. Has buzzer alarm, appliance outlet and phono-jack. Telechron* clock, luminous hands. Black or antique white. Model 7C9. \$44.95.



BEDSIDE COMPANION. The *Prompter* has extra powerful, sensitive chassis; Slumber Switch; buzzer alarm; appliance outlet; phono-jack. Clock hands are luminous. In pearl gray and antique ivory (Model 4C671) or black and beige (Model 4C672). \$49.95. "Victrola" 45 Record Player shown: Model 6JY1. \$19.95.



NIGHT WORKER. The *Slumber King* changes stations while you sleep. Exclusive Rim-O-Matic Selector for easiest operation ever. Appliance outlet. Black with beige (Model 5C591) or black with pearl gray (Model 5C592). \$59.95.

RCA VICTOR

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Manufacturer's nationally advertised list prices shown, subject to change without notice. Slightly higher in far West and South. • See Milton Berle, Martha Raye alternately on NBC-TV, 2 out of every 3 Tuesdays. And don't miss NBC-TV's spectacular "Producers' Showcase" in RCA Compatible Color or black-and-white, Monday, December 12.

*TMK. ® CLOCK SUPPLIER



IN A DENVER WAREHOUSE SOME OF THE SEATS THAT HELD 44 ILL-STARRED TRAVELERS IN THEIR LAST MOMENTS ARE RANGED FOR STUDY BY CRASH EXPERTS

SUCCESS FOR SMART, PAINSTAKING DETECTIVE WORK IN . . . A CASE OF 44 MID-AIR MURDERS

Four days after a DC-6B airliner exploded in the darkening sky over north central Colorado in a wild glare of light, its every findable part had been numbered, sorted and grouped in a guarded, supersecret Denver warehouse. That was a tremendous undertaking, for while most of the metal, luggage and flesh fragments had been found in a 6-square-mile area, some tatters were scattered miles away on rolling ranch- and farm-land, which had to be mapped by surveyors so the location of every piece could be diagrammed. This had been supervised by an army of inspectors, agents and experts, for

what was under investigation was possible murder—which if proven would be the biggest, most hideous mass murder in U.S. history.

At 6:52 p.m. on Nov. 1, United Airlines Flight 629, New York to Seattle by way of Chicago and Denver, took off from Denver's Stapleton airport. It was 22 minutes late starting on its 1,075-mile last leg, mostly because it had waited for a late arriving passenger. Aboard were 39 passengers and a crew of five, joined briefly by the chance fellowship of travel like the five who once started across Thornton Wilder's *Bridge of San Luis Rey*. Flight conditions

were good (34°, clear), the four engines purred thunder, and in 11 minutes the plane had reached 11,000 feet. Then in one blazing instant of hopelessness 44 people were plunged into eternity.

Only a few hours later the questions began. The modern airplane conceivably may catch fire or break up in the air, but it does not explode. Had explosives been carried onto this one? By innocent accident or lethal design? And if the latter, then which of the passengers it carried (*see next page*) had—unsuspectingly—brought death to all 44 on Flight 629?



JAMES, SARAH DOREY

A factory inspector from Whitman, Mass., Dorey was taking his wife on their first flight, to see a married son in Portland.



LEE H. HALL

The pilot of United Flight 629, Captain Hall had been with the line for 15 years. He had married a stewardess and lived in Seattle.



DONALD A. WHITE

The copilot on the plane, Don White at 26 had been flying for 10 years, joined United in 1951. Married, White lived in Seattle.



SAMUEL F. ARTHUR

He was the plane's flight engineer, had had nine years with United. His wife June and two children were waiting in Seattle.



JACQUELINE HINDS

The senior stewardess for the flight, which she boarded at Denver, Miss Hinds of Eugene, Ore. had been with United 4½ years.



HELEN FITZPATRICK, SON

She was flying to join her husband, an Army officer, who left for Okinawa a day after James II, now 14 months old, was born.



BROR H. BECKSTROM

The owner of three electric contracting firms in Seattle and Fairbanks, Beckstrom had been visiting New Mexico with his wife.



IRENE BECKSTROM

A native of Nova Scotia, Mrs. Beckstrom and her husband had been visiting their son Howard on Army duty in Albuquerque.



JOHN P. BOMELYN

Superintendent of the county humane society in Seattle, he was heading home from a national convention in Grand Rapids.



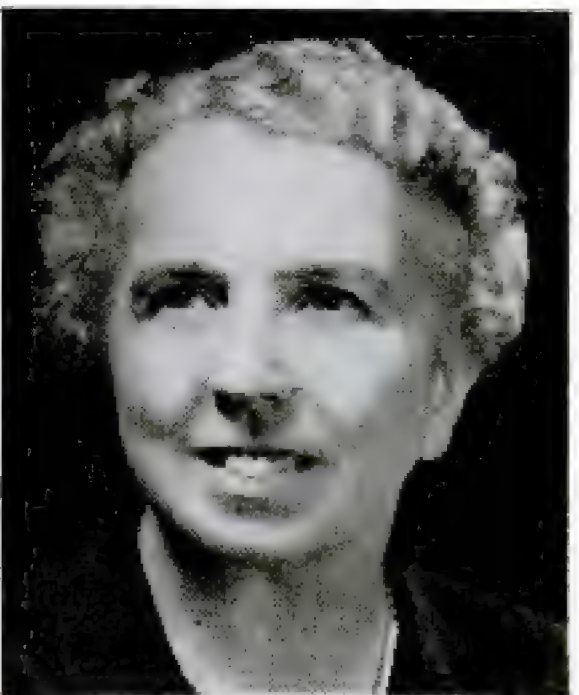
FRANK M. BRENNAN

A Seattle builder and an officer of Associated General Contractors, Brennan had taken part in an A.G.C. conference in Denver.



GURNEY EDWARDS

A leading Providence, R.I. attorney and a trustee of Brown University, Edwards was beginning a lengthy vacation with his wife.



ELIZABETH EDWARDS

With her husband, Mrs. Edwards was flying to visit her sister in Seattle and then their son, who is on Navy duty at Pearl Harbor.



VIRGIL HERMAN

Operator of a used-oil reclaiming business in Vancouver, Wash., Herman was returning from a trip to St. Louis with his wife.



GOLDIE HERMAN

After years with no vacation, Mrs. Herman and her husband had flown (for the first time) to visit his sister in St. Louis, Mo.



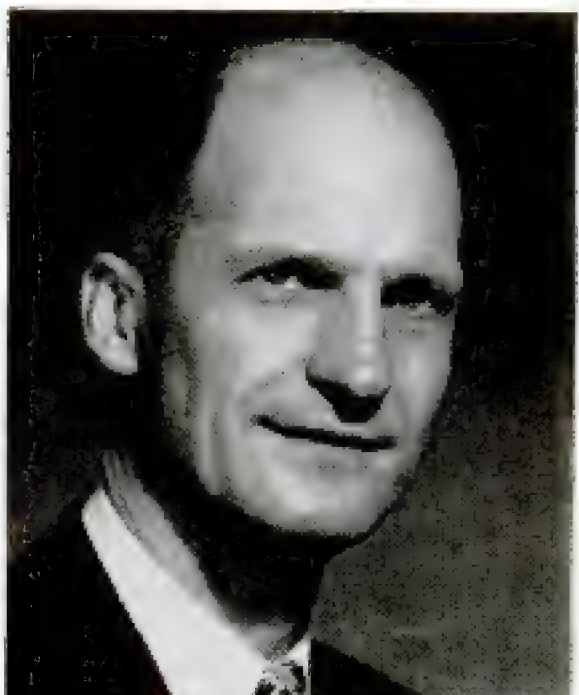
ELTON B. HICKOK

Manager of the Seattle chapter of Associated General Contractors, Hickok was returning from the A.G.C. meeting in Denver.



LELA McCLAIN

The oldest passenger, Mrs. McClain, 81, was returning to her home in Portland after seeing a stepson in Glastonbury, Conn.



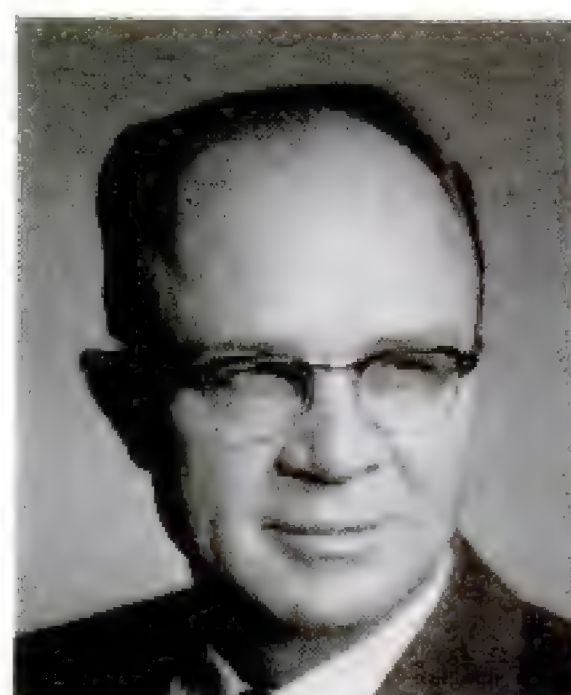
JAMES W. PURVIS

A Tacoma contractor, Purvis was one of four on the plane—Brennan, Todd, Hickok—returning from a Denver A.G.C. meeting.



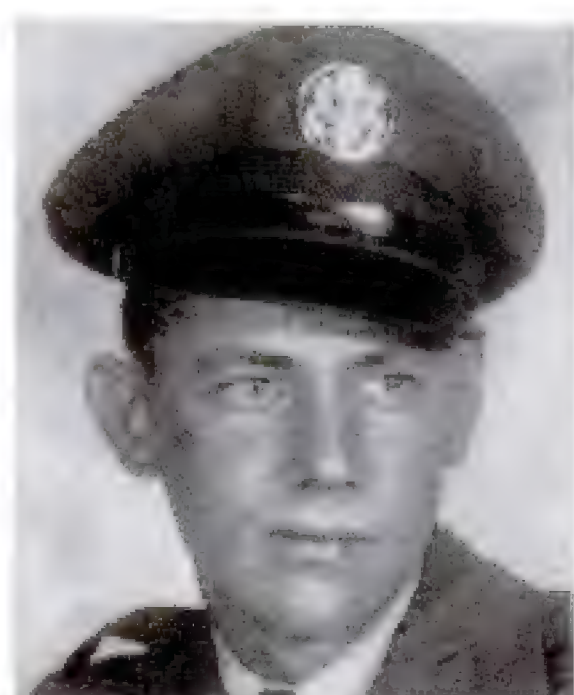
HERBERT G. ROBERTSON

A marine engineer for the New York firm of Gibbs & Cox, Robertson was going to inspect a ship repair project at Portland.



HAROLD R. SANDSTEAD

A nutrition expert with the U.S. Public Health Service in Washington, Dr. Sandstead was flying to speak at Oregon State College.



JESSE SIZEMORE

An airman second class, Sizemore was heading from leave at his home in Jenifer, Ala. to duty at an Air Force base in Alaska.

FLIGHT 629 AND WHY THEY WERE THERE



PEGGY ANN PEDDICORD

The second stewardess serving the flight, Miss Peddicord joined United after college, had been a stewardess for only 10 months.



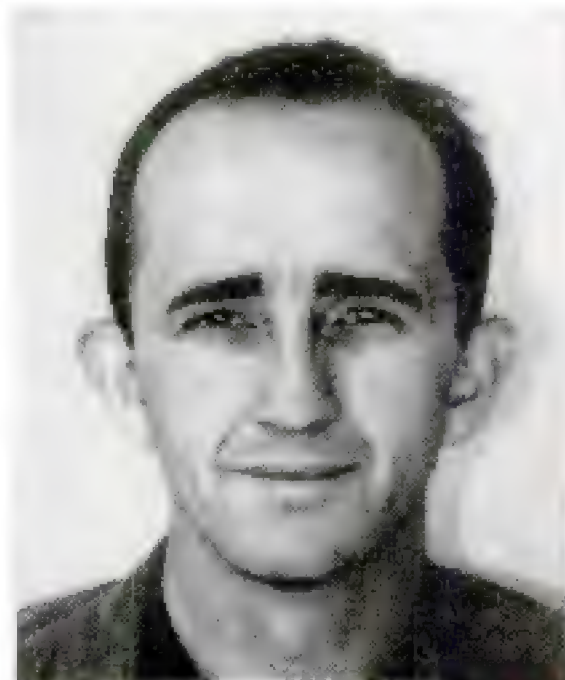
BARBARA J. CRUSE

A United stewardess on vacation, Miss Cruse had left Denver, where she was stationed, to have some time at home in Seattle.



SALLY ANN SCOFIELD

Another vacationing stewardess, she had planned to visit Barbara Cruse in Seattle, was to marry a United pilot in late November.



F. E. AMBROSE

"Jack" Ambrose, a United sales agent, was returning to Seattle after checking a new job the airline had offered him in Denver.



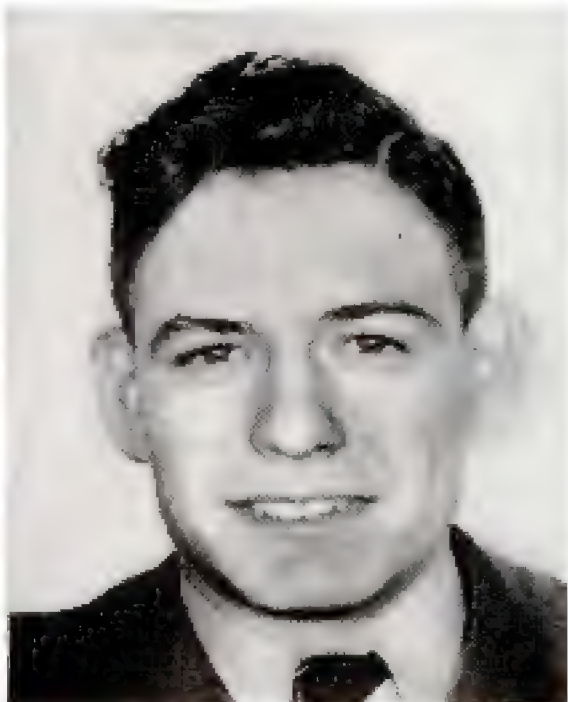
STEWART, ANNE MORGAN

Mrs. Morgan was with her husband, a consulting engineer, on a business trip from Chicago to Vancouver, their former home.



LOUISE BUNCH

The widow of a minister, Mrs. Bunch was returning to her Forest Grove, Ore. home from a church convention in Colorado.



THOMAS L. CROUCH

A carpenter's apprentice from Wichita, Crouch was heading to Seattle to take a new job with a Washington construction firm.



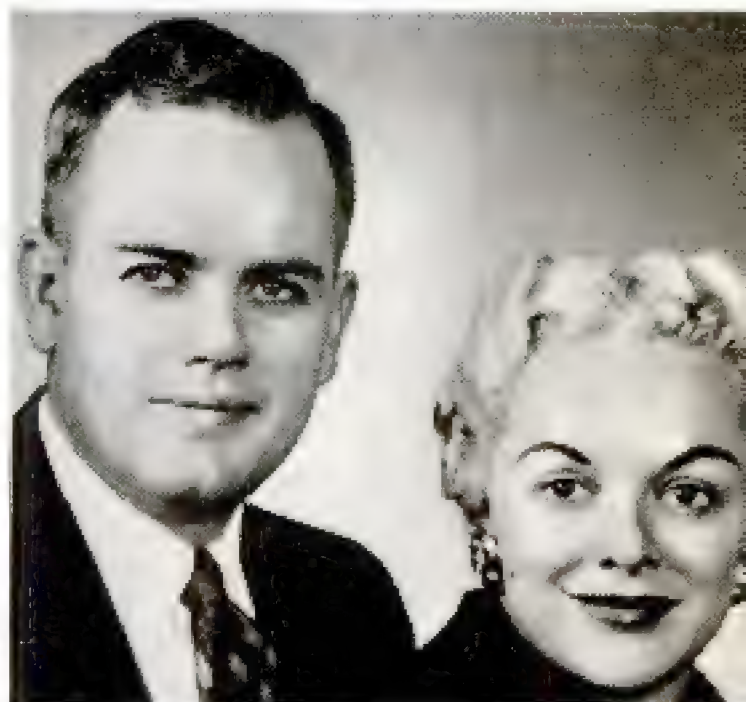
CARL F. DEIST

A regional Oldsmobile sales manager, Deist, from Burlingame, Calif., was en route from a Denver meeting to one in Portland.



JOHN P. DES JARDINS

General manager of a chain of department store beauty shops, Des Jardins, from Overland Park, Kan., was on an inspection trip.



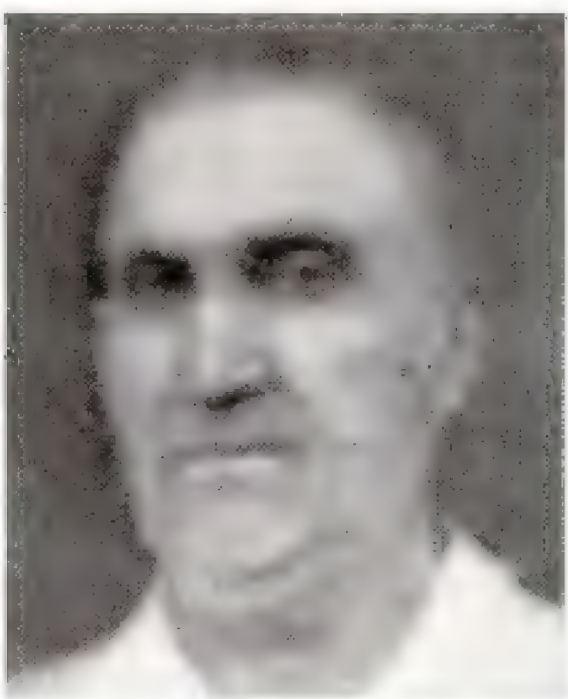
BRAD, CAROL BYNUM

Bynum, a geologist for Sinclair Oil, was returning to Sherwood, Ore. with his pregnant wife, after visiting his parents in Amarillo.



MARION P. HOBGOOD

An electrical engineer for Philco, Hobgood was en route from his Philadelphia home to oversee an installation in Portland.



J. W. JUNGELS

A heating engineer from Aurora, Ill., Jungels was on his way to inspect a heating system his firm had installed in Portland.



DAISIE KING

The owner of a drive-in diner in West Denver, she lived with her son and his wife, was going to see a daughter in Alaska.



GERALD G. LIPKE

A division sales manager for a Pittsburgh engineering company, Lipke was flying with his wife to visit her sister in Portland.



PATRICIA LIPKE

The vacation trip to Portland with her husband (left) was the first plane ride for Mrs. Lipke. Their three sons stayed at home.



JAMES E. STRAUD

An assistant general sales manager for Oldsmobile, Straud, of Okemos, Mich., was bound for Portland along with Carl Deist.



CLARENCE TODD

The manager of the Associated General Contractors' chapter in Tacoma, Todd was heading back home from the Denver meeting.



RALPH W. VAN VALIN

A retired dentist from Newberg, Ore., Dr. Van Valin had been on a visit to his Unionville, Pa. birthplace with Mrs. Van Valin.



MINNIE VAN VALIN

A genealogy expert, Mrs. Van Valin made a side trip to check records in Washington, D.C. on her visit east with her husband.



ALMA WINSOR

A housewife from Newfoundland, Mrs. Winsor was flying to Tacoma to see a daughter whose husband had contracted polio.



PLANE'S TAIL, largest piece of wreckage intact, had obviously been blown clear of the rest. The nose was found a highly significant 1½ miles away.



THE SCENT OF SABOTAGE is caught by one of the wreckage examiners. They early noticed that some luggage had "an exploded firecracker" smell.

A DYNAMITE ODOR, INSURANCE TIP-OFF



INSURANCE MACHINE in the airport was used to take out three flight insurance policies on Mrs. King's life that totalled \$50,000. They cost only \$2.



PIECES OF THE PLANE'S VARIOUS SUBASSEMBLIES LIE GROUPED IN GUARDED DENVER WAREHOUSE.

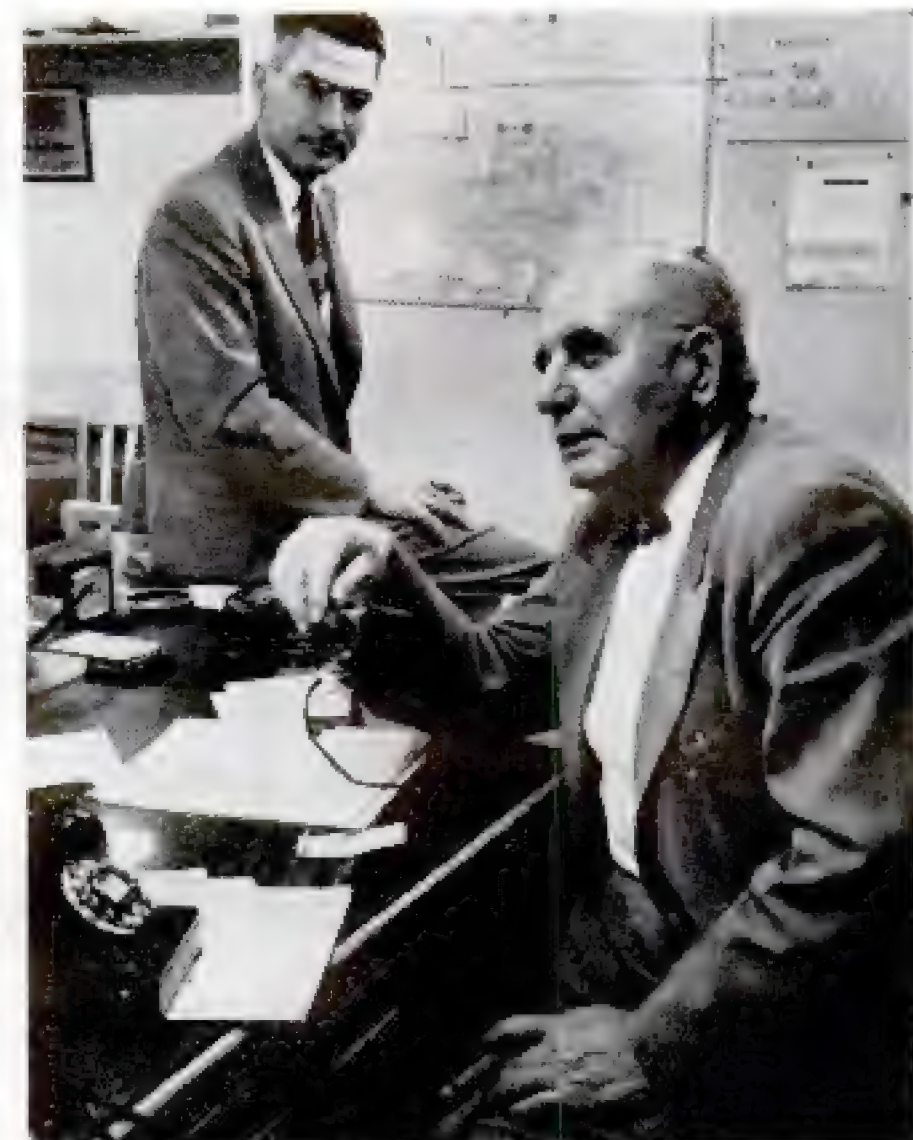
Twelve hours after Flight 629 died in a shower of fiery rain, CAB inspectors knew it was no ordinary disaster. One thing was the way the big ship had disintegrated in the middle (*above, left*). Then there was the luggage's strange scent, the gray powder on some wall fragments and the curious condition of the mail.

Normally in an air crash at least some of the

mail is damaged by fire. Here only one envelope was scorched. Much of the rest had been shredded into confetti, obviously by a powerful blast. When the plane's parts were reassembled over a chicken-wire mock-up in the warehouse, Number 4 baggage hold told an eloquent story: its walls had been extruded by a mighty force, its floor ripped to scraps. But



LEADERS OF THE HUNT in Denver were FBI's Special Agent-in-Charge Webb Burke (*left*) and his chief assistant, Roy Moore, who directed operation.



PROBATION OFFICERS James Scott (*left*) and Frank Dillon had handled Graham's forgery case, told FBI he had always reported to them regularly.



THE HUGE TAIL (RIGHT) HAS BEEN PARTIALLY DISMANTLED IN ORDER TO GET IT INTO THE BUILDING

Hold No. 4 had held only the mail and luggage put on at Denver.

While FBI men began a national check on the antecedents of everyone aboard, attention immediately focused on those who had boarded at Denver—and especially on those who were permanent Denver residents and so might have enemies there. One was Mrs. Daisy King.

Who was she? That was easy. Mrs. King was a widow who, with her son by a former marriage, John Gilbert Graham, 23, operated a drive-in restaurant featuring "broasted" chicken. Young Graham had a record for bootlegging and forgery and was under five years' probation. Still, he was now married, had two children to whom he was devoted and an August



A SIGNIFICANT ARREST came to light, tipping investigators on the character of the suspect. Graham in 1951 stole an employer's checks, some of

which are held here by detective. He cashed \$4,200 worth to finance a wine-and-women debauch before, as he thought, being drafted. He was never drafted.



DOUGLAS ENGINEERS flown to Denver examine another DC-6B's No. 4 hold for comparison with one mysteriously blown out on United's Flight 629.



STRIPS AND BITS of shattered baggage compartment, reassembled on chicken-wire frame, showed blast force though no fuel lines or tanks were near.

probation report had said, "He's getting along fine and his mother is downright proud of him." But according to informants he had sometimes cursed her. There had been a never properly explained gas explosion at the drive-in two months before. And a check of insurance machines (*below, left*) in the air terminal showed Mrs. King was heavily insured before take-off.



THE DEAD MOTHER is shown here in a photograph that was made not long before her death. The framed picture at left is of Graham's son Allen.

UNITED AIR LINES, INC.		EASTERN AIRLINES	
DELIVERED VALUE		164-1-	
EXCESS WT. CHARGE		04	
BALANCE OF VAL. CHRG.		04	
TOTAL WEIGHT X03 lbs.		GOOD BETWEEN	
FREE ALLOWANCE 06 lbs.		ROUTED BY	
EXCESS WEIGHT 37 lbs.		D	
EXCESS WT. CHRG. 27.01		TO	
TOTAL CHARGES 27.01		TO	
TAX 81		TO	
TOTAL PAYMENT 27.82		TO	

BAGGAGE RECEIPT for 37 pounds of overweight luggage, given Mrs. King at take-off, was found 15 miles from wreck. Bomb alone weighed 14 pounds.



AT THIS TABLE in airport coffee shop the condemned mother's son ate a meal while her plane exploded. Later a cashier "broke" news to him.



SIGNING MURDER CHARGE against Graham, United President W. A. Patterson makes formal complaint while prosecutor Bert Keating watches.

A CHRISTMAS SURPRISE FOR MOTHER . . . AND HER SON

A week after the disaster, the CAB charged sabotage. The FBI formally entered the case and five days later asked the Jack Grahams to come in for questioning. It was a Sunday; they had had a late breakfast, had gone to church. Gloria Graham had earlier told neighbors her husband had said he had sneaked a surprise Christmas present into his mother's luggage. Presently the Federal men told Mrs. Graham she could go home to their two infant children. They asked Graham what he had put in his mother's bags. Then they held him on a charge of defense sabotage.

While the text of his statement was yet to be revealed, it was reported he admitted obtaining the dynamite two weeks before, fashioning the bomb and setting it to explode 90 minutes after take-off. Had the plane

not been delayed, it would have exploded in the Medicine Bow mountains and been virtually unreachable until spring. Graham's prime motive seems to have been insurance and perhaps a quarter-share in his mother's \$100,000 estate. But acquaintances recalled him as "changeable," mechanically deft but "overprotected" by his adoring mother. At least three persons had tipped the FBI to look into Jack Graham.

In jail Graham appeared remorseless and sullenly optimistic. "He seems to feel he'll be able to get out," said a jailer. At week's end Graham denied all. District Attorney Keating, to whom the prisoner was turned over, announced he would be ready by the first of the year to try to send Graham to the gas chamber on a charge of murdering his mother.



MURDER WEAPON was 25 dynamite sticks (whose use Graham learned while working in Alaska), a six-volt battery and timer possibly made from a travel clock. He used two detonating caps, reportedly explaining, "I wanted to make sure."



GLORIA GRAHAM thinks of the past. "I'll never forget some of their faces," she said of the people she unknowingly watched board the plane that night. One, Sally Ann Scofield, had been a friend at a church camp a few years before.



A LOOK AT THE WORLD'S WEEK



A RUSSIAN ARCHITECT GRIPPED BY REALITY

In Paris after visiting the U.S., Russian Architect Alexander Vlasov was taken firmly in hand by a Soviet companion as anti-Communists—like the one at right—called to him to defect.

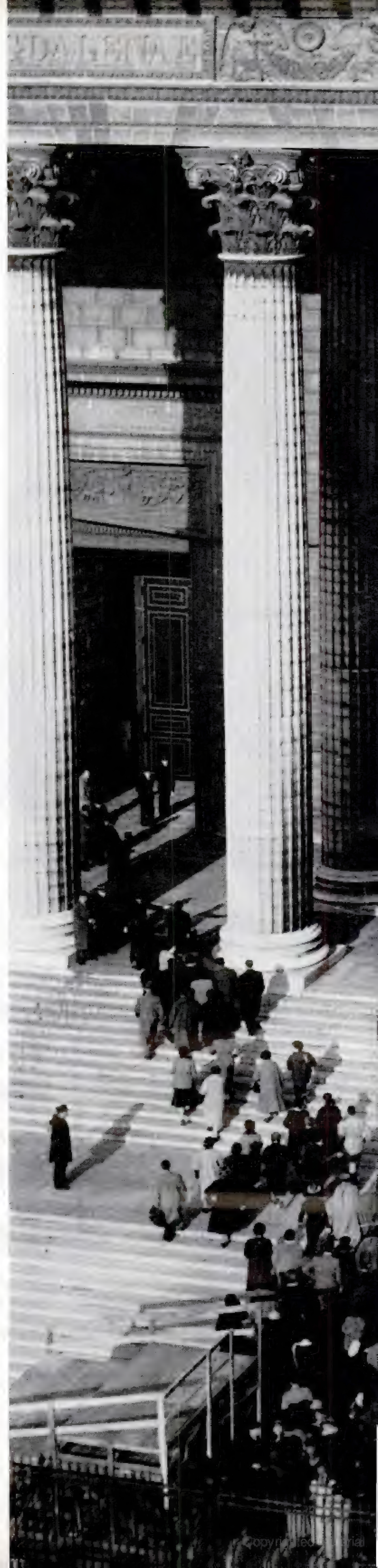
Vlasov's work had been severely criticized by *Pravda*, but he still said he would return to Russia, denounced those who tried to "save" him and apologized for his architectural sins.



RECORD RUN BEFORE SITTING DUCKS

Rising off the surface of Lake Mead, Nev. and flashing past a cluster of sitting ducks (*foreground*), Donald Campbell last week broke his own world's 202.3 mph speed boat record. The

34-year-old Englishman, after his repeated attempts which included a failure before a nationwide TV audience, pushed his jet-powered Bluebird through two runs averaging 216.2 mph.





DEFIANCE FROM A DIVA

In Chicago's Civic Opera House, after a performance of *Madam Butterfly*, kimono-clad Maria Callas (LIFE, Oct. 31) walked off the stage and into the clutches of Deputy U.S. Marshal Stanley Pringle, who served her with a summons in a breach of contract suit. Outraged, the eminent operatic soprano shrieked, "I will not be served. I have the voice of an angel."



HINT FROM A HUNTER

Patrons of Alphonse Secinaro's barbershop in Iron Mountain, Mich. faced a locked door and a draped deer's head, notice that the barber was after his buck as hunting season opened.

← HOMAGE TO A LADY

Forming an immense but sober spectacle, 30,000 mourners filed into Madeleine church in Paris to pay respects to Mme. René Coty, who died of heart attack on Nov. 12. After Madame Coty's husband was elected president of France, the French joked about her dowdy air, braided hair and homely tastes. But clinging to her "little ways," she became a beloved first lady.



IN RIO DE JANEIRO'S CAMPO DE SANT'ANNA TWO DAYS AFTER THE RECENT COUP, BRAZILIANS WARILY WATCH SOLDIERS STILL MANNING ANTI-AIRCRAFT GUNS

COUPS IN SOUTH AMERICA'S BIGGEST

South America's two biggest countries, struggling along with provisional governments just barely born, were suddenly staggered by new upheavals that ushered in regimes still newer—and still provisional. In Brazil and Argentina, soldiers stood guard in the streets (*above*) in the aftermath of two brief and bloodless coups that displayed some striking similarities.

In Brazil the political situation had been fluid since last year, when pressure from one army faction drove strong-man President Getulio Vargas to commit suicide. Vice President João Café Filho took over as a caretaker president, pending new elections in which the anti-Vargas officers hoped to install their political favorites. But the voting, held this October,

resulted in a victory for Vargas' political heirs and brought into the open a split in the armed forces.

President Café Filho became ill, a provisional successor took over and matters reached the boiling point. When the new provisional president and one army faction seemed to be preparing a coup against the legally elected president,



SUICIDE DICTATOR

Brazil's President Vargas lay in state in Rio, August 1954. He took power in a 1930 revolution, was ousted by the army in 1945, and elected in 1950. When officers demanded he quit, he shot himself.



BRAZILIAN CARETAKER

Vice President João Café Filho became the president when Vargas died. He went on leave this month because of a heart ailment and because he was unable to cope with the crisis in the military ranks.



CRUCIAL INCIDENT

Colonel Jurandir Bizarria Mamede drew up the officers' ultimatum which led to Vargas' downfall. His speech this month, considered a call to arms against Brazil's elected heads, touched off the new crisis.



IN BUENOS AIRES, ARGENTINE TROOPS PATROL SQUARE BEFORE GOVERNMENT HOUSE WHERE CROWD GATHERED AS NEWEST PRESIDENT WAS SWORN IN

COUNTRIES AND FORCES BEHIND THEM

military middle-of-the-roads engineered their coup against the coup. They expelled the new provisional president, had a second one put into office and pledged their newly formed regime to honor the October election results.

In Argentina, Perón's fall after 10 years of dictatorship opened a Pandora's box of military and political rivalries. The "outs" of all

political shades grabbed for power. Provisional President Eduardo Lonardi proposed a gradual return to democratic practices but his appointments of extreme right-wingers aroused the radical anti-Peronistas. A military clique threw Lonardi out and seemed sworn to a stiff purge of the Peronistas.

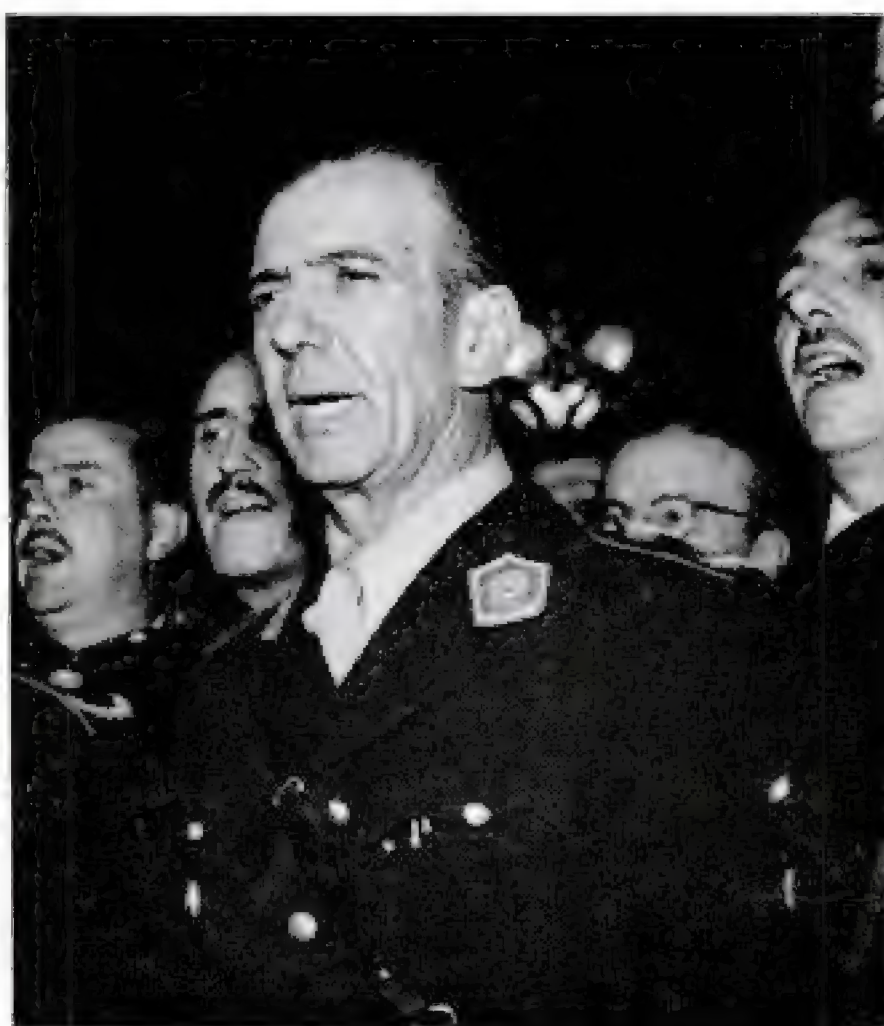
The background (*below*) and the course (*next*

two pages) of both the coups revealed that they had been touched off by quarrels over what to do with dictators' legacies. In both cases, as so often in South America, military men had acted as arbiters of civilian political problems. And in both Brazil and Argentina, the quarrels and their provisional solutions made future political stability seem doubtful.



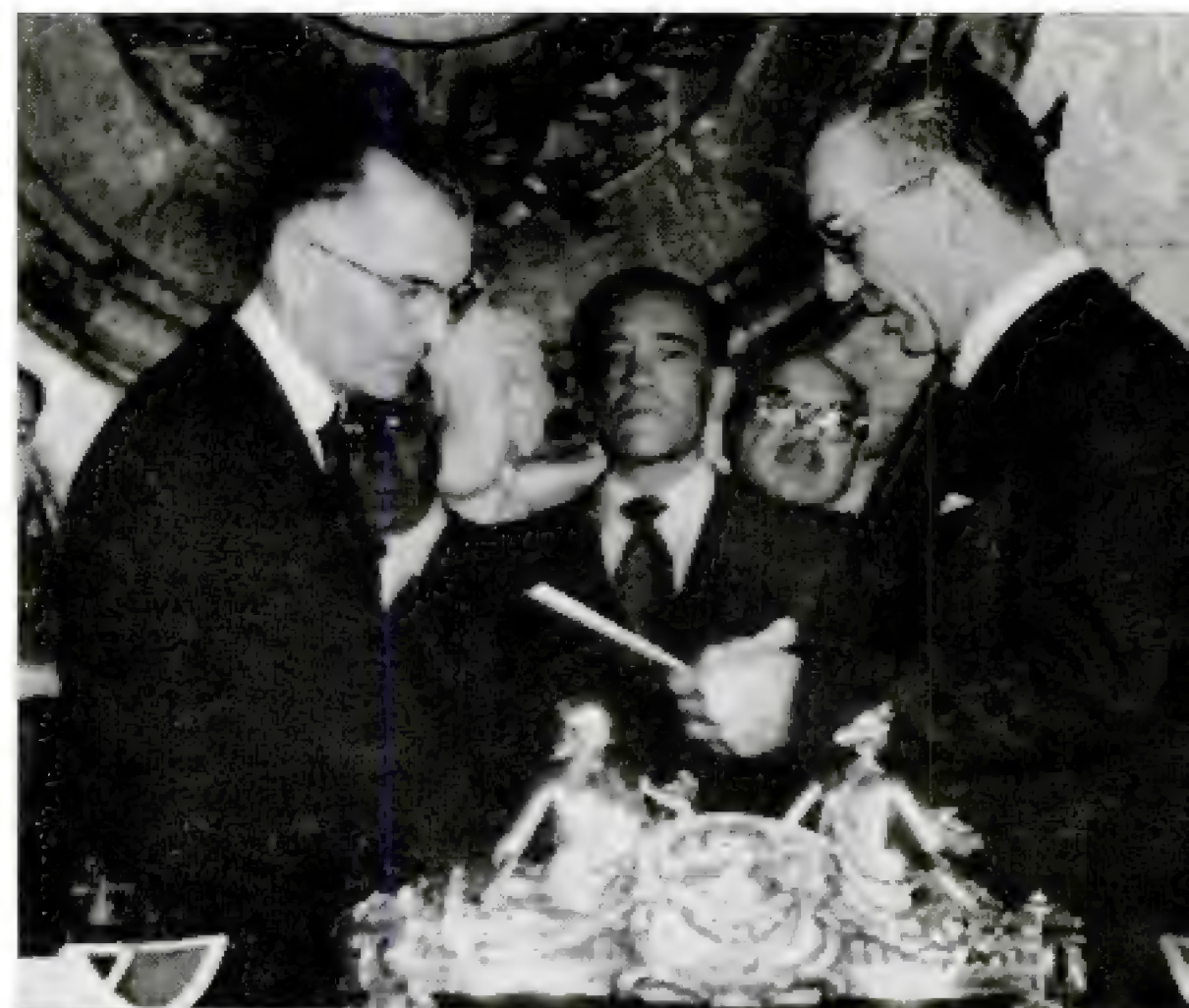
EXILED DICTATOR

Argentina's Juan Domingo Perón, who had ruled for 10 years, receives reporters briefly in the plush Asunción, Paraguay villa to which he fled after being thrown from power by the rebellion this September.



ARGENTINE CARETAKER

General Eduardo Lonardi, boss of the anti-Perón revolt, and his colleagues contemplate their victory in his Córdoba headquarters. In Buenos Aires, Lonardi was later sworn in as Argentina's president.



CRUCIAL INCIDENT

Interior Minister Luis Maria de Pablo Pardo (*left*), believed by his foes to favor go-slow policy on prosecuting Peronistas, is sworn in by Lonardi. This appointment inflamed the violent anti-Peronistas.



BRAZILIAN CENTERS OF POWER: ELECTED OFFICIALS AND MILITARY ARBITERS

Storm centers of the Brazilian scene are President-elect Juscelino Kubitschek (*far left*) and Vice President-elect João ("Jango") Goulart, political heirs of Vargas before whose portrait they stand. Chiefs of the military moderates, deter-

mined to have duly elected Kubitschek and Goulart take office next January, are War Minister General Henrique Teixeira Lott (*center, right*) and Marshal João Batista Mascarenhas de Moraes. But Carlos Luz (*right*), speaker of the lower house and acting president in Café Filho's absence, refused to discipline Colonel Mamede (*p. 44*) after his crucial speech. This led to sequence of events below.



FAILURE OF A PLOT came when a launch took Luz off a cruiser in Rio de Janeiro harbor. Before Marshal Mascarenhas could arrest him in his office, Provisional President Luz had fled to the warship

and had steamed toward São Paulo, hoping that his military faction could set up a strong resistance center there. When he saw that his cause was hopeless he returned to Rio (*above*) and surrendered.



REBELLIOUS OFFICER, Air Minister Brigadier Eduardo Gomes, who flew down from Rio, goes to ask São Paulo governor to help resistance. But new government was already in control of the situation.



LEGISLATIVE SUPPORT for new provisional government found way to legalize Lott's coup. After thumbing legal tomes (*above*), legislators decided that Luz, being aboard the cruiser, was incapable of performing his constitutional duties. They chose as president the next in line, Senate Vice President Nereu Ramos.



NEW CHIEF OF STATE Ramos (*center*) tries to emphasize legitimacy of his position after induction by paying courtesy call on ailing Café Filho, accompanied by General Lima Breiner (*left*), head of his military staff. Legally Café Filho can take back presidency if he regains health before new administration takes office.



ARGENTINE CENTERS OF POWER: THE CHURCH, LABOR AND THE MILITARY

The power struggle in Argentina involves the Perón-persecuted Catholic Church, which asked for restoration of rights soon after Monsignor Manuel Tato (*center picture, at left*) returned from the exile Perón had imposed. Organizers (*center*) of the Perón-controlled unions lost influence when their idol fell, are now trying

to regain it. Their federation's general strike failed last week. Admiral Isaac Rojas (*at right, picture at right*) became Lonardi's vice president after Perón's overthrow. Leader of the forces seeking a crackdown on Peronistas and right-wing elements in Lonardi's administration, he played a major role in the developments below.



AWAY FROM IT ALL, Juan Domingo Perón in stocking cap and undershirt sits out the latest Argentine ruckus, scribbling his voluminous memoirs in the Hotel Washington in Colón, Panama. A picture of the late Evita is by his bed. Admiral Rojas, he declared, would hasten "the process of decomposition" in Argentina.

Panama, to which Perón came from Paraguay, has paid part of his living expenses and he has announced that he will stay there. The ex-dictator refused to comment on the possibility that he might return to power in Argentina, but his small entourage in Panama plainly hopes the current unrest will facilitate it.



GOING OUT, General Lonardi leaves government house in Buenos Aires after his fall. This came after long and stormy deliberations in which he refused to reshuffle his cabinet in the way that

the Rojas forces insisted. An official announcement asserted that Lonardi had resigned, but he promptly declared that he had bowed to military pressure. He had been the provisional president for 50 days.



COMING IN, new President General Pedro Eugenio Aramburu (*right*) and strong man Admiral Rojas watch the installation of the cabinet members they want, shortly after the swearing in of Aramburu.

ITS TRUE PHILOSOPHY NEEDS SEPARATING FROM FALSE IDEAS

EXIT CHRISTMAS PARTIES?

Frighteningly, there are scarcely 30 days until Christmas and so this is the time of year when office managers all over the U.S. are making preparations for the annual office Christmas party. Sometimes it's merely a matter of deciding whether it will be bourbon or Scotch, sometimes how large a hotel ballroom should be reserved.

Last year in Chicago the Employers' Association polled 265 companies on whether they would hold Christmas parties and found that less than half were doing so. What were they doing instead? Well, in some cases employees were given time off, or a party for their children, or the expense of an adult party was donated to charity. One firm spent its Christmas party budget on a party for orphans. A New York advertising agency and several of its clients, instead of sending out commercial presents, adopted some child victims of World War II—an 11-year-old Greek girl makes their seventh.

We're no more against parties than we are against Christmas, although we admit we sometimes think the cocktail party has grown out of date and is a nuisance. Perhaps it just needs redesigning by some expert in the fresh approach.

When we think of the people who did not attend one last year because the money went to a Greek orphan or maybe a children's hospital—because an hour of crowded, shrill, desperately purposeful pleasure was exchanged for years of hope—well, we like to think about it. You might say, it almost seems like Christmas.

"Radicalism is out of fashion and liberalism out of office," observes Clinton Rossiter in his discerning study of *Conservatism in America*. "The tide of conservatism runs deep and strong. . . . Raised by toil, imagination and circumstance to unexampled well-being, we are behaving like men with something substantial to be conservative about." And so we are—Democrats and Republicans alike. It is odd, Rossiter adds, that this growing conservatism has few journals of opinion to give it coherent voice.

A new weekly journal of opinion, William F. Buckley Jr.'s *National Review*, which describes itself as "frankly, conservative," now seeks to remedy that. The stated goal: "to change the nation's intellectual and political climate." The first issue, which clearly sets up the enemy as all "liberals," is full of attacks—some sharp, some oblique—on various aversions (the League of Women Voters, the Ivy League, psychiatrists, Republican me-too-ism, etc.). But apart from Editor Buckley's own "credenda" which declares sworn enmity to "growth of government" and to "Social Engineers," *National Review* is rather fuzzy on what, if any, concrete political objectives or programs it may have. It is therefore too early to judge how effective, or how true, a voice of conservatism it may prove to be. We can only welcome it to the political debate in which the shape and nature of true conservatism may become clearer to itself and to the public.

However, it is not too soon to warn all would-be spokesmen for conservatism that if they have nothing more to offer than a kind of chronic soreheaded opposition to everything and everybody, they are apt to deserve the tag of "pseudo-conservative." This name is applied to that breed in a new study, *The New American Right*, in which David Riesman, Richard Hofstadter, Peter Viereck and other social scholars analyze the moods and motives of the sort of ultrarightists who regard Eisenhower as a dangerous radical.

The authors' theory is that the far right, as typified by Senators McCarthy, Jenner and Malone, is not a true conservatism at all but a curious blend of three different types of fear and resentment, the Midwestern-Protestant-Populist hatred of the East, the residue of isolationism, plus the East's own resentment, by Anglophobe urban immigrants, of old-stock Anglophile Ivy Leaguers. It is a vague focus of discontent and dissent, expressed, as Hofstadter puts it, "more in vindictiveness, in sour memories, in the search for scapegoats than in realistic proposals for positive action." Adds Riesman, "What worries them is often that they do not know what worries them."

The typical pseudo-conservative, writes Hofstadter, "sees his own country as being so weak that it is constantly about to fall

victim to subversion; and yet he feels that it is so all-powerful that any failure . . . in getting its way in the world . . . must be attributed to its having been betrayed."

As for true conservatism (in contrast to pseudo), Professor Rossiter has come closest to a full definition. He divides the U.S. political spectrum in seven colors around a circle, the red of "revolutionary radicalism" (Communism) all but indistinguishable from the black of "revolutionary reaction" at the far right, with liberalism and true conservatism being closer to each other, in the center, than to either of their extremes.

The true conservatism, Rossiter believes, arises from Edmund Burke and his perception that the French Revolution was false to the inherent rights of man, while the American Revolution gave noblest expression to the moral law on which all justice and orderly society must be based. In John Adams, James Madison, John Marshall and the Federalists in general, this Burkean conservatism took on a peculiarly American form which still endures. Rossiter defines it thus:

"Conservatism is committed to a discriminating defense of the social order against change and reform. The conservative knows that change is the rule of life . . . but he insists that it be sure-footed and respectful of the past. He is pessimistic, though not always darkly so, about the possibilities of reform, and his natural preferences are for stability over change, continuity over experiment, the past over the future."

But Rossiter sees clearly that conservatives, instead of resisting change, play their role best by taking control of change and directing it—as Disraeli and as the postwar Churchill did in England, as Eisenhower did in extending the worthwhile changes of the New Deal. Says Rossiter, ". . . Not only does [conservatism] hold in trust the great Western heritage from Israel, Greece, Rome and all Christianity, the way of life that speaks of humanity and justice; it also pledges its faith to what we know and cherish as constitutional democracy, the way of life that speaks of liberty and the rule of law. . . . It accepts the 20th Century and defends the desire for human liberty hardly less staunchly than it does the need for social order."

This concept of a forward-moving conservatism strikes us as a valid consensus on which a majority of Americans can agree, on which a majority *did* agree in electing Eisenhower. But, so far, that consensus is a mood, an approach to problems, rather than a crusading philosophy. Since moods don't last, it may never become one. On specific legislation, and on the ability of conservatives to frame it, will depend whether the mood can translate itself into coherent policy. We are glad the debate has started which may help bring it forth.



We may seem a little extravagant with the Campbell Carrot

Ever notice the care that a good cook takes when she's expecting somebody important for dinner? That's the way we try to work every day here in the Campbell Kitchens.

Take carrots, for instance. No two carrots that come to Campbell are exactly alike. So the only way we can make sure of removing every last little flaw and discoloration is to trim them by hand. And that's just what we do.

On the average, 15 to 18% of the carrot is cut away in the process. This may seem a little extravagant, we think it's well worth the cost to make sure that nothing but the best goes into the soup.

Hand trimming is only a small part of the treatment we give every carrot. Each one is rinsed, washed, inspected, diced, and inspected again.

Then Campbell's skilled chefs cook the carrots so that the rich orange color stays in.

The over-all care Campbell takes with every carrot is typical of the lengths to which we go to make sure you can serve every food from the Campbell Kitchens with confidence and pride. It's the only way you can do things when you live by this creed:

"To make the best, begin with the best—then cook with extra care."

*"We blend the best with careful pains
In skillful combination,
And every single can contains
Our business reputation."*



Campbell's

Soups • Tomato Juice • Pork & Beans

V-8 Cocktail Vegetable Juices

Franco-American Products • Swanson Products

This Christmas There's a just right Kodak gift for everyone

start your shopping on this page...

(only Kodak offers so many photo gifts to choose from)

finish happily at your Kodak dealer's

(and ask him about small down payments, easy terms)



Wonderful "first" flash outfit

Kodak outfits make smart, convenient gifts. Unless otherwise noted, each has a popular Kodak camera plus *everything* necessary for taking pictures day or night... indoors or out: flashholder, flashguard, batteries, bulbs, and film. This outfit features Kodak's most compact, most inexpensive aim-and-shoot camera.

Brownie Holiday Flash Outfit complete... **\$975**
The camera alone, \$4.95



America's favorite snapshot camera

Brownie Hawkeye (over six million sold) for clear snapshots with no settings, just aim, snap. Brownie Hawkeye Flash Outfit complete... **\$1435**
The camera alone, \$7.45



Close-ups without attachments

Brownie Bull's-Eye Camera with exclusive "Distance Dial" focuses down to 4 feet for real close-ups; dials to "groups" or "scenes." Double-exposure prevention with warning signal.

Brownie Bull's-Eye Flash Outfit... **\$1860**
The camera alone, \$13.50



Ideal family flash outfit

Kodak Duaflex features an extra-big hooded viewfinder to show your pictures big and bright before you snap. Double-exposure prevention. Kodak Duaflex Flash Outfit complete... **\$2175**

Duaflex Kodet Camera only, \$14.95 (brown-finish camera slightly higher). DeLuxe f/8 Camera and Outfit also available



Budget outfit for color slides

Kodak Pony 135, Model C—smart, capable miniature with simplified loading and setting. Fast f/3.5 lens, 1/300 shutter stop most action. Kodak Pony 135 Camera Outfit

(camera, flashholder, case)... **\$4965**
The camera alone, \$33.75



Unique roll-film miniature

Kodak's Bantam RF with coupled rangefinder uses 8-exposure roll film. Double-exposure prevention; fast f/3.9 lens and 1/300 flash shutter. Kodak Town and Country Camera Outfit

(camera, flashholder, case)... **\$6545**
The camera alone, \$49.75



Inexpensive precision miniature

Kodak's brilliant Signet has f/3.5 Ektar Lens, rangefinder, 1/300 shutter, precision controls. Kodak Signet 35 Camera Outfit

(camera, flashholder, case)... **\$9145**
The camera alone, \$75



Eastman Kodak Company, Rochester 4, N. Y.



Simplified stereo outfit

Kodak's exposure-and-focusing system makes lifelike 3-dimension pictures easier. Matched $f/3.5$ lenses and 1/200 flash-synchronized shutter.

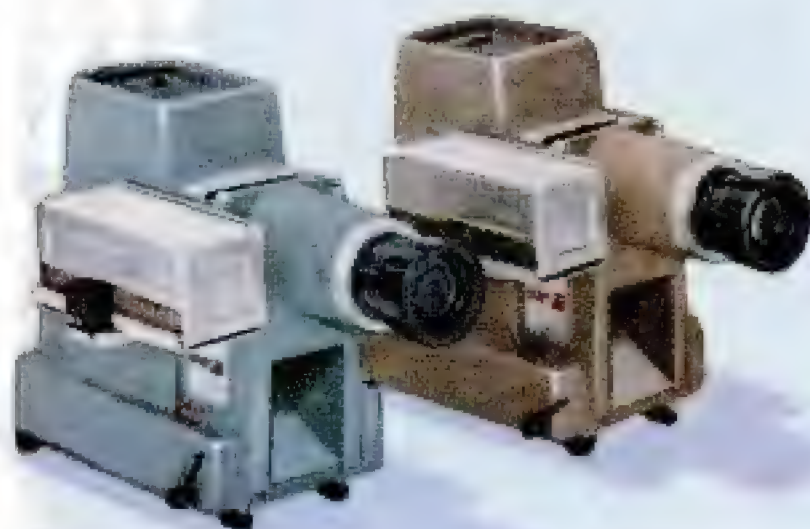
Kodak Stereo Outfit

(camera, Stereo Viewer I) **\$97²⁵**

Camera alone, \$84.50

Stereo Viewer I, \$12.75

Stereo Viewer II, \$23.75



Brilliant color-slide projectors

Superb Kodak optical-condenser system; $f/3.5$ lens gives extra-bright pictures. Quiet blower.

Kodaslide Signet 300 Projector

with automatic changer **\$69⁵⁰**

without changer, \$59.50

Kodaslide Signet 500 Projector . . .

with automatic changer . . . \$82.50

without changer, \$72.50



For low-cost family movies

These 8mm "Brownies" get color movies day or night at snapshot cost with snapshot ease.

Brownie Movie Camera, $f/2.7$ **\$37⁵⁰**

with faster $f/1.9$ lens, \$46.75

The new Brownie Movie Camera,

Turret $f/1.9$ —merely turn turret for

regular, wide-angle, or telephoto movies.

Completely equipped—only \$79.50



Handy kit for new movie makers

Brownie Movie Camera, Brownie 4-Lamp Movie Light for easy indoor movies, and camera case.

Brownie Movie Camera Kit, $f/2.7$ **\$49⁹⁵**

with $f/1.9$ camera, \$59.20

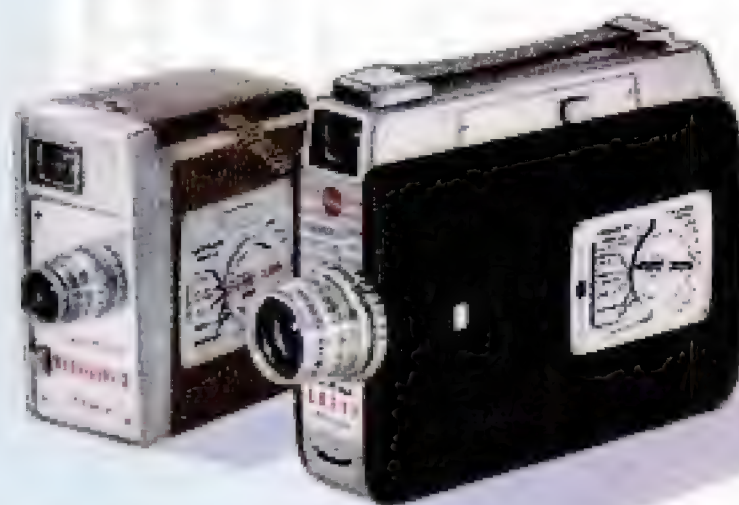


Family movie team for under \$100

Everything to make and show 8mm home movies—Brownie Movie Camera $f/2.7$, Brownie Movie Projector $f/1.6$, and built-in preview screen.

Brownie Movie Outfit complete. **\$99⁵⁰**

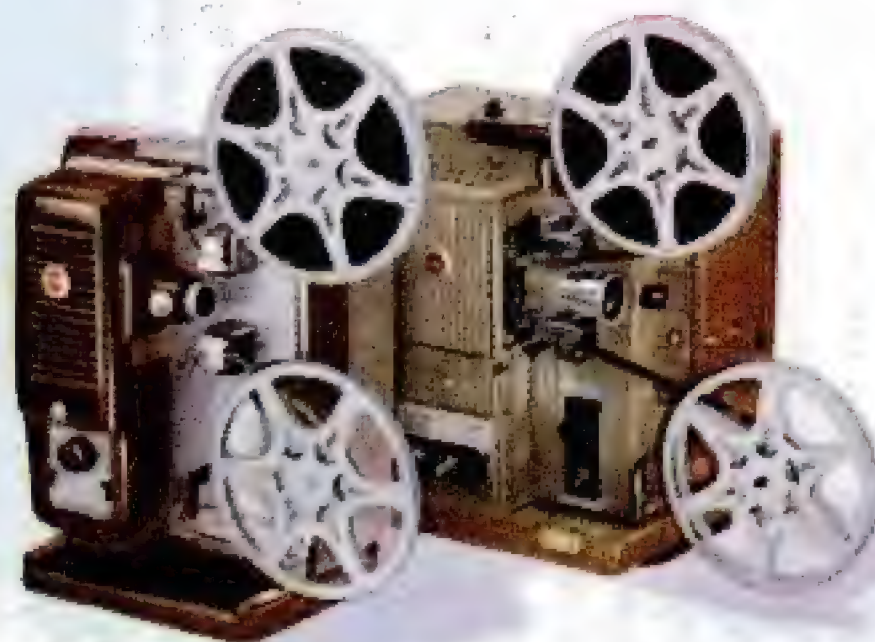
The projector alone, \$62



Finest personal movie makers

Easy, 3-second magazine loading. Both cameras accept wide-angle and telephoto auxiliary lenses. New . . . Cine-Kodak Medallion 8 Camera—ideal for home movies— $f/1.9$ lens. **\$144⁵⁰**

Cine-Kodak Royal Magazine Camera, 16mm—for large-screen movies— $f/1.9$ lens, \$169.50



For brilliant movie shows

Fast $f/1.6$ lens, powerful lamp show all 8mm movies extra bright—forward speed, "stills," reverse. For home movies up to 5 feet wide. **\$115**

New Cine-Kodak Showtime 8 Projector. . .

To show 16mm movies up to 10 feet across,

Kodascope Royal Projector, \$240



For darkroom beginners

Here's everything to start someone off on a fascinating hobby developing and printing his own pictures. Three gift items to choose from—

Kodak Deluxe Photo-Hobby Outfit **\$16⁹⁵**

Regular Photo-Hobby Outfit, \$9.95

Photo-Hobby Printer, \$7.95



Welcome gifts for home-movie fans

Brownie 4-Lamp Movie Light, \$8.45. Makes indoor color movies simple, sure.

Kodak Converters for Brownie Movie Camera—Wide-angle or Telephoto—each \$18.50

Kodachrome Movie Film. For 8mm or 16mm color movies, from \$3.75



Photo gifts for almost anybody

"How to Make Good Pictures," \$1

"How to Make Good Movies," \$2

"Kodak Master Photoguide," a library of facts in your pocket, \$1.75

"Kodak Cine Photoguide," 32 pocket-size pages filled with movie information, \$1.75



"Stocking gifts" for color-slide fans

Kodaslide Pocket Viewer, \$1.95

Illuminator for Viewer, \$2.95

New Kodaslide Dial-Lite Viewer, \$12.95

Kodaslide Compartment File, \$3.94

Kodachrome Film in 135, 828 sizes, from \$1.00

Kodak Ektachrome Film in 135, 828, 620,

120 sizes, from \$1.00

Kodak Duo-Pak

A thrifty two-roll package of black-and-white film in 120, 127, 620 sizes, from \$.75. Kodacolor Film. For color snaps any time, from \$1.70



Prices include Federal Tax where applicable and are subject to change without notice

Kodak
TRADE-MARK



Presenting
America's finest gift decanter
for America's finest gift whiskey
—full quart size

Here indeed is a memorable gift. A decanter so handsomely designed it will continue to give pleasure long, long after Christmas.

And this most beautiful of decanters holds a full quart of the whiskey millions have chosen as a most special gift year after year... smooth, mellow Four Roses.

P. S. — Also available in regular bottle (4/5 qt.) in handsome gift carton.



AVAILABLE IN
QUARTS ONLY—
NO ADDED COST
FOR DECANTER

FRANKFORT DISTILLERS CO., N.Y.C. BLENDED WHISKEY. 86.6 PROOF. 60% GRAIN NEUTRAL SPIRITS.



ENCIRCLED BY CAMERAS, STEVENSON BEAMS AFTER MAKING ANNOUNCEMENT THAT HE IS A CANDIDATE. LEANING ON THE DESK IS AIDE HARRY ASHMORE

A 1956 PREVIEW FOR DEMOCRATS

Exuding a well-publicized confidence, Democratic leaders from the 48 states—including their three top contenders for the presidential nomination—met in Chicago last week to preview and plan the 1956 campaign. No one of them was more confident than Adlai Stevenson, who turned the meeting into a one-man demonstration of his strength within the party.

He began by announcing he would be a candidate for the nomination, ended the week by making the major address of the meeting—and the only one televised by the nationwide TV networks. Though he was already far ahead of his rivals (*pages 118-137*), he still found them actively politicking and ready to contest his claim to the party's greatest prize (*next page*).

BROUGHT TOGETHER FOR PHOTOGRAPHERS. THREE CANDIDATES MEET. FROM LEFT: HARRIMAN, STEVENSON, CHICAGO MAYOR RICHARD DALEY AND KEFAUVER



CONTINUED

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OFF AND RUNNING Adlai Stevenson's months of calculated coyness were over and now he was a committed and well-organized candidate. At a reception for national committeemen (left) he moved through the crowd, pumping hands, listening eagerly. His



campaign team, shown at right, was ready for action. Its members (from left) were Newton Minow, his law partner; Hy Raskin, deputy campaign manager; Bill Blair, a law associate and administrative aide; adviser Harry Ashmore; campaign manager Jim Finnegan of Philadelphia; and press secretary Roger Tubby.



WARMING UP Estes Kefauver had never stopped campaigning since 1952; last week, in his soft-voiced, informal way, he was on the brink of making his 1956 candidacy official. While he stopped for a refurbishing in the hotel barber shop (left) some of his supporters were running



an unofficial Kefauver headquarters in a small room upstairs. Asked at his press conference (right) if he found evidence of more support than he had in 1952, Kefauver said, "Certainly. I didn't get any encouragement in 1952." After checking his support further, he said he would announce his plans in mid-December.



IN RESERVE Averell Harriman was not, he said, a candidate for the nomination, but last week he made the most of his chance in Chicago to win friends and influence party leaders. At the reception, Harriman shook dozens of hands (left) of party faithful. He moved easily among



party notables (right) like Senator Clinton Anderson and Perle Mesta. Harriman's chief strategist, Carmine De Sapio, lay sick in New York. His absence, like Harriman's banquet speech calling for party unity, enhanced Harriman's careful role as a loyal, noncombatant Democrat available if his party needed him.



YOUNGSTERS' CLOTHING made of nylon and "Dacron" stretch yarns: baby's creeper; girl's shirt, panties, slippers, gloves; boy's sport shirt, underwear, socks.

"Stretchables" Make Santa's Job Easier

NEW PROCESSES FOR DU PONT NYLON AND "DACRON" HELP SOLVE PROBLEM OF "WHAT SIZE?"

REG. U.S. PAT. OFF.

This Christmas, gift-giving relatives and friends don't have to worry about children's clothing sizes. Amazing new stretchable yarns of Du Pont nylon and "Dacron"* have made possible clothes that fit several sizes . . . for "stretchables" expand to fit the wearer exactly. This helps eliminate disappointing misfits and bothersome exchanges after Christmas. And because garments made with these yarns are flexible—give with every movement of an active youngster—they fit better, offer maximum comfort.

Mothers welcome these new-type clothes because they grow with a child. They wear longer, because of the exceptional durability of both nylon and "Dacron" polyester fiber. They have a pleasant, lively texture that feels good next to the

skin. Added to these are the timesaving features of nylon and "Dacron"—easy washing, quick drying, little or no need for ironing.

In addition to clothing for youngsters, stretch yarns of Du Pont nylon and "Dacron" are being used in attractive, practical gift merchandise for the whole family. Be sure to see them when you shop.

*"DACRON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS POLYESTER FIBER. DU PONT MAKES FIBERS, NOT FABRICS OR GARMENTS.



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

How to remove WINTERTIME DANDRUFF

with just one shampoo!



ONE SHAMPOO with Fitch removes ugly dandruff flakes, even in winter when dandruff is worse!

BRIGHTEN YOUR HAIR UP TO 35% at the same time!



NEW, Milder Fitch is so gentle, you can use it every shampoo—not just to remove dandruff!

Only FITCH guarantees dandruff-free, brighter hair...or money back!

These winter days embarrassing dandruff is at its worst. Dry, overheated rooms make your scalp flake off more. Tight-fitting hats may interfere with circulation. Glands are also overactive.

So, in cold weather, you *really* need Fitch Dandruff Remover Shampoo. It's the *only* shampoo specially made and guaranteed to remove flaky dandruff with *one* shampoo—or money back! Of course, when Fitch removes dulling dandruff flakes, it brightens hair up to 35% too!

Get Fitch Dandruff Remover Shampoo at retail counters today. If one shampoo doesn't leave your hair free of "wintertime dandruff"—at the same time brighter, more beautiful—return unused portion for full refund from Fitch. Also ask for professional application at your Barber or Beauty shop.

Also available in Canada!



A QUARTER-MILLION-DOLLAR DINNER



MASSIVE MEAL, winding up the three-day rally, takes place in the International Amphitheater where the 1956 Democratic convention will be held. Some 2,700 paid \$100 a plate to hear former President Truman and the three top contenders for the nomination make a political call to

arms. In the concluding speech, which sounded almost as if it were a keynote in the forthcoming campaign, Stevenson set forth the issues for the Democrats, attacking the Republicans for their record on foreign policy, the declining farm income and the G.O.P.'s partiality to big business.



The look, the feel, the power of success: New '56 Dodge Custom Royal Lancer 4-Door

In all the world no car like this

The New Dodge Lancer goes



door!

Lancer by Dodge—what excitement the name inspires! What thoughts of *high adventure*! And as its crowning achievement in the car that has created a sensation all over America, Dodge introduces *the 4-door Lancer*. Now there's a glamorous Lancer 4-door in

all three great Dodge series: Custom Royal, Royal and Coronet, matching daring hardtop flair with sedan comfort and convenience. The most exciting moments in all motoring await you in the dazzling new Dodge Lancer now on display. See it *today*!



VALUE LEADER OF
THE FORWARD LOOK



Just choose, sign and give! HIRAM WALKER GIFT-WRAPPED THESE FAMOUS

Luxuriously wrapped—at no extra charge!

Canadian Club, Walker's DeLuxe, Imperial, Hiram Walker's Ten High, Hiram Walker's Private Cellar, Hiram Walker's Cordials, Hiram Walker's Vodka.

You see here the easiest and best presents you've ever shopped for or given: great gift whiskies, cordials fit for gourmets, magnificent vodka. All come handsomely wrapped in exclusive gift papers designed expressly for you. No advertising or trade-marks on them—they're *your* gift wraps, at no extra charge. And your gift card's already attached. Just choose, sign and give.

This year, settle your gift problems
in 15 minutes—at your liquor dealer's
Hiram Walker Gift Center



CANADIAN CLUB • IMPORTED FROM WALKERVILLE, CANADA • BLENDED CANADIAN WHISKY • 90.4 PROOF (45.2% ALC/VOL)
TEN HIGH • STRAIGHT BOURBON WHISKEY • 5 YEARS OLD • 86 AND 100 PROOF—HIRAM WALKER'S PRIVATE

HAS LIQUORS FOR YOU!



WALKER'S DE LUXE • STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 90.4 PROOF—IMPERIAL • BLENDED WHISKEY • 86 PROOF • 30% STRAIGHT WHISKEY • 70% GRAIN NEUTRAL SPIRITS—HIRAM WALKER'S CELLAR • BONDED BOURBON • 100 PROOF • 5 YEARS OLD—HIRAM WALKER'S CORDIALS—HIRAM WALKER'S VODKA • 80 AND 100 PROOF • DISTILLED FROM GRAIN • HIRAM WALKER & SONS, INC., PEORIA, ILL.



NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER BRIGHTER CLOTHES—NO LINT FUZZ

General Electric's new Filter-Flo Washing System cleans and re-cleans wash water ... removes lint, sand and soap scum.

As you wash, this G-E Washer circulates and filters the water at the rate of six gallons a minute. Sand settles out the bottom. Soap scum floats away. Lint is trapped in the removable filter which lets only cleansed sudsy water flow back into the washbasket.

With 50% more clothes capacity than many automatics, it's today's best buy. About \$3.35* weekly. General Electric Co., Appliance Park, Louisville 1, Kentucky.

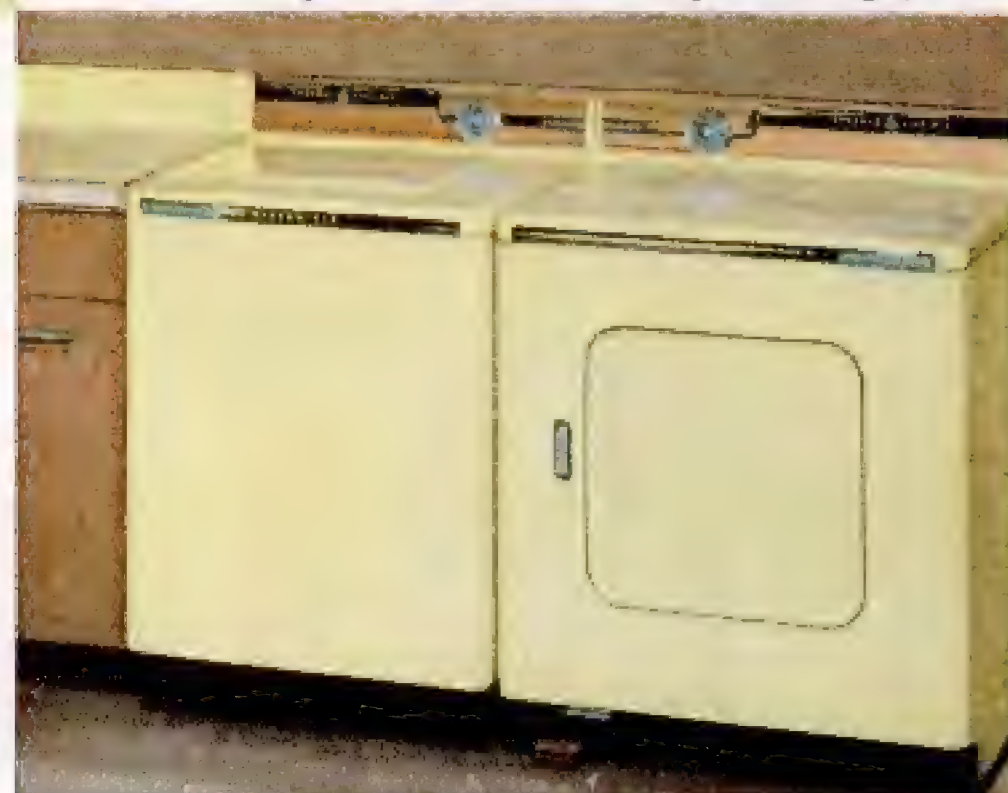
*See your dealer for his prices and terms



After 11 washings in ordinary washer, the dungarees (left) were dulled by lint. After 11 washings the G-E Filter-Flo way, an identical pair showed no lint.



Filter slips in and out for easy cleaning



5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in canary yellow (shown), turquoise green, petal pink, cadet blue, woodtone brown. Also white.

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GENERAL  ELECTRIC



HUNDREDS OF SPECTATORS, PART OF THE CURIOUS CROWD OF 35,000 WHICH TURNED UP THE DAY AFTER THE DISASTER, LINE THE RIVER ACROSS FROM NICOLET

A SLIDE SLICES A TOWN AND BISHOP'S PALACE

On a November noon the Quebec river town of Nicolet suddenly trembled. Then a huge chunk of the village broke away and slid with a roar down into the Nicolet River. Half of the Bishop's Palace was torn away, the rest hung

gingerly in place. Five other buildings slid away. In four minutes it was all over and a two-block-square crater 70 feet deep remained. Somehow only three lives were lost.

Engineers could not immediately be sure

what had caused the slide, but most believed that subterranean water had undermined the clay riverbank. As damage estimates reached into millions, the engineers were racing to devise a plan that might save the rest of Nicolet.

IN NICOLET'S NEW CRATER ONE HOUSE IS INTACT (LEFT). PARTIALLY DESTROYED BISHOP'S PALACE IS BETWEEN CATHEDRAL AND CRATER. DEBRIS CLOGS RIVER



twist it ...twirl it ... bend it ... curl it ...



See Bert Parks on Van Heusen's "Stop the Music"—ABC-TV

The revolutionary new soft collar on Van Heusen Century Shirts won't wrinkle ever!

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long as ordinary shirts yet costs not a penny more. In 5 collar styles. White, \$3.95, Superfine White, \$5.00, Oxford button-down, \$4.50, Colors, \$3.95. Van Heusen Shirtmate Ties, \$1.50.



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Slide CONTINUED



THE BISHOP'S PALACE, halved by the landslide, stands at the edge of the drop-off. A policeman keeps sightseers away from the dangerous crater area.



AFTER ITS SLIDE a massive house stands tilted in the crater. A doctor and a patient who were inside house during the 150-yard slide emerged unhurt.

CONTINUED
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As presented on
TODAY, NBC-TV
starring Dave Garroway

"This Christmas give him the kit that turns all
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"It's a complete home work-
shop in a handy steel case.
It drills and sands wood,
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the edge I've put
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including a bench stand and
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All you do is focus your BOLSEY JUBILEE and shoot!

Bolsey's amazing SET-O-MATIC feature does all the rest! It actually calculates and sets diaphragm openings automatically, for daylight or flash, with any film! And Bolsey's great Steinheil color corrected lens (f/2.8 coated) takes the sharpest, crispest black and white, and the most brilliant color pictures you've ever seen!

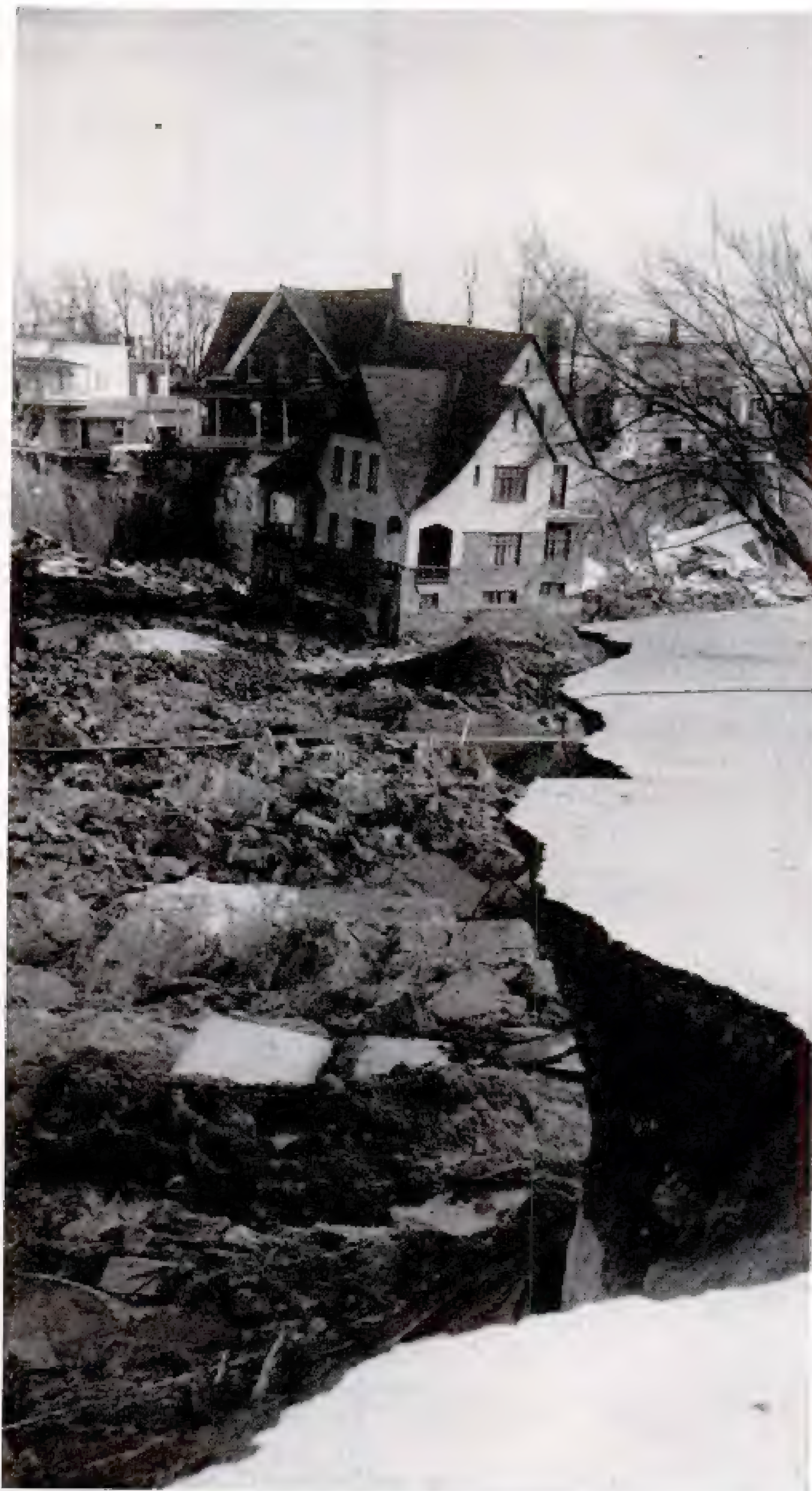
The BOLSEY JUBILEE (with Gauthier dustproof shutter, finger-flick wind, balanced fingertip focusing, coupled range-finder) has features to delight the most exacting experts. Yet this marvelous camera is as simple to operate as it is technically perfect. In optical engineering and mechanical precision it ranks with the world's great cameras, but it's priced to be wonderfully practical, for gift giving.

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Slide CONTINUED



HIGHWAY BREAK marks edge of the crater where the landslide tore away part of Route 3. Travelers must now make long detour to cross the river.



AGED EVACUEES settle in at temporary quarters after the rest home where they live was declared unsafe. The slide left some 1,725 residents homeless.

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SMARTER • LIGHTER • STRONGER • ROOMIER

(Just a miracle ago... luggage this wonderful was impossible!)

For you — brilliant Tri-Taper* — American Tourister's revolutionary triumph in *moulded* luggage . . . the wondrous, new-century construction that makes possible, at last, the fabulous fulfillment of every luggage feature mentioned by thousands of men and women quizzed in a what-do-you-want-most survey.



SMARTER! Handsomer than ever with color-rich Permanite coverings that wipe clean with a soapy cloth . . . luxury linings . . . distinctive compact locks . . . slender bumper bindings to frame the sides and husky bottom glides to rest on!

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ROOMIER! Designed to hold up to 25% *more* clothes . . . without wrinkles! Want to know more? Write for free folder and your nearby dealer's name.

For Women: Eight sizes in four new fashion colors —
American Blue, Tourister Grey, Golden White, Resort Tan —
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AMERICAN TOURISTER

* Consulting Designers: Jon W. Hauser and Assoc. Design Patent 168,709 patented process. Other patents pending.
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TAN, TOUGH AND TERRIFIC! Rugged as all outdoors. Mighty 3-way portable radio in genuine top grain cowhide leather. Slings over your shoulder like a camera. Easy snap-open case. Sensational in Tan, Sand and Rio Red. The Philco "Sportster" model 655. America's most wanted portable!



FOR GALS ON THE GO! New Philco "Overnighter". 3-way portable radio and vanity case in one! Make-up mirror. Roomy cosmetic compartment. Philco 665.



and



THE MOST USEFUL FAMILY GIFTS. The Philco 738 (left) fully automatic clock radio wakes you to music, has buzzer alarm, appliance outlet, phonojack, lighted clock face and radio dial. Philco 728 (right) exquisite clock radio for Milady's night table.



FOR THE BOSS, AT HOME OR OFFICE Upright automatic clock radio. Appointment switch, buzzer alarm. Honduras Mahogany cabinet. Fits desk, mantel, night table. Philco 736.

give yourself!

This year, make it a Philco Christmas—and know for sure that all your gifts are exclusive, "personalized", exciting! There's a new 1956 Philco Radio or Phonograph with specialized features, colors and services for everyone you know... the rugged outdoorsman or the patio loafer... the Hi-Fi fan or the Dixieland devotee... Mother, Dad, Sis, Brother... Boss, Secretary, Office Boy. Chances are you'll receive a new Philco, too—because they know that's the gift you'd give yourself!



IT STANDS ON ITS OWN! New "Convertible" 3-speed automatic phonograph. Wrought iron Hide-Away Legs are easily attached. Converts from portable to console in seconds. Philco 1339.

A REVOLUTION IN THE WORLD OF SOUND! Highest fidelity ever achieved in a compact table automatic at a popular price—thanks to the amazing Philco Electrostatic Speaker. Famous Philco 3-speed automatic record changer. Philco 1347.

GREAT NEW TWIN SPEAKER SYSTEM. Big dynamic double speakers. Philco 3-speed automatic record changer. Compact portable in Tan & Ivory or Black & Ivory. Philco 1344.



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RADIO'S FINEST RECEPTION—FAR AND NEAR
Another Philco triumph in printed circuits. Not one, but *two* great 6-inch dynamic speakers and oversized tone chamber in a masterpiece of space saving design. Philco "Powertone" Radio 598.



BUDGET GIFT WITH ACCENT ON QUALITY! New "Cross Country" Radio with ultra-sensitive circuit. Choice of Lime, Red, Ivory, Tropic Green. Philco 593.



SMALLEST, LIGHTEST 3-SPEED AUTOMATIC
Midget portable phono with amazing tone. Full-size dynamic speaker and acoustical "baffleboard" built right into lid. Philco 1337.



WORLD'S FIRST TRANSISTOR PHONO
The "Tubeless Wonder" of the Electronic Age. No cords. No plug-in. Tiny Philco transistors make possible a midget portable that runs on just 4 flashlight cells. Philco TPA-2.

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of all the fine whiskies made in Kentucky, Early Times is the one whisky Kentuckians choose for themselves over all other straights. That's your recommendation to serve Early Times this holiday time... it's **every ounce a man's whisky.**



EARLY TIMES

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THE MILLIONTH MIGRANT

Australia marks a big milestone
in ambitious settlement scheme

Arriving in Australia, Mrs. Barbara Porritt (right), a blond and blue-eyed Yorkshire lass of 21, thoroughly enjoyed being the girl in a million. The Australians hailed her with the fanfare they usually reserve for their Davis Cup teams because she was the millionth post-war migrant to the land Down Under.

Long complacent about its sparse (seven million) population, Australia awoke to the need for immigration during World War II when it was menaced by 75 million Japanese. A newly created ministry of immigration which reached out to over 20 countries carefully chose applicants with the specific skills—e.g., miners, steel and electrical workers—that the Australian economy needed. To keep the country basically British, half the migrants were selected from British stock, but all of them were dubbed simply "New Australians." Assimilation has not been a complete success: some local antiforeign prejudice lingers on and 4% of the newcomers have returned home. But today booming Australia's population stands at 9.1 million.

After the big welcome Stenographer Barbara Porritt began to settle down in Yallourn, Victoria, where her husband went to work at his electrician's trade. Australia, meanwhile, was going after its second million immigrants.



DOWN UNDER an umbrella. Mrs. Porritt and her husband Dennis peer out at rain on boat after docking in Melbourne. Voyage from England was also their honeymoon.



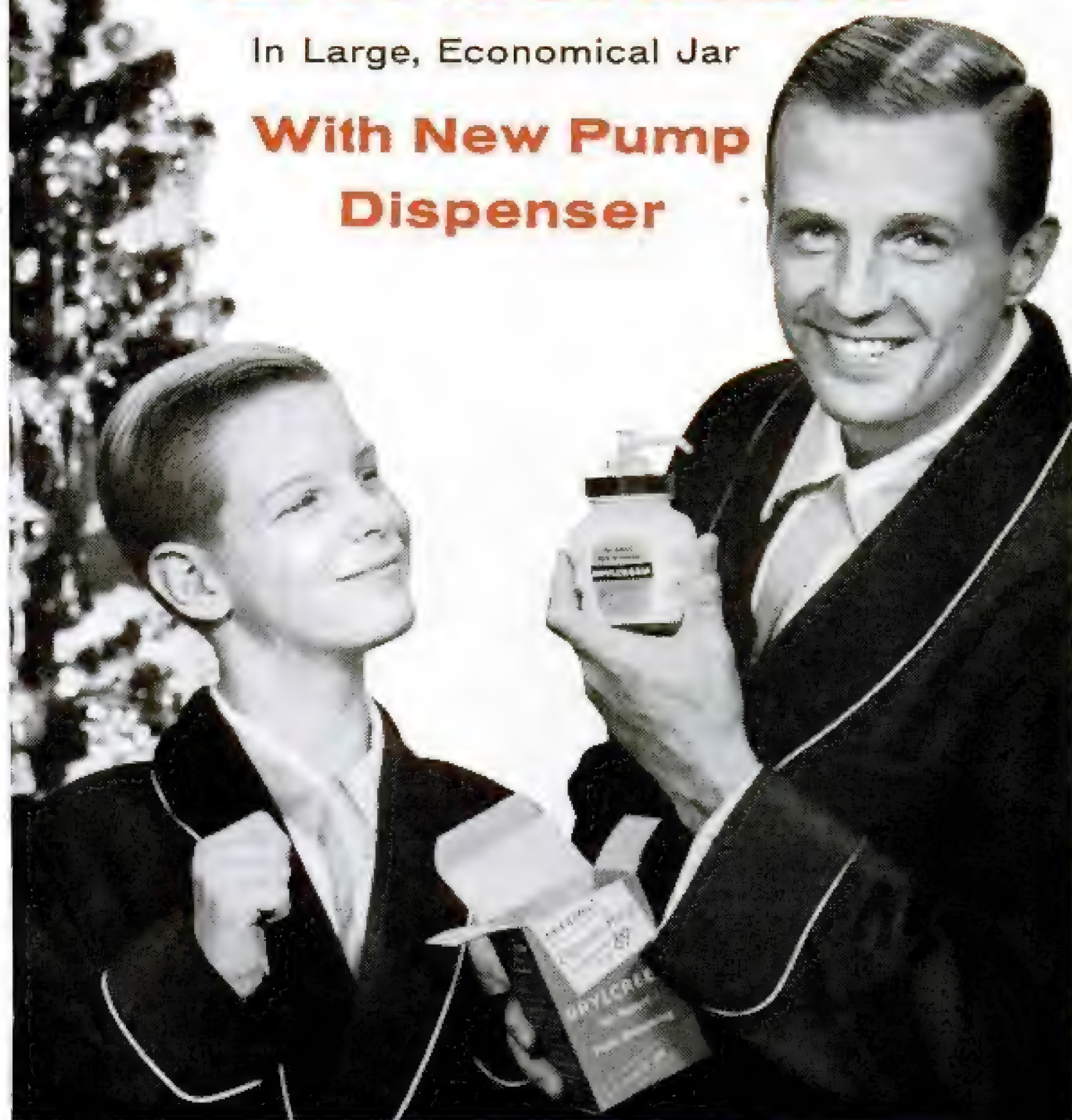
DOCKING in Melbourne, a Swedish passenger transport comes in with a new boatload of immigrants, consisting of 318 Germans, 108 Austrians, 408 Maltese and 398 Greeks.

Special Christmas Offer

BRYLCREEM

In Large, Economical Jar

With New Pump
Dispenser



"Just what I wanted, Son!"

This Christmas give him BRYLCREEM, the practical gift. It's now available in the economical 6-ounce jar with a new handy pump dispenser . . . \$1.29 value for only 89¢, at all drug counters for a limited time only!

BRYLCREEM—the world's largest selling hair dressing—instantly improves your appearance. With the first application, your hair looks richer, healthier—more attractive! It's not greasy, not messy—really not greasy, not messy; keeps your hair in place all day long, looking soft and natural!



**BRYLCREEM—the rich cream
that's not greasy—not messy!**

Millionth Migrant CONTINUED



AT SHIP CEREMONY for Mrs. Porritt, Australian Immigration Minister Holt (left) presents her and Dennis with gift blankets from the government.



IN SHORE CEREMONY Porritts visit home, brought to Australia in 1934, of Yorkshireman Captain Cook, who claimed Australia for Britain in 1770.

CONTINUED

A NEW BENDIX CLOTHES-DRYING MARVEL...

TWICE AS FAST AS OTHER DRYERS

Like **8** hours of sunshine in just **27** minutes!

If you've ever strung up a basketful of wet clothes, you know the *big* reason for owning an automatic clothes dryer. It probably saves more backaches, and headaches, than any other single appliance.

Wonderful as they are, though... there's a common complaint about most dryers. They're slower than your washer. Wet clothes pile up, waiting for the dryer.

But now... the new Bendix Super-Fast Dryer will keep

pace with your washer. It's twice as fast as other dryers.

Full Width Air-Flo makes the difference. Twice as much air flows through the Super-Fast. And temperatures are always balmy, never scorching.

Safe? Manufacturers recommend *this* dryer for the most fragile fabrics!

In ten fast minutes your Bendix dealer can give you a complete Super-Fast demonstration.



.....GENUINE FORMICA WORKTOPS

Just say the word and you can have your Super-Fast Dryer with the extra advantage of a carefree, hard-working Formica top. In your choice of 7 decorator colors. The extra cost is next to nothing. Only Bendix has Formica!

**Dries a whole load of clothes
in less time than you could
string up a basketful!**

... and clothes look better

... feel softer

... last longer, too!

Now the creative engineering that Crosley brings to America's aircraft and electronic development is yours in every Crosley & Bendix home appliance. There can be no higher standard of quality.

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Get new pleasure from your old TV
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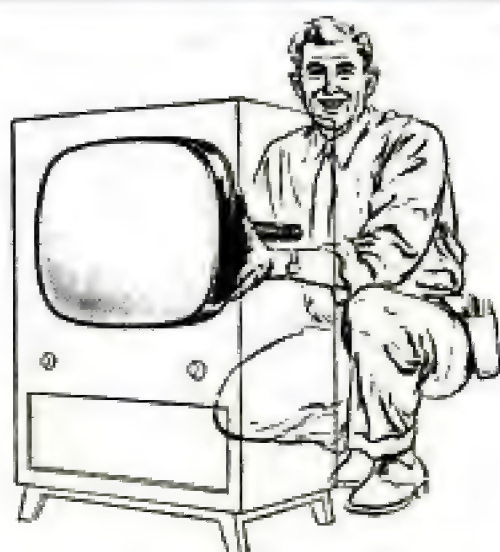


See it best on a new **RCA**
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SUPER-ALUMINIZED PICTURE TUBE

THE FINEST REPLACEMENT TUBE FOR
NEARLY EVERY MAKE OR MODEL OF TV

Now give your present set the most brilliant pictures possible . . . pictures that are alive, vital, real. Simply ask your TV serviceman to replace your worn or tired picture tube with a new RCA SILVERAMA Picture Tube.

Super-Aluminized by RCA's exclusive "advance technique", the RCA SILVERAMA is warranted for a full year. And remember, no matter what make you now own, there's almost sure to be an RCA SILVERAMA for your set. Start enjoying TV all over again, with a new RCA SILVERAMA Picture Tube!



CALL YOUR TV SERVICEMAN
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Your neighborhood TV technician stands by to serve you. He knows that RCA replacement tubes and parts are engineered for finest performance, are always factory-fresh!

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RADIO CORPORATION OF AMERICA, HARRISON, N. J.



See Milton Berle and Martha Raye on Tuesdays 8-9 p.m. EST on NBC

Millionth Migrant CONTINUED

BREAKING IN 'NEW AUSTRALIAN'



CRICKET LESSON is given to Austrian boy, Peter Huber, during first day at school in town of Wangaratta, where his father took a job as a welder.



BUDDY SYSTEM in Wangaratta school has another Austrian boy (left) who arrived six months earlier, showing Peter around and translating for him.

Surprise the family

with the most useful gift of all



Smith-Corona
*the world's finest
and fastest portable*

Five models to choose from...
Silent-Super in four outstanding
colors: Alpine Blue, Desert Sand,
Seafoam Green, or standard
Sapphire Grey! As little as \$1.25
a week buys any model.

SMITH-CORONA INC SYRACUSE I N Y FACTORIES ALSO IN TORONTO, BRUSSELS AND JOHANNESBURG

PART VI

AMERICA'S ARTS AND SKILLS



"SHIPS OF THE PLAINS," a painting by Samuel Colman, shows covered wagons hauling Western freight. The oxen provided meat supply in emergencies.

UNION LEAGUE CLUB, NEW YORK
PENNSYLVANIA FARM MUSEUM OF LANDIS VALLEY

The Fabulous Frontier

GENERATION AFTER U.S. GENERATION USED

Across the central plains of North America, over broad rivers and chains of mountains, poured the streams of human migration which gave the U.S. its national shape and a boundary on the Pacific Ocean. The move to the West began with the first colonists and swelled to a conquering flood in the mid-19th Century. Along its edge—the frontier—life was a continuous adventure in self-reliance, an endless retraining in the skills and crafts of the pioneer and homesteader.

Because the frontier was always in motion, its arts were transient and often crude. The

main types of frontier architecture were the log cabin, sod house and wooden false fronts of the mining and cowboy towns. Frontier furniture was a mixture of homemade benches, cornhusk beds and such treasured heirlooms as each family brought with it from the east. The frontier's basic tools were the gun and the plow, and both of them had to be drastically changed and improved by American inventors to meet special conditions along the American frontier.

In the covered wagon, the frontier's great carrier, a graceful and practical design was

combined with the utmost in rugged strength. The covered wagon was evolved by local craftsmen along the colonial frontier of Pennsylvania where it was called the Conestoga wagon after a stream in Lancaster County. Unlike the low-wheeled English wagons of the period, the fully developed Conestoga (*above*) was designed for the rough American terrain with high, finely ironed wheels that maneuvered well among stumps and stones and could ford a stream two feet deep. The Conestoga's carefully shaped bed sloped downward from both ends, so the load would shift toward the middle





THE ARTS OF THE PIONEERS

and not spill out on hills. The whole body was tilted slightly forward, with smaller wheels in front, providing almost parallel drawbar pull for a powerful six-horse team.

The Pennsylvania Conestogas were used for hauling farm products and freight; some enormous ones could carry 10 tons. Their boat-like shape and their white cloth dust covers which resembled billowing sails gave them the name of turnpike schooners in the east. They were driven by a rider on the left rear horse and passed other wagons on the left; it was this frontier driving habit which has made

the U.S. a nation of left-seated auto drivers.

As the covered wagons rolled westward, their size and shape were altered to meet new conditions. The prairie schooner which was used on level plains and gradual mountain passes had a flatter bed than the eastern type. It was smaller and lighter and was often fitted up for family living on the 2,000-mile trek to Oregon or California. In emergencies it could serve as a fort or a boat. But its first and most necessary job was moving supplies across vast distances and maintaining the far-flung outposts of the fabulous American frontier.

CONESTOGA WAGON, built about 1770, is painted in colors used by Pennsylvania wagonmakers. Frame and flooring are oak, spokes hickory, axles of gumwood which does not split. Toolbox at center is decorated with wrought-iron designs. Brakeman sat on "lazy board" extending at side.

Photographed for LIFE

by GJON MILI



COURTESY MRS. CLYDE PORTER, TAOS, N. MEX.

FUR TRADE OUTPOST, Fort Laramie in Wyoming, was painted in 1837 by Alfred Jacob Miller.

The log palisades enclosed a trading area 150 feet square, guarded by blockhouse and corner bastions.



COURTESY ROBERT ABELS, NEW YORK CITY

FRONTIER FIREARMS are (from the top) a Hawken-type "plains rifle" prized by early buffalo hunters for felling power and accuracy. Next three pistols: a .44 Colt dragoon six-shooter (left) invented in 1847 and used in Mexican War; a single-shot Philadelphia derringer, sometimes called the gambler's pistol; and Colt 1861 Navy revolver. Next a single-shot Sharps' carbine of the type used in the

fighting between pro- and anti-slave factions in Kansas and later in the Civil War; a seven-shot Spencer carbine; a Winchester 66 carbine and a Winchester 73 rifle, both repeaters, which replaced older types for hunting on the plains; Springfield carbine used by the Indian-fighting army of the 1870s. At bottom is the Colt .44 Frontier model, long the standard weapon of Western cowboys, sheriffs and outlaws.



MISSOURI HISTORICAL SOCIETY, ST. LOUIS

FUR TRADE GOODS above include (upper left) a bear trap and beaver trap made at Oneida, N.Y.

The hardy

Fur traders were the first residents on every American frontier from Virginia to the Pacific Northwest. They made their living by exchanging craft and factory products for the skins of beaver, deer and buffalo, collected and brought to them by Indians. Fur traders supplied the Indians with cheap guns, scalping knives, iron

Another new
Pillsbury
fresh-dough*
timesaver!



New Pillsbury Quick Cinnamon Rolls

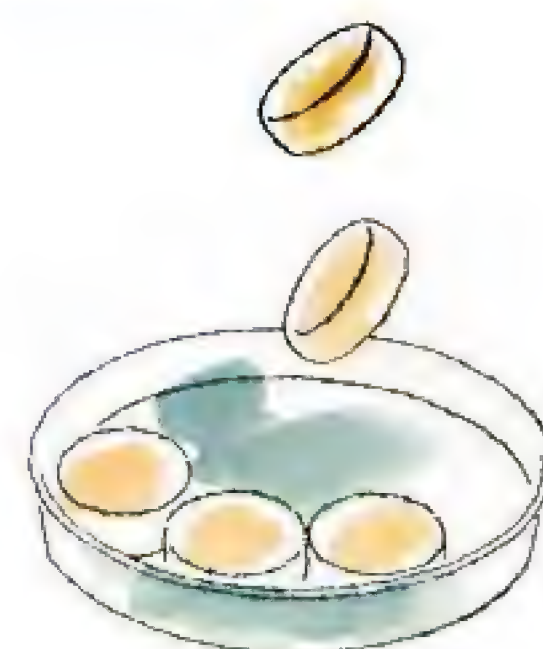
Not a mix! 8 rolls of fresh dough, already spread with cinnamon and sugar, in a new easy-open can. A twist of the wrist and you're baking. Just put 'em in a cake pan. Then bake 'em . . . perfect every time. Taste this new kind of cinnamon roll that's sweet . . . spicy, heavenly light. Deliciously different and so easy to make.

***fresh-dough** keeps
fresh in your grocer's dairy case
. . . keeps fresh in your own re-
frigerator . . . like milk, cream,
cheese and other fine, fresh foods.



You'll love these, too!

New Pillsbury Buttermilk Biscuits



10 buttermilk biscuits
of **fresh-dough** in
a new easy-open can.



Special process locks
in the buttermilk flavor.



And all you do is bake 'em
Get 'em at your grocer's
dairy case today!



1872; adjoining it is the 1873 Odd Fellows Hall. The center building belonged to the Miners' Union, established in 1877. At right is the 1874 assay office. Bodie

was founded in 1859 by William S. Body, a "Dutchman from Poughkeepsie" who found gold while chasing a wounded rabbit and died soon after in a blizzard.



HARD-RIDING COWBOYS followed fast behind miners on the Far West frontier. This painting *In Without Knocking* is by Montana's Charlie Russell.

Dramatic survivals of the old mining era

Just behind the fur traders and ahead of the cattlemen and farmers came the miners and prospectors, lured by raw gold and silver to build their boom towns and extend the American frontier. The first arrivals in a mining camp cared nothing for appearances. Their homes were in caves, log huts or tents made of flour sacks and worn-out shirts. The most ambitious buildings in their towns were the board saloons and gambling halls. If the strike was rich, wooden sidewalks were added, with an assay office, a Wells Fargo depot for shipping sacks of bullion, grocery stores and blacksmiths' shops for repairing the miners' tools.

Mining town architecture was flimsy and cheap because the miners spent most of their energy and engineering skills underground, and a mining town rarely lasted long anyway. Wood was the principal material, with sometimes a front of brick or prefabricated cast iron. Such buildings were highly inflammable and, as a result, most of the earlier ones have disappeared. The photograph at the right shows almost all that is left of Bodie, Calif., a gold camp in the lower Sierras which in the 1870s had 30 mines and a floating population of about 12,000.

The false wooden fronts shown here were an American innovation used all along the frontier. Translated into brick or stone they are seen today on many a Midwest street. Presumably they were intended to give a one-story shack a two-story look. But they fooled nobody and satisfied only the ego of the owner, who acquired some extra space on which to paint his name and business. The false front was neither beautiful nor useful, and critics have seized on it as a mark of frontier crudity. But in such starkly patterned survivors as those at Bodie and in other towns which are still very much alive, the false front is a dramatic symbol of the fast-moving, hard-living, get-rich-quick Western mining frontier.



GOLD FLAKES imbedded in quartz were common decorations in frontier saloons, where miners often swapped nuggets for drinks.



BUILDINGS OF BODIE, once a teeming mining center, stand silent and forgotten in the California sunshine. At the far left is a former saloon built in

the French

One of the finest survivors of this style is the old courthouse at Cahokia, Ill. (*left*) whose low, sweeping roof and gallery running around four sides are characteristic of French design. Here is an 18th Century Midwestern building with the same rugged structural beauty and unadorned simplicity as the colonial houses of New England (*LIFE*, April 18).

Inside French homes the rooms were large and airy, with beamed or boarded ceilings, plastered walls and floors of earth or polished hardwood. The best furniture was imported from France, but French colonials also made decorative use of Indian mats and bearskin rugs. The most important feature of a French home was the gallery, or porch, which shaded and ventilated all the rooms. The French style did not greatly affect the main stream of American architecture. But along the Mississippi and especially at New Orleans—where the French porch was expanded to a graceful two-story balcony, richly ornamented with iron grillwork (*right*)—it has left a heritage of lasting beauty.



spirited drawing was made by Jean Baptiste Le Bou-
teux, who shows himself in the boat at lower right.



ORNATE CULMINATION of French style is
seen in the handsome balcony and iron railings of

this American-built New Orleans mansion, which
also shows Creole and late Greek Revival influences.



DELICATE DESIGNS in wrought iron adorn
a New Orleans grave. French excelled in such art.



CAST-IRON PATTERN on later Creole grave
is heavier, more complicated and cheaper to make.

Heritage of

Cutting across the great east-west thrust of the American frontier, from Canada to the Gulf of Mexico, was the older frontier of the French. While English colonists were still cooped up behind the Appalachians, explorers, fur traders and Jesuit missionaries from French Canada circumnavigated the Great Lakes and sailed to the mouth of the Mississippi.

Other expeditions direct from France founded present-day Biloxi (*below*) and the great port of New Orleans. Detroit, Mobile, Natchez and St. Louis began as French towns; for more than 100 years the French colonial way of life ruled the Mississippi Valley.

Like the pioneer Americans, French frontier dwellers built their houses of logs. But they stood the logs on end instead of laying them on their sides. The most primitive technique was called *poteaux-en-terre*, or posts stuck in the ground. Substantial buildings were made of *poteaux-sur-sole*, or posts on foundations of stones. Spaces between the posts were filled with clay mixed with grass or small stones.

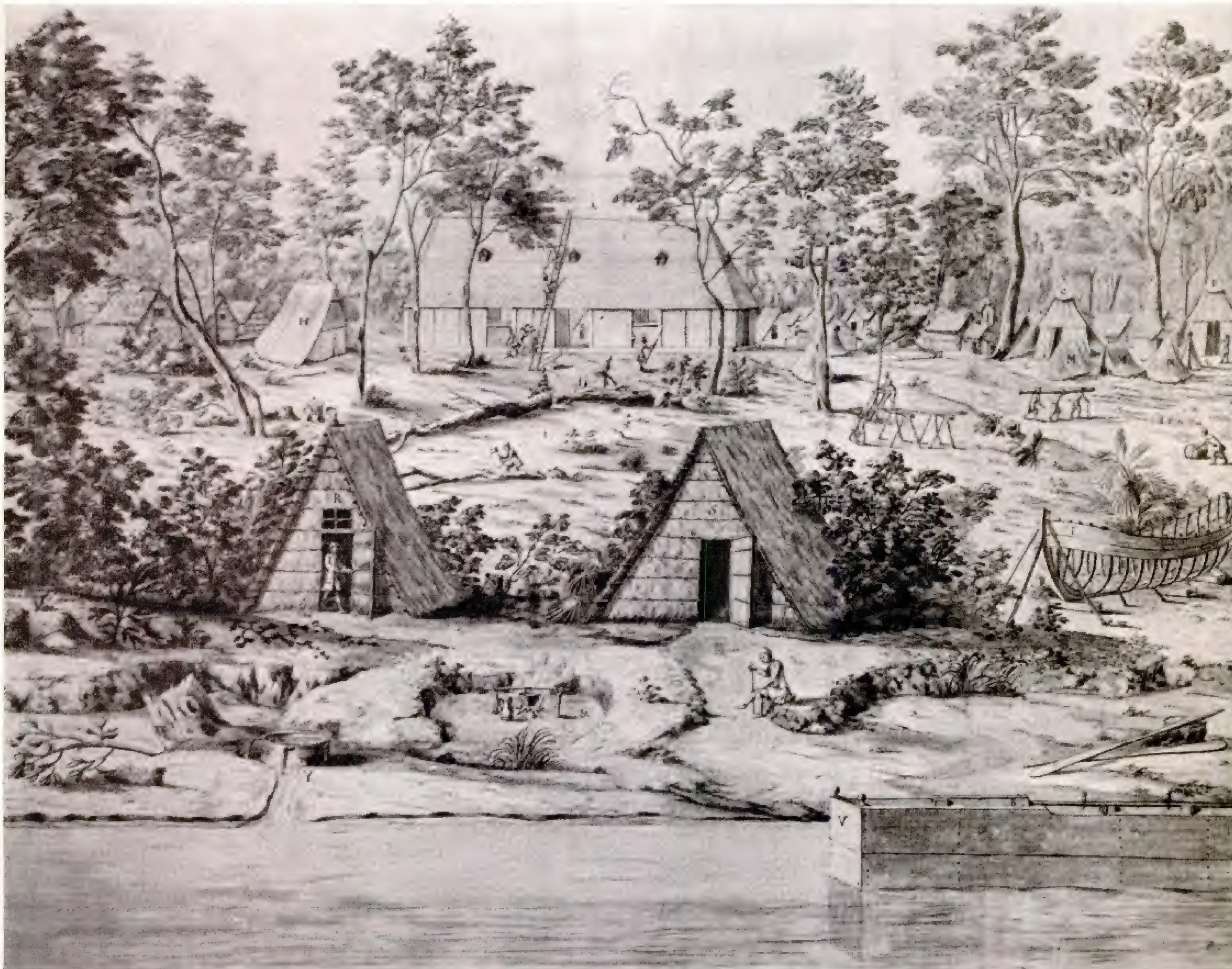
STATE OF ILLINOIS, DIVISION OF PARKS AND MEMORIALS



FRENCH DWELLING at Cahokia, Ill. was built about 1737, became the local courthouse in

1793. Built of upright posts with stone filling, it also boasted glass windows and wrought-iron hardware.

NEWBERRY LIBRARY, CHICAGO



FRENCH COLONISTS busily go about their tasks at Biloxi, Miss. in December 1720. The main

building (*upper left*) is made of upright posts like the one at top of this page. The colonists lived in

tents and bark huts along the shore. Cross at right bears official title of the French concessionaire. This



with Carson City and Reno. The towering funnel in front is a spark arrester, designed to reduce the danger of fires along the right-of-way. Other distinctive

American features are the wooden cowcatcher, kerosene-burning headlight and bronze bell, all needed on American roads to clear and inspect the right-of-way.

for the West

the weight of the engine and supply added traction on long steep grades. Mathias Baldwin, whose Philadelphia plant built the engine above, perfected a steamtight metal joint that carried twice as much pressure as English locomotives. The enclosed cab at the back of the engine was an innovation of New England trainmen who got tired of standing out in the open on long winter hauls.

By the 1860s the railroads had crisscrossed all of the east and reached the Missouri River. In 1866, as soon as the Civil War was over, work began in earnest on a transcontinental line. Hordes of workmen, laying track simultaneously from Omaha in the east and Sacramento in the west, completed this prodigious feat in a little over three years to the amazement of the rest of the world. Thereafter the iron horse, with its gaudy colors and clanging bell, its cars filled with sightseers and emigrants and freight, and its widespread promotions and sales of farmland, pushed rapidly to every part of the receding frontier as civilization's advance agent.



IN THE RAILROAD ERA coaches still met the trains and carried passengers to local hotels. This

painting by William Hahn shows the Central Pacific (now Southern Pacific) station at Sacramento, 1870.

CONTINUED

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FRONTIER'S LOCOMOTIVE, the Genoa, is the standard American eight-wheeled type used everywhere in the early West. This engine was built in 1872

by the Baldwin Locomotive Works of Philadelphia and ran until 1912 on the mountainous Virginia & Truckee line which linked silver-rich Virginia City, Nev.



CONCORD COACHES provided the fastest travel in the West before the railroad. This light

and handsome coach was operated by Wells Fargo between Hangtown, Calif. and Carson City, Nev.

Iron horses

"There is more poetry in the rush of a single railroad train across the continent than in all the gory story of burning Troy," wrote Joaquin Miller, the California poet. After the covered wagon and the speedy Concord stagecoach (*left*) the locomotive took over as the chief opener of the West.

Although England built the first railroads, the tremendous possibilities of steam transportation were realized first in the young and wide-open U.S. American inventors and engineers quickly transformed the clumsy four-wheeled English "platform" locomotive into a versatile eight-wheeled giant. Since sharp curves were the rule on American roads, the first problem was to keep the engine on the track. This was solved by John B. Jervis of the Mohawk & Hudson line in 1831. He mounted the front of the engine on four small wheels set close together and fastened to the engine by a center pin, so the front truck could turn by itself and follow the curves. The driving wheels in the back were also divided into four to distribute



deck held staterooms and the lushly decorated dining room and saloon where gamblers consorted. The third or "Texas" deck had quarters for officers and

crew. The boat above, fitted with modern antennae and towing bumpers in the bow, is used today by Army engineers to haul equipment for levee-building.

inland waters

their owners soon became the epitome of luxury along the frontier. Mark Twain, a onetime pilot, never forgot how handsome and exciting these floating palaces were, with their smokestacks resembling "a spraying crown of plumes . . . gilt deer horns over the big bell; gaudy symbolical picture on the paddle box . . . porcelain knob and oil picture on every stateroom door . . . big chandeliers every little way, each an April shower of glittering glass drops . . . in the ladies' cabin a pink and white Wilton carpet, as soft as mush." The golden age of Mississippi steamboating was ended by the Civil War and the railroad. But a few survivors designed in the classic manner still ply the river.



ROUNDING A BEND, a Mississippi steamboat passes Indian mounds near Natchez. This scene

is part of a 348-foot panorama of the river painted in 1850 and exhibited to audiences at 25¢ a head.

CITY ART MUSEUM OF ST. LOUIS

CONTINUED

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for Western trappers; snowshoes and fringed jacket which belonged to the Chouteau trading family of

St. Louis; tomahawks, blanket, silver armbands and beads which were traded for furs. The bowie knife

(lower left) was a favorite frontier accessory used for cutting meat or throwing or close-in fighting.

fur traders, first on the Indian border

tomahawks and alcohol, along with more innocent beads and bracelets. The traders adopted the Indians' tepee-style dwellings, copied their clothing and sometimes borrowed their wives. The snowshoes above were an Indian invention much used by white trappers. So is the handsome deerskin jacket whose decorations

are porcupine quills dyed by an ancient Indian process and whose long fringes served the useful purpose of letting rain drain off quickly. For their weapons the traders used finely made firearms like those which are shown in the photo at left.

Fur traders crossed the whole continent by

the 1820s; along their trails and over passes they discovered came the later pioneers and official explorers. Trading posts established by fur companies became Army forts and future cities. In a few decades the traders' frontier was swallowed up and lost forever in the frontier of the cattleman, farmer and gold-seeker.



WELL-BUILT CABIN of squared oak logs was put up in 1852 near Decorah, Iowa, by Erick Egge, a carpenter-farmer from Norway. Rake and cradle scythe against wall were early frontier farm tools.

COZY INTERIOR of another Decorah cabin (*below*) is furnished in simple style of the Midwest frontier: turned bed with rope springs, sturdy gate-leg table, plain chairs, storage boxes and churn.

Homes, tools

The log cabin appeared fairly late on the frontier because the early English colonists never saw log houses in their homeland and did not build them here. The first American log cabins were built by Swedish settlers on the Delaware and the style was carried inland by German and Scotch-Irish farmers. The log cabin technique was perfectly suited to frontier conditions; from 1750 on, it flourished wherever there were trees.

An ax was the only tool needed to build a log cabin and a couple of men could finish the job in a week. In the rougher cabins the logs were left round, with shallow notches at both ends which interlocked and held the structure steady. Chinks in the walls were filled up with moss and mud. Windows were made of sliding boards, oiled paper or greased deerskin.



CABIN FROM NORWEGIAN-AMERICAN HISTORICAL MUSEUM, DECORAH, IOWA



for the farmer

Such dwellings were considered temporary, built by families who expected to move on or build a better home in a few years. But alongside them, as the frontier settled down, appeared other log houses like the one shown above, built with more care, and still snug and livable after more than 100 years. Here the logs have been squared and mortised at the corners. Windows are sliding sash and there is a second floor reached by a ladder.

The building of homes like this marked the end of one phase of the frontier and the start of another—the era of pioneer farming. From the 1830s on, the greatest agricultural revolution in history took place on the fertile and endlessly inventive farm frontier, with the perfection of mechanized planters, reapers, and balers, and the all-steel prairie-breaking plow.



VITAL INVENTION of the frontier was the all-steel "singing plow," first made by John Deere of

Illinois in 1837. The rich prairie soil quickly fouled cast-iron plows but slid smoothly off polished steel.



MECHANIZED RAKES were needed for frontier's bumper hay crops. Above, left is a horse-drawn rake with wood teeth lifted by a man on foot to release the hay. At right: a sulky rake with iron teeth.

MCCORMICK'S REAPER, shown below in 1831 model, became a sensational success on level Midwest prairies. Revolving paddles pushed wheat toward cutting blade at forward edge of wooden bed.



FARM EQUIPMENT FROM FORD MUSEUM, DEARBORN



OLD RIVER STEAMBOAT, built in 1882, has triple decks and a pilot-house in the center like the fast steam packets that Mark Twain knew. Stern

paddle wheels like this were used on some boats; others had wheels at the sides. The lower deck was always open, for easy loading of freight; the second



CITY ART MUSEUM OF ST. LOUIS

BEFORE THE STEAMBOAT, the graceful keelboat (*center*) and the clumsier flatboat (*far left*)

provided transport on frontier rivers. The keelboat could be rowed or poled or sailed going upstream.

Travel on the

Along the rivers that pierced the wilderness swarmed an array of native American craft designed for every frontier need. The fur traders used Indian pirogues (canoes of hollowed logs) to ascend the Missouri and bring back bales of skins. On the Ohio, the early gateway to the West, appeared the flatboat—an enormous cabin built on a raft, in which whole families floated hundreds of miles with their horses, cows, carts and plows. The more manageable keelboat had a heavy timber running along its bottom to give better balance and take the shock of snags.

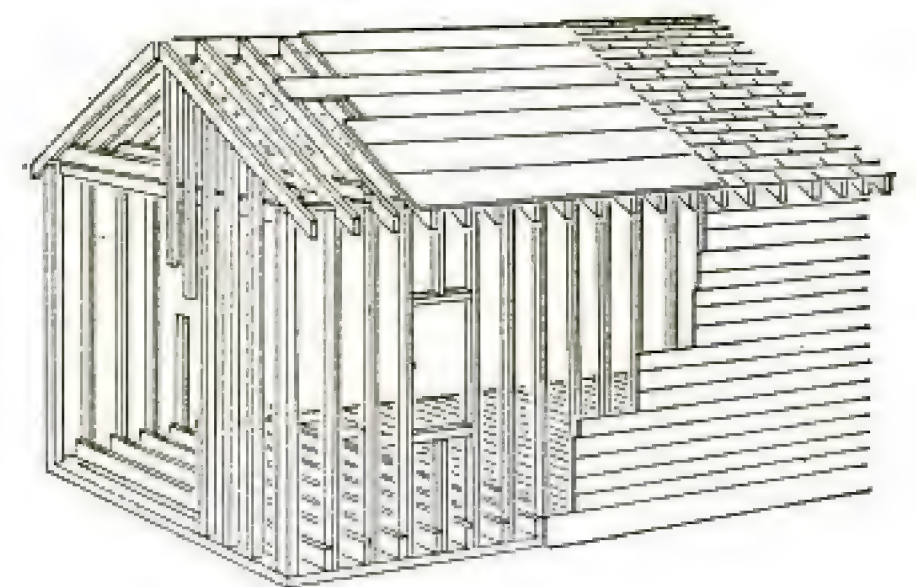
Finally came the great Western steamboats which through competition and the pride of

Balloon frame houses and Chicago's big boom

The tremendous expansion of America's urban frontier was summed up best by Chicago where, as shown in the two prints below, a lonely fur traders' post became a metropolis in approximately 30 years. This phenomenal growth was made possible by a Chicago invention, the "balloon" frame house, which was cheaper, faster and easier to build than any carpenter-made house in history.

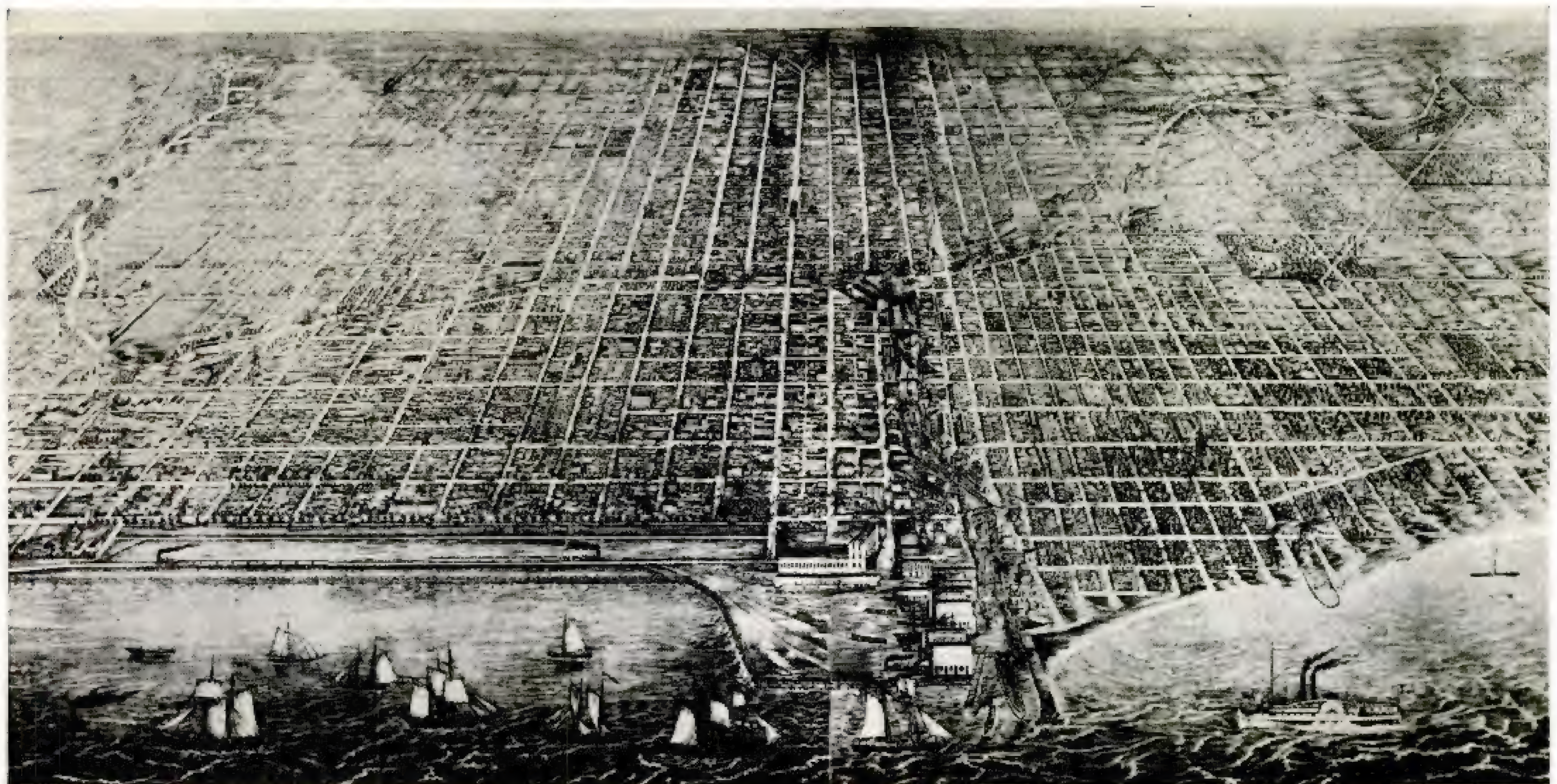
Most balloon frames followed the low simple lines of the colonial Cape Cod house (LIFE, April 18). But instead of being shaped on the job

and mortised or bolted at the corners, the basic parts of a balloon frame were cut with a handsaw from lumber of standardized shapes (mostly 2x4s) and hammered together with machine-made nails. Traditional builders sneered that such structures would blow away like balloons in a prairie wind. This actually did happen, but when it did the frames hung together and were easily re-erected. The lightness and efficiency of the balloon frame made it a favorite in all frontier towns. With some added features it is the standard technique for building wood houses today.



BALLOON FRAME diagram shows three stages: light wood skeleton, board siding, shingled roof.

CHICAGO IN 1820 (left) was the home of a few fur traders whose Indian clients arrived by canoe.



CHICAGO IN 1857 had a restless, go-getting population of 87,600. Railroad trains and side-wheeled steamers arrived side by side on its lakefront. Most

of the buildings shown above were balloon frame houses and were burned in 1871 when a cow kicked over a lantern, setting fire to Patrick O'Leary's barn.

BOTH VIEWS, CHICAGO HISTORICAL SOCIETY

ACKNOWLEDGMENTS

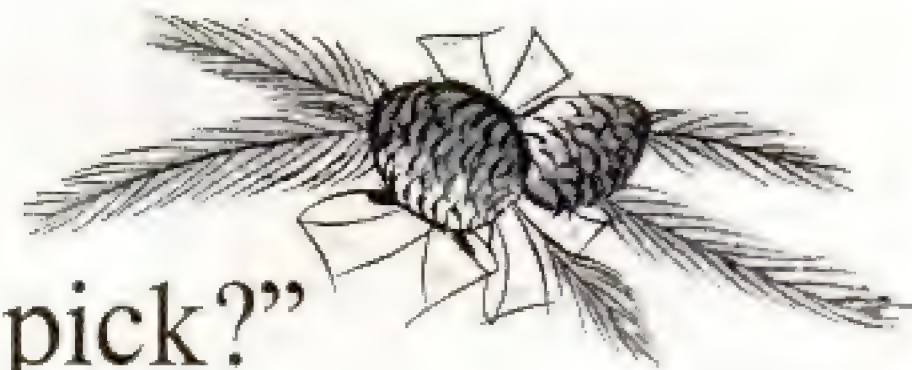
LIFE is indebted to the following for special assistance in the preparation of this essay: Carl W. Drepperd, Pennsylvania Farm Museum of Landis Valley, Pa.; Paul M. Angle and H. Maxson Holloway, Chicago Historical Society; Charles van Ravenswaay and Mrs. Marjory Douglas, Missouri Historical Society, St. Louis; Dr. Thomas Hoopes, City Art Museum, St. Louis; Mrs. Inga B. Norstog, Norwegian-American Historical Museum, and Prof. David T. Nelson, Luther College, Decorah, Iowa; Donald A. Shelley, Roger Van Bolt

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IN JAN. 16 ISSUE, PART VII: THE SOUTHWEST



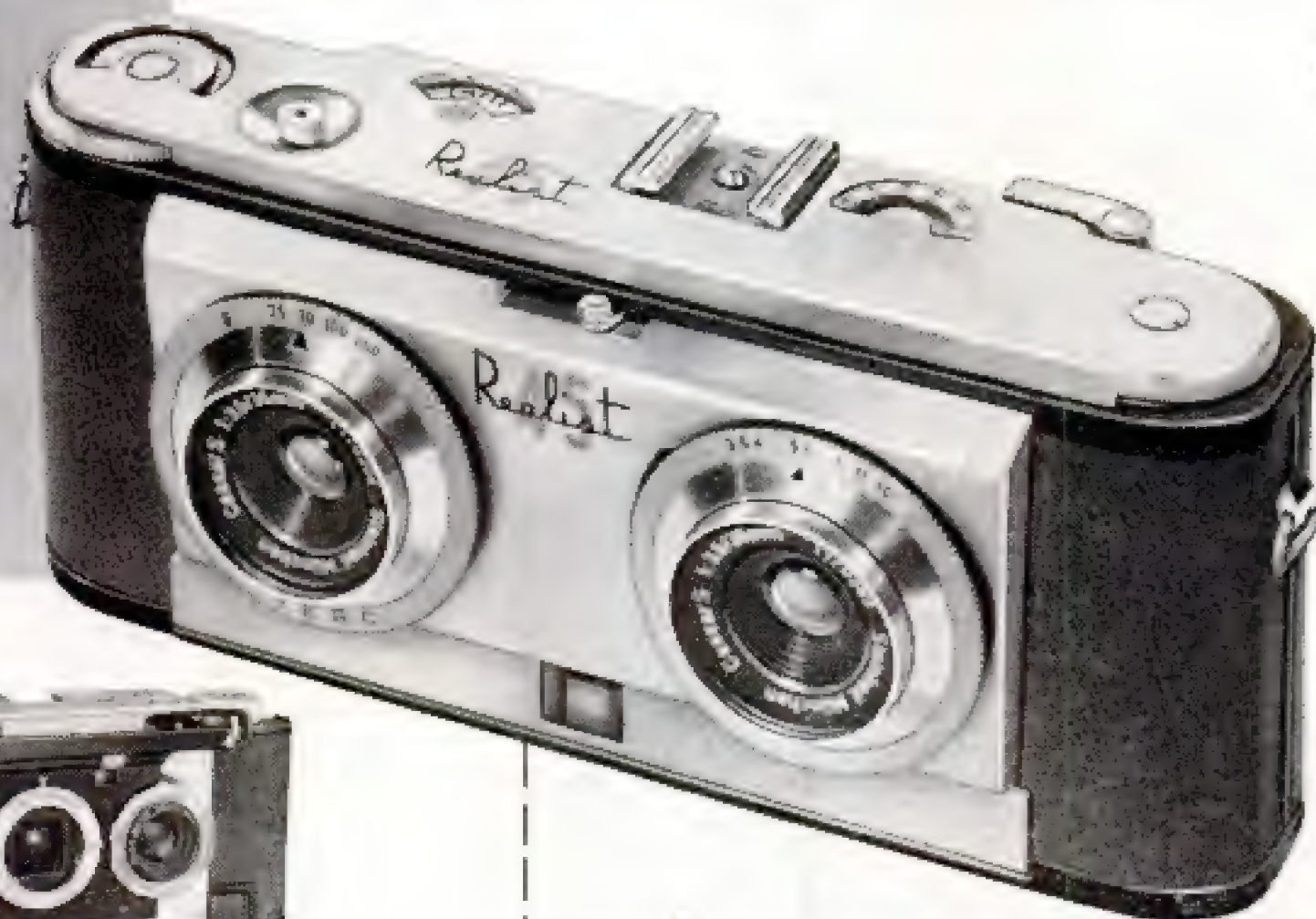
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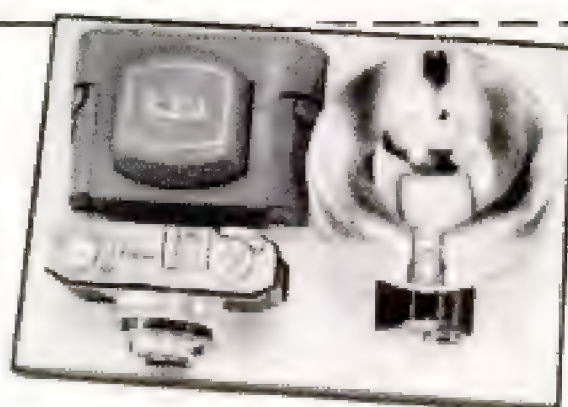
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A Poet and a Plight

ROBERT FROST SAYS VERSES TO SAVE A MAGAZINE

Softly reading his poems to a paying audience in Chicago, 80-year-old Poet Robert Frost repaid a debt of gratitude last week to a magazine that had given him recognition when he was a struggling young poet (*right*). To raise money for *Poetry*, threatened with extinction by unpaid printer's bills, Frost gave an hour-long recital in the Blackstone Theater.

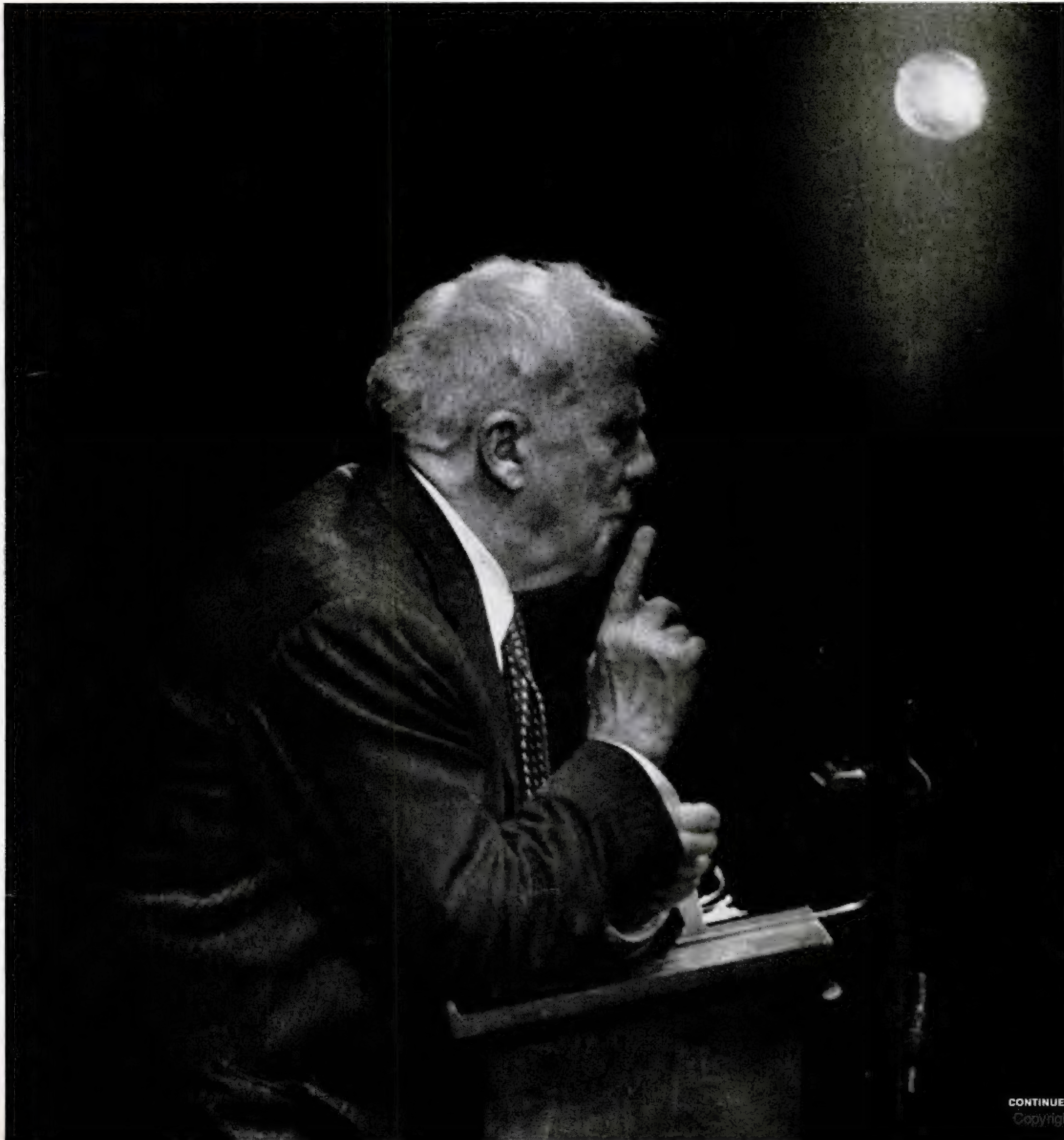
The event was arranged by millionaire Financier J. Patrick Lannan, who had practically

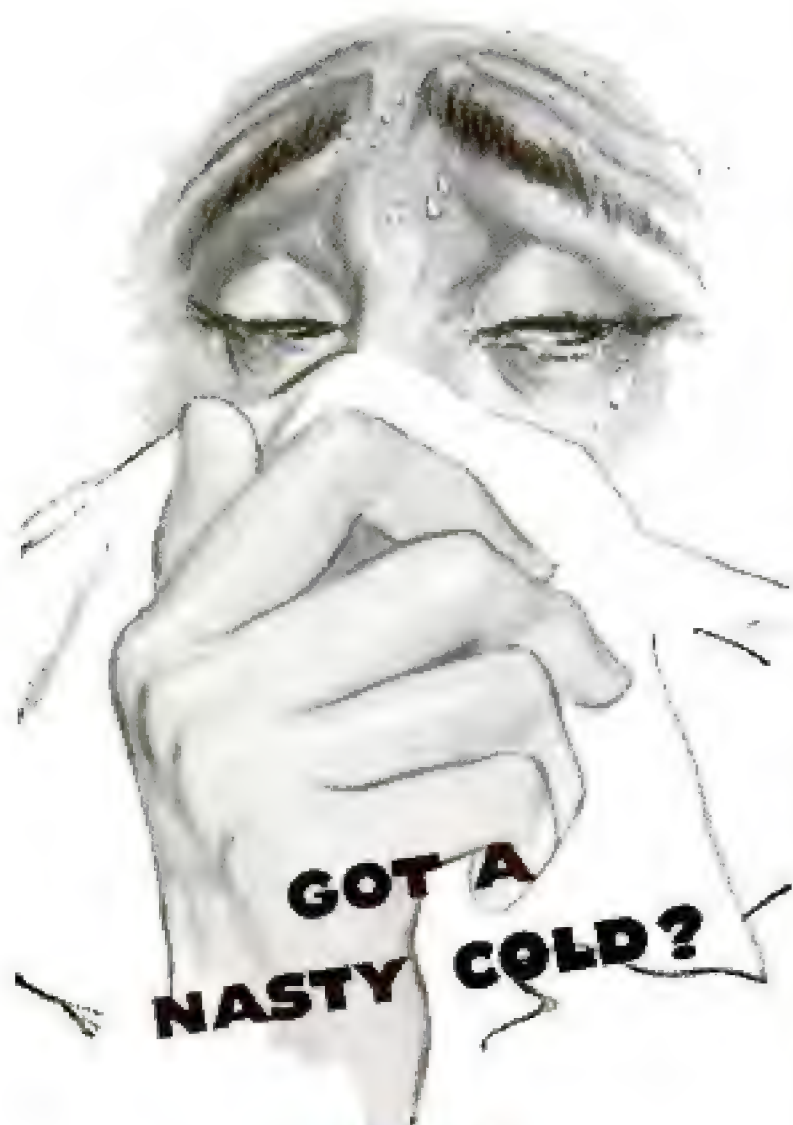
bludgeoned an array of bankers and industrialists into serving as sponsors. Promising "the damndest turnout for arts and letters this hog town has ever seen," Lannan rented the theater for the afternoon Frost recital and in the evening staged a \$50-a-plate banquet after which limited edition books, manuscripts and poems he had rounded up for the occasion were sold at auction. Net receipts came to \$30,000, enough to keep *Poetry* for another year.



THE EARLY FROST was 39 years old when his "The Code—Heroics" appeared in *Poetry* in 1914.

IN HIS DRY, EXPRESSIVE VOICE FROST RECITES FROM MEMORY LINES FROM HIS POEM "MENDING WALL" WHICH WAS FIRST PUBLISHED IN ENGLAND IN 1914





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When you've got a real cold—
 get a real cold tablet

BROMO QUININE



CANDLELIGHT DINNER, held in Chicago's Arts Club to raise money for the magazine, is attended by 240 guests, who paid up to \$250 per plate.



AUCTIONEERING OFFICER, Commander Edward Beach, asks bids on his own book, *Run Silent, Run Deep*. He is President Eisenhower's naval aide.



SPIRITED COMPETITION goes on among buyers as Lannan (standing, left) raises bid on rare edition of Siegfried Sassoon's *Vigils*. It sold for \$95.



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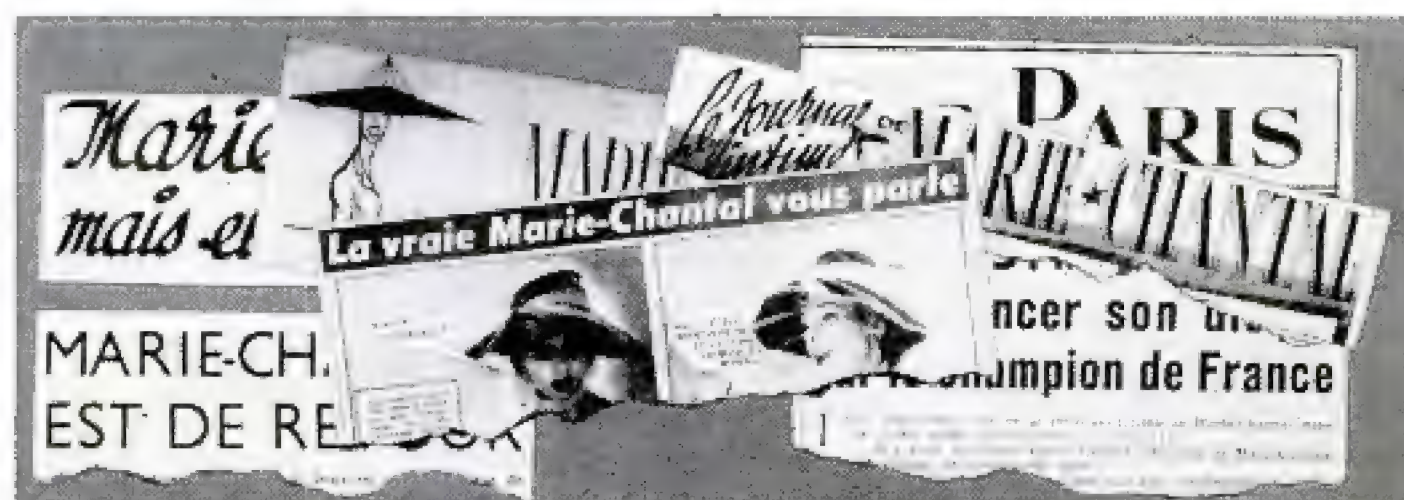


MARIE-CHANTAL, IN BALMAIN'S OCELOT SUIT, FINDS MARKETING A PLEASURABLE CHORE. SHE BUYS ITEMS WHICH BLEND WELL IN HER BASKET

An Imaginary Madcap Captures Paris

The most talked-about female in Paris these days is an imaginary madcap named Marie-Chantal who combines the wackier aspects of Marie Antoinette-type extravagance and Little Audrey-type humor. Invented by Ballet Dancer Jacques Chazot to entertain his entertainer friends, Marie-Chantal is a caricature of a featherbrained supersnob—a classic target of French satire. At first, tales of her fictitious antics were spread by word of mouth as people told each other the latest Marie-Chantal stories. But by this fall she had achieved national significance, landing regularly in headlines (*right*), nightclub sketches,

records, cartoons and magazine articles. Discussed by Parisians as if she were real, Marie-Chantal is named as author of the newest slang: *formid* and *sensas* are her adjectives of approval, as is *feudal*, which means very *sensas*. A well-heeled spendthrift, she is also credited with this year's extraordinary success of the dizzy designs of the French couturiers. The nearest thing to a real-life Marie-Chantal has grown out of a bit part written into a new movie. On these pages, Fabienne, the young actress who plays the Marie-Chantal role, shows outfits and situations characteristic of France's phenomenal femme.





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that's just my size!"

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She'll make doll clothes and pretty gifts while she learns to sew on the SEWHANDY. Ideal, too, for mother to take on trips—for big sister at college! Carrying case available at small extra cost.



The SINGER SEWHANDY fastens anywhere your daughter might use it. A convenient clamp will firmly secure it to her little play table, her desk or to any other suitable table.

Now available at leading
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*A Trade-Mark of THE SINGER MANUFACTURING COMPANY.



FOR HER FIGURE, she occasionally cycles but is always followed by her father's chauffeur-driven Cadillac in case she tires or becomes bored. Long-sleeved jersey top, velvet pants and knee socks in wild tartan are from Fath.

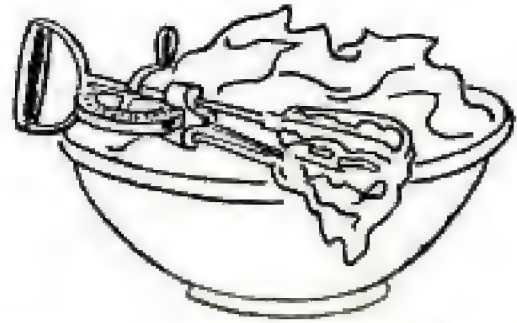


FOR HER MIND, Marie-Chantal takes a turn along Seine bookstalls wearing Fath curly fur coat which matches poodles. She buys books by color of the bindings, and in discussion of Malraux, she asked, "How far away is it?"

CONTINUED

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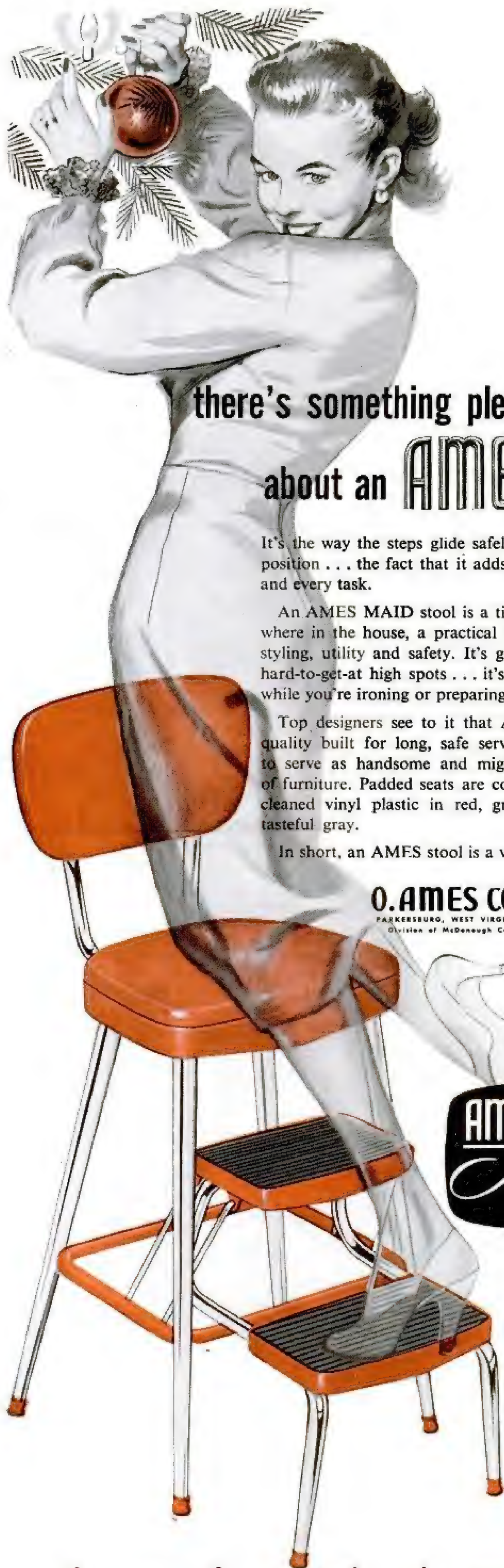
You'll be really proud of the cake you frost with Minute-man.

HAPPY HOLIDAYS. Happy eating. And a great big thank you from General Foods.



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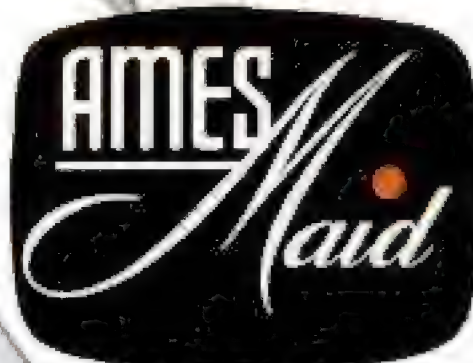
It's the way the steps glide safely and surely into position . . . the fact that it adds comfort to each and every task.

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In short, an AMES stool is a wonderful buy!

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PARIS MADCAP CONTINUED



TRADING CAR, Marie-Chantal turns in her Jaguar for a new one because the ashtrays are full. She recognizes only two makes of automobile, the Cad and the Jag. Fox hat by Givenchy is practical headgear for driving in open car.



ENCOUNTERING BEGGAR, Marie-Chantal learns that he has not eaten for three days and says, "But that's awful—you must force yourself." Sequined coat and dress by Balmain are, in snob lingo, "movingly simple."

Don't get stuck **in SNOW SLUSH MUD**

THE **GENERAL** *Winter-Cleat*

Tubeless or Tube Type

The General Winter-Cleat takes the work and worry out of Winter driving.

Until you've driven a car with a pair on the rear wheels, you can't imagine how safe and easy driving through snow, slush and mud can be.

Reserve a Pair for Your Rear Wheels NOW!

Don't wait for the first storm to bog you down. See your General Tire Dealer now. He will reserve a pair in the proper size. General Winter-Cleats are also available with white sidewalls.



NO BOGGING DOWN—even in hub-deep mud. Power-traction General Winter-Cleats take soft, rutted, unimproved roads in stride.

**THE
GENERAL
TIRE**



NO SPINNING—NO SKIDDING getting away from ice-rutted curbs. General Winter-Cleat power-traction pulls you away easily, quickly.



NO SLIPPING—NO SLIDING on inclined driveways. General Winter-Cleat power-traction makes the going effortless.

They'll never forget the Christmas an **ANSCO** camera!



CHRISTMAS BONUS!

The rich, luggage-tan Anscolite Traveler case in which these camera outfits are packed costs you nothing extra. It's our "Christmas bonus" to make your gift more welcome!

THE ANSCOFLEX II TRAVELER CAMERA OUTFIT

Built around the smart new Anscoflex II Camera, with built-in close-up focusing and cloud filter. Contains camera, gray leather eveready case, flash unit, bulbs, Ansco All-Weather Pan Film — all in smart new luggage-tan Traveler case. Costs less than individual items without case! An exceptional gift value at.....

\$27⁹⁵



AnSCO

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you gave them



THE ANSCO READYFLASH TRAVELER OUTFIT

Smart new Anscolite Traveler case containing the popular Readyflash camera, flash unit, bulbs and film. Priced at cost of camera and attachments alone, with Traveler case as your "bonus"! A wonderful buy at.....

\$10.85



THE ANSCO 35mm MEMAR TRAVELER OUTFIT

Contains the famous Ansco Memar 35mm Camera, complete with top-grain cowhide everready case, universal flash attachment and high-speed Anscochrome Color Film. All in handsome luggage-tan Traveler case, at the special price of only.....

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These "Super" Ansco Cameras and Developing Outfits are for the experts on your list!



The Ansco Super Memar 35mm Camera

An unbelievably fine miniature at a really down-to-earth price! Has coupled rangefinder, color corrected f3.5 lens, flash shutter, quick acting thumb lever that advances film and sets shutter. Only **\$69.50**
Ansc Memar, no rangefinder. Only **\$39.50**



The Ansco Super Regent 35mm Camera

This fine folding miniature camera has the easy to use Compur LVS shutter that simplifies camera adjustments. Coupled rangefinder, corrected f3.5 lens in 1/500-second flash shutter. Only **\$89.50**
Ansc Regent. No rangefinder. Only **\$54.50**



The Ansco Super Speedex Camera

Makes popular size 2 1/4 x 2 1/4-inch pictures on 120 film. Has superbly corrected four-element f3.5 lens in 1/500-second flash shutter, coupled rangefinder—automatic film advance. Only **\$119.50**
Speedex Special. No rangefinder. **\$47.50**



3A Home Developing Outfit

Contains everything needed to develop films and make prints at home! Has professional-type print box, and adjustable Ansco Film Developing Tank. Wonderfully complete and practical. Only **\$149.50**
2A Outfit. For tray developing. Only **\$9.75**

You'll Find Ansco Cameras and Camera Outfits Priced from \$4.85 to \$119.50 At Better Camera Counters Everywhere. Slightly higher in Canada.



A comforting light all through the night!

New **Sylvania** NightLighter radio-clock with Panelescent light

Here's a new kind of radio-clock that works for you in the dark of the night!

Not only does the Sylvania NightLighter go on and off automatically, it also provides a soft, comforting glow of light all night long!

Panelescent® light uses no bulbs, tubes or filaments—operates on practically no current. This newest kind of light is a luminous

sheet of glass which provides the entire face of the radio with light soft as moonglow—even when the radio is not playing!

And only Sylvania's NightLighter gives you this night light, so comforting to infants, such a help for early risers, so useful in hallway, den, kitchen and bedroom!

The new NightLighter has more features

than any other radio-clock. Lulls you to sleep, turns itself off. Wakes you up . . . switches on lamps, starts coffee, turns on TV. And, of course, it provides you with a powerful, long-range radio and an accurate Telechron* clock.

Be sure to see the Sylvania NightLighter at your Sylvania dealer's. It's the newest in radio-clocks!

*© Clock Manufacturer

*Sylvania radios for 1956—each with an exclusive **extra** feature*



Skylark. Portable with Miser Switch—longer battery life.



Balladier. Automation makes it the most dependable set going! 4 colors.



Choralier. Built for difficult reception areas. Has a carrying handle.



Melodie. Powerful new radio-clock comes in four new 2-tone color combinations.



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Nocturne. New AC/DC radio is automation made, budget priced.



Interlude. AC/DC table radio gives 6-tube performance at only 4-tube price!

Keep your eye on **Sylvania**®....fastest growing name in sight!



SINGING "THE OLD RUGGED CROSS" TO GUITAR ACCOMPANIMENT, EVANGELISTS HOLD FORTH IN CORRIDOR OUTSIDE A CELL EQUIPPED WITH A TELEVISION SET

CAPTIVE CONGREGATION IN A CALABOOSE

Inmates of a Seattle jail, visited every Sunday by singing evangelists, go into court to seek silence

Every Sunday for some 36 years a small army of evangelists has descended upon the King County jail in Seattle, bent on saving the souls of the inmates. There was always some grumbling from behind the bars, and occasionally a prisoner would rattle a cell door and curse or wrap his head in his coat, while the missionary groups—representing in all some 14 churches and missions—queued up to take turns preaching the gospel in front of the jail tanks. But the question of whether the prisoners wanted the services was never considered. "We must save them," said one evangelist, "whether they like it or not."

That was how matters stood when a prisoner named Otis Washington got hold of a lawyer and filed suit for a court injunction against the services. When the case came to trial last week Washington had finished

his 90-day stretch on a narcotics charge and disappeared. But the lawyer had no trouble digging up another plaintiff, William Rhea, who was serving 15 months for third-degree assault, unlawfully possessing bank checks and vagrancy. A self-professed Christian Scientist, Rhea claimed abridgment of his constitutional rights and moreover that the services gave him headaches. Other prisoners backed him up. "You can't hear yourself think," one complained. Testified another: "If you tried to talk, they'd just play the music and sing louder and shake their fists through the bars at you." Defense counsel for the evangelists countered with the argument that constitutional rights "do not deal with convicted criminals," and a parade of former inmates testified that the services had helped in their rehabilitation. What happened is revealed on page 108.

INSIDE THEIR CELL DURING SERVICE, SOME PRISONERS FOLLOW WORDS IN HYMNBOOKS WHILE OTHERS TURN THEIR BACKS, TALK OR TRY TO READ NEWSPAPERS





Smart appearance begins with your "STYLE ZONE"

A man's "style zone" is focused at his shirt collar. That's where people look first; that's where smart appearance begins. And—that's exactly why handsome Arrow Shirts appear at the top of so many Christmas gift lists.

Shown are five of the most popular Arrow Shirts . . . now with fashionable cord-edge collar stitching and French front. Arrow *Dale* with French Cuffs (above) in extra-fine "San-forized" fabric, \$5.00. Rayon Arrow Tie—\$1.50.

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ARROW PAR, \$3.95



ARROW DART, \$3.95



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ARROW DREW, \$3.95



WAITING ITS TURN, a Salvation Army delegation sits outside the door to the jail chapel while another team of evangelists is holding services inside.

CONTINUED



EVERYBODY NEEDS A

DETECTO

BATHROOM SCALE

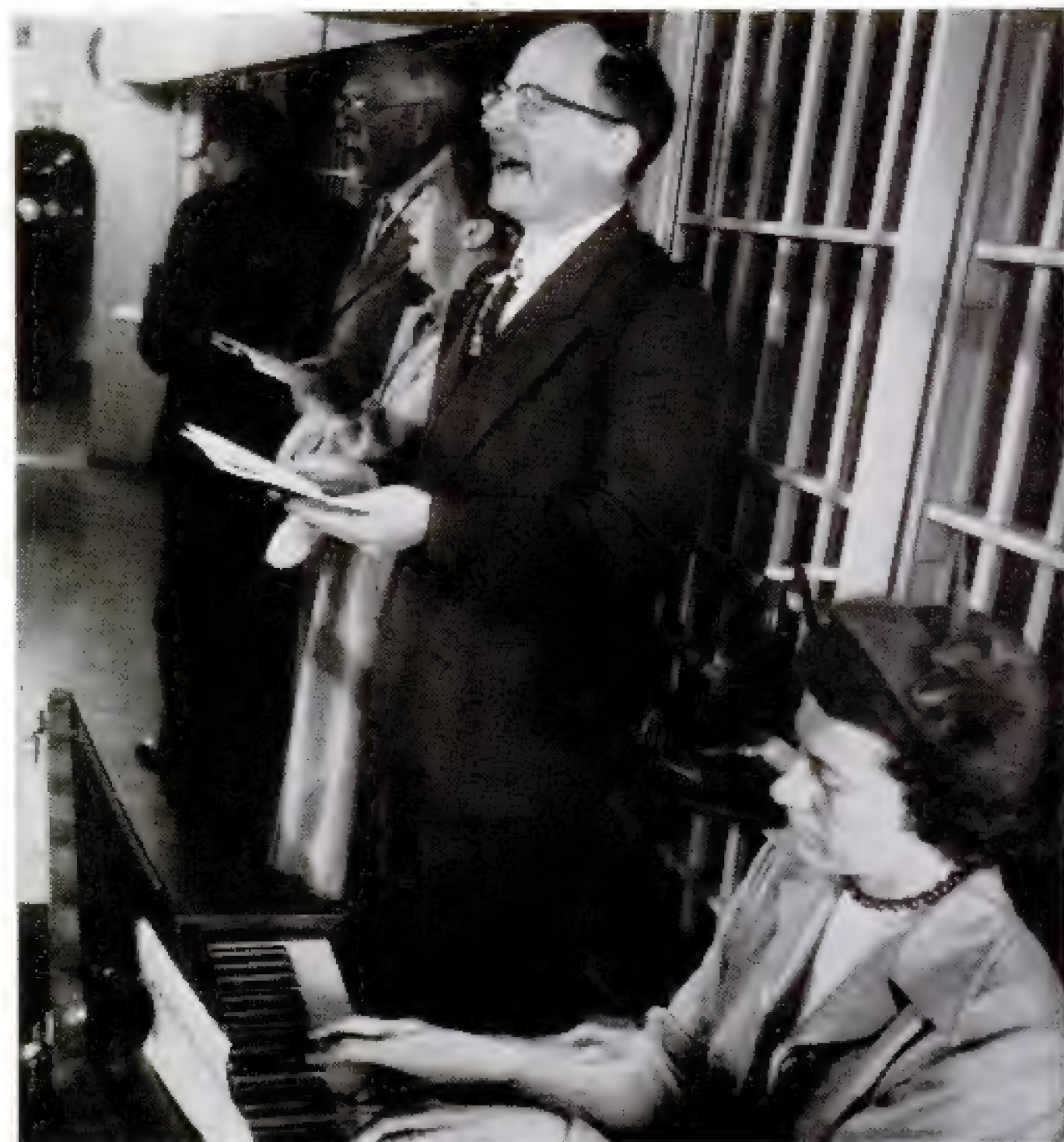
You're a thoughtful Santa when you give a beautiful Detecto Scale. Its easy-to-read accuracy is a necessity for weight-watchers in every household. And so elegant—in all basic bathroom colors. Vinyl safety mat. Attractively gift-boxed. At fine stores everywhere. **\$7.95**



Slightly higher west of the Mississippi and Canada



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MUSIC FOR MURDERERS is sung to portable organ accompaniment by delegation from Emmanuel Tabernacle, a Seattle church, outside cell containing men accused of first- and second-degree murder. The hymn is *Rock of Ages*.

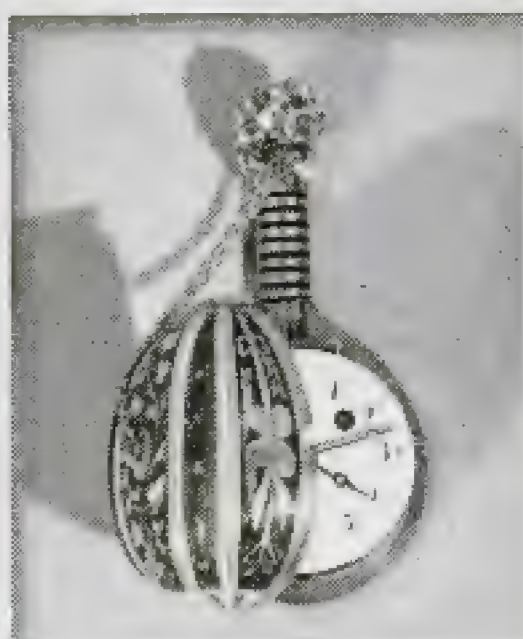


COMPLAINTS FROM CONVICTS are heard by Attorney James J. McBride (left) in a pretrial conference in the jail with his client, Rhea (center), and another inmate, Frank Abbey, who was one of the witnesses for the plaintiff.



TURNOUT AT TRIAL includes evangelists (rear) and Rhea (front, left) with attorney. Judge denied injunction, let sheriff decide that he would try to confine future services to the prison chapel where attendance is not compulsory.

Why does the Metropolitan Museum prize this Girard Perregaux in its collection?



Because the high standard for watchmaking, established by magnificent Girard Perregaux watches over 164 years ago, has never been surpassed.

• Today's exquisite GPs, each a masterpiece of precision and style, will be the precious heirlooms of tomorrow. Yet they're priced as low as \$49.50.



A) Modern stainless steel GYROMATIC® watch, self-winding, water- and shock-resistant.

\$89.50 f.t.i.

B) 20 diamond, 14K white gold watch.....\$375 f.t.i.

C) 14K gold watch, multi-faceted sapphire white crystal.....\$110 f.t.i.

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Fine watches since 1791

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BETTER-BLENDING Carnation

Smoothest cream sauce you ever made! Quick-
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blending qualities not found in any other form
of milk. And because it's double-rich—you
need only half as much flour and shortening.



1. For 2 cups of cream
sauce, blend 2 tablespoons
flour with 1 teaspoon salt
and 2 tablespoons butter in
saucepan over hot water or
low heat until smooth.



2. Gradually add 1½ cups
(large can) *undiluted*
Carnation to the butter-flour
mixture. Stir until thickened.
Serve on left-over chopped
turkey or vegetables.

*For a better
cup of coffee, "cream" it
with Carnation—
THE MILK THAT WHIPS*



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THE SWEATERS IN THIS CHRISTMAS COLLECTION, PRICED UP TO \$20, TYPIFY THE SWEATERED LOOK YOU'LL FIND AT FINE STORES EVERYWHERE.

This Christmas it's THE SWEATERED LOOK
in softer, care-free ORLON

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There's a new idea for holiday wardrobes—THE SWEATERED LOOK in "Orlon"*. Fashion and this new fiber have given sweaters new reasons for being in your wardrobe. For fashion is turning sweaters into tunics, sheath tops, spencer jackets; and "Orlon" is giving them a new kind of snowy softness that needs no special care. So that now sweater wardrobes

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To the new owner of sweaters of "Orlon" acrylic fiber, washing has all the fun of something new and easy. With only a suds and rinse, they dry soft to the touch . . . true to size without blocking. So give your list—give yourself—fashion with an easy-care bonus: THE SWEATERED LOOK in "Orlon".



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**OLD
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*The Old Grand-Dad Classic Decanter
costs no more than the standard bottle.
It contains the same amount of the
same rare bonded bourbon.*



TO BOURBON FANCIERS, you can make no finer gift than rare Old Grand-Dad, in the Classic Decanter. You give the one whiskey they would themselves select, in the most beautiful of all decanters.

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CHEERS AT THE CITADEL

GENERAL CLARK SPRUCES UP A HISTORIC SCHOOL



Photographed for LIFE
by ROBERT W. KELLEY

CONTINUED



NEW GATE, which Clark had installed at cost of \$14,500, is background for a cadet wearing full-dress uniform reinstated by the president (right).

A BATTLE VETERAN AND SOME CHANGES

In the lively scene on the previous page, the college students looking down on the barracks quadrangle feel they have something to cheer about. Below them on the checkerboard court stands General Mark Clark who, having retired two years ago from a distinguished career in the Army, is now shining as the new president of The Citadel, officially called the Military College of South Carolina.

Founded in 1842 at the Charleston arsenal which was called The Citadel, the college originally trained cadets to defend South Carolina. On the eve of the Civil War, three months before the attack on Fort Sumter, some of them shelled a Union ship in Charleston and thereby claimed to have fired the "first" shots of the war. For the U.S., The Citadel has turned out 26 generals and 14 admirals, but most of its graduates stay in service only long enough to fulfill a required two-year hitch. The curriculum emphasizes engineering and business administration. All the military courses are now part of the R.O.T.C. program.

By the time Mark Clark assumed the presidency in 1954, The Citadel had lost considerable of its old luster and the cadets corps had lost a measure of its old morale. But the arrival of the four-star general, from his job as U.N. commander in Korea, changed things. Since then, Clark has intensified spit-and-polish on the campus, brought about a resurgence of athletics and lifted the spirit of the college's 1,500 cadets and 346 veterans. As he brought in distinguished speakers like President Eisenhower, he led The Citadel back into the national limelight.

This fall Clark has seen freshmen enrollment jump 56% over 1954 and has watched his football team roll up the best season since 1942. Busier in his new command than he had expected, the general admits, "My problems may not be as big as Anzio, Salerno or Korea, but they're big enough to keep you awake. . . ."





Gifts That Express Fondest Esteem

LE COULTRE

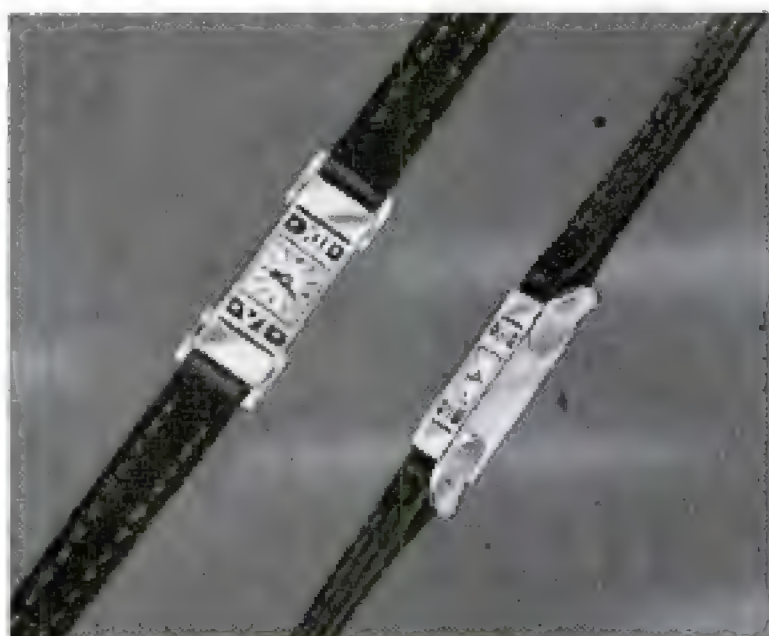
THE MOST EXCEPTIONAL WATCHES AND CLOCKS IN ALL THE WORLD

Your gift reflects your utmost admiration, when you choose a LeCoultre watch or clock—truly exceptional in beauty, performance, quality and value. Since 1833, LeCoultre timepieces have afforded the ultimate in craftsmanship and invention, represented by the exclusive creations illustrated here. Visit your Authorized LeCoultre Jeweler—see these and many others of "The World's Most Exceptional Watches and Clocks".

ATMOS CENTURY. The first ATMOS Perpetual Motion Clocks, introduced in 1929 and most costly, were owned by only the very wealthy. Due to perfected techniques, the new ATMOS Century is available at the price of a fine watch! No handwinding, no electricity—it runs silently, accurately, powered only by unfailing daily temperature changes. An exceptional gift—a most exceptional value—only \$99.50 plus federal tax.



LE COULTRE FUTUREMATIC. Engineered to be the most accurate automatic watch in the world. 100% self-winding, it has no winding stem. It cannot overwind—cannot run down. \$95. 14K gold, \$159.50.



THE SMALLEST WATCH IN THE WORLD. Less than one-third as wide as a dime! Elegance and precision craftsmanship in true LeCoultre tradition. An excellent timekeeper. In platinum case, \$1,375.



LE COULTRE WRIST ALARM—"A Watch With a Memory"—for a college man, a salesman, a busy executive—for you! Smartly thin and handsome, its "golden voice" reminds of every appointment, awakens you each morning. A separate crown winds and sets the alarm—the "alarm time" is cleverly indicated on a turning disc in the center of the dial. Sweep second hand. \$79.50. Waterproof* case, \$84.50. In 14K gold case, \$125.



GIVE RADIANT SPLENDOR—a delightfully diminutive 14K gold diamond watch, to become her most cherished gift. LeCoultre "Montres d'Elegance" series—priced from \$120 to \$275.



BECAUSE SHE LOVES BEAUTY—she will fall in love with the enchanting loveliness of her new LeCoultre couturier watch. A truly dependable timekeeper, it will remind her of you for many years to come. Left to right: "Viola", \$79.50; "Desiree" and "Marquise", in 14K gold—each, \$117.50.



LUXURIOUS GIFTS—exquisite ultra-small backwind watches. LeCoultre "Par Excellence" and "Royal" series—14K gold or platinum, many set with diamonds—from \$330 to over \$5,000.



THE WORLD'S THINNEST WRIST WATCHES. Truly magnificent masculine elegance—unbelievably thin—masterpieces of watch-craftsmanship, created by the Vacheron & Constantin associate of LeCoultre. Side views are shown. In 18K gold cases—each, \$800.



LE COULTRE TURNER—for a very exceptional man. Exclusively styled distinction, a most exceptional timekeeper. In 14K gold, \$139.50.



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WORLD'S MOST EXCEPTIONAL WATCHES

LE COULTRE

WORLD'S MOST EXCEPTIONAL CLOCKS

*So long as crystal, back and stem are intact

DIVISION OF LONGINES-WITTNAUER WATCH COMPANY

*Prices of Watches include Federal Tax



"Oh thank you,
for my
Little Lady
toiletries"

What exciting fun-filled gifts!
Toiletries for good grooming
—to delight every Little Lady's
heart. Pictured above, just
three of a complete selection
of gift sets available at better
stores everywhere.



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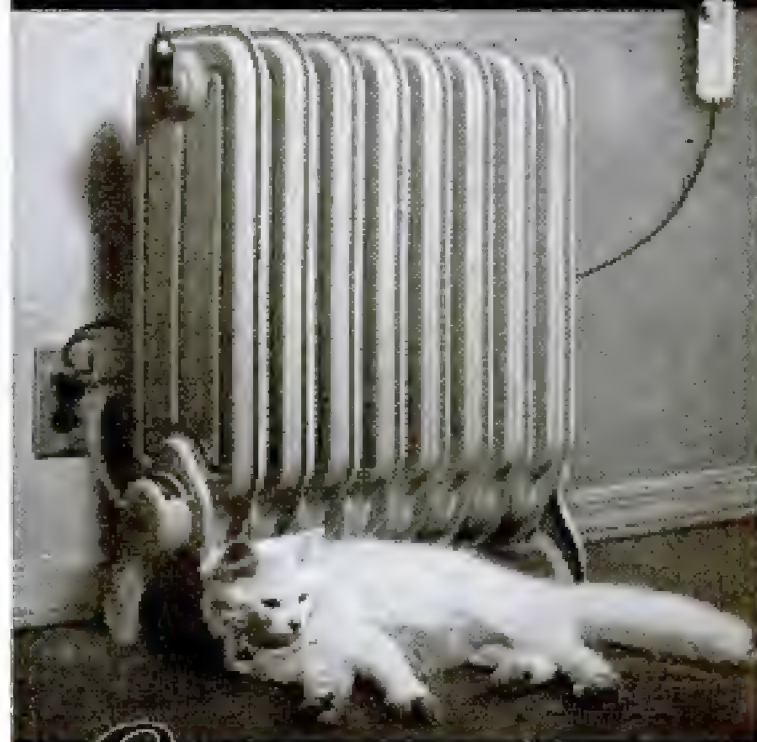
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Send this ad and 25¢ to cover
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Little Lady, New Rochelle,
New York and we will send
you postpaid a regular \$1.00
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Her very own compact and
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**SAFE STEAM HEAT
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Just plug in and enjoy comfortable,
uniform steam heat throughout the
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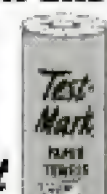
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For best hi-fi listening, be sure the
record player you buy has this red
knob on the tone arm and the "quality
tag" that guarantees you a genuine
G-E Cartridge—the finest made.



GENERAL ELECTRIC



CONGRESSIONAL OLIGARCHS of the party, Lyndon Johnson (left) and Sam Rayburn (right), meet with Stevenson at Johnson's ranch in September.

DEMOCRATS CONTINUED

Lawrence, the new forces in the party like Michigan's Staebler, Minnesota's Humphrey and California's Ziffren. The man they select will of course have to have performed satisfactorily in a few selected primaries (or, have remained aloof from them all). But primaries do not determine the nominee; they merely help the oligarchs make up their minds.

Most influential of them all, of course, is Harry S. Truman. Despite his seeming preference for Harriman back in October, Truman is carefully preserving a neutral position; in fact, he virtually repeated his Harriman boost ("If I were a citizen of New York, I know who I'd be for") for Stevenson in Illinois. It is true that in Truman's Kansas City office a photograph of Governor and Mrs. Harriman adorns a filing cabinet, labeled "White House Blues" (it holds carbon copies), and no photograph of Stevenson is in evidence ("There's one around here somewhere," he answers airily when asked about it.) But Truman will back Stevenson for the nomination if he thinks, at convention time, that Stevenson is the most likely Democrat to win the election.

Another top Democrat who refuses so far to commit himself is Senate Leader Lyndon Johnson. His main reason for neutrality is his feeling that the Democratic party's record should be established by Democrats in Congress and not by a potential Democratic nominee making speeches around the country. Another, though minor, reason has been that, until his own heart attack last July, Johnson was developing into an increasingly probable candidate for the presidential nomination himself.

These days Johnson is walking (one mile per day) and riding (in an electric three-wheeled golf car) around the 260 acres of his LBJ ranch near Johnson City, Texas. Every afternoon he takes a long nap. Johnson is building up his own physical strength, laying plans for another brilliant session of Senate leadership. Meanwhile he watches the political world beat a path to his door.

Johnson's political visitors so far have included Adlai Stevenson, Sam Rayburn, Stuart Symington and a select handful of reporters. Republican Senators William Knowland and Styles Bridges are also expected to come pay their respects to the majority leader of the Senate. Senators Russell and Kefauver will drop in shortly. Johnson announces to all his visitors that he wants an open convention, a moderate middle-of-the-road platform and, above all, no presidential politicking in his Senate. "I'm not going to have the Senate become a nominating convention and have senators turned into precinct captains."

When visitors try to talk politics, Johnson talks Herefords. When they talk delegates, Johnson talks about his donkey, gift of a Texas Democrat, which grazes 100 feet from the roomy, white farmhouse; Johnson notes that the animal, like its owner, has not yet been branded.

When visitors finally put it bluntly and ask, "Who are you for?" Johnson suggests a swim in his brand-new shamrock-shaped outdoor pool. Paddling about in the heated water, he gurgles, "I want an open convention . . . the best politics is no politics. . . . Come on in, the water's fine." Then, standing in the shallow end

CONTINUED

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dishes more
delicious

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Good food requires

*America's
No. 1
Pepper!*



Available in
food stores everywhere.
Buy it today!



One famous
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two great brands...
**MCCORMICK
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THE HOUSE OF MCCORMICK

DEMOCRATS CONTINUED

of the pool, Johnson pats his flat stomach. His weight is down to 183, from 210 before his heart attack. "The only advice I gave Adlai Stevenson when he was down here was that he ought to lose some weight himself."

Lyndon Johnson, like all of the Democratic oligarchs, old and new, demands a winner for 1956. With Eisenhower not running (so they believe) the oligarchs are convinced that the country's Democratic leanings can be turned into victory next November—with the right candidate.

The Democratic tide began to return within a year after the Eisenhower deluge of 1952. In 1953 the Democrats won seven of the eight special congressional elections, including two seats they had never held before. In 1954 they picked up eight governorships, seven state legislatures, plus Hawaii and Alaska. Nationally they won both the House of Representatives and the Senate; locally they won 500 new state legislative seats and lost only five old ones.

Early this spring, a Gallup poll indicated that 55% of the country's voters consider themselves to be Democrats. Scattered 1955 elections, from California's Monterey County to West Hartford, Conn., bear out that estimate. The latest Democratic gains came early this month, when the party won medium-sized cities in New York State, drove Kentucky Republicans back underground, tightened the four-year-long hold on Philadelphia and picked up a net gain of 40 mayors' offices in Republican Indiana.

The itchy armor

PRESIDENTIAL years are usually different. And the oligarchs of the Democratic party know that to win their nominee must be a knight in shining armor. Last week Stevenson donned the armor, but it was still badly in need of some custom fitting. Occasionally he found it itchy. The farm question, although he had already taken his stand on it, still made him squirm. The problem of taxes—whether to cut or not—seemed to be raising a blister. The northern-style liberals were pushing him in one direction while southern-style conservatives were tugging in another. The pols were urging him along the paths where eggheads feared to tread. The thought of grueling primary campaigns made him blanch and the possibility of a presidential campaign that might turn dirty made him queasy.

It was in many ways the familiar Stevenson of 1952. He wrote out two different announcements of his candidacy. One version was 150 words long, a simple statement of availability. The other was 1,000 words of exposition on the issues and where he stood. He solicited ideas on the two statements from his advisers. On the last day before his announcement he was still studying and fretting over them and finally made up his own mind to compromise on a 350-word statement.

The scene of his announcement would have elicited at least half a dozen Stevenson witticisms in 1952. He sat at a table on temporary flooring laid over the show-rink of the Boulevard Room in Chicago's Conrad Hilton Hotel, between ice shows. But the man who spoke was the 1955 Stevenson. He read his statement without cracking a single joke. He announced his candidacy in a straightforward first sentence. Then the man who less than four years ago had said that if he were drafted for the nomination "I would shoot myself," announced, "I shall do all I can to persuade my party to entrust that immense responsibility to me again."



HARD AT WORK even before announcement of his candidacy, "Combat Politician" Stevenson greets 700 Democrats after a speech at Green Bay, Wis.

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He'll love

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Slims and Regulars
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At better stores everywhere

for HIS Christmas

Did you ever?

By LITTLE LULU

When you freshen up with cold cream
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Ever reach for just one tissue
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IN HER FIRST U.S. FILM, "THE ROSE TATTOO," ITALIAN STAR ANNA MAGNANI, WEARING SLIP AND OLD HAT, TRIES TO DRESS UP FOR DAUGHTER'S GRADUATION

The Magnificent Drab

MAGNANI IS TAILOR-MADE AS A FIERY SEAMSTRESS IN 'ROSE TATTOO'

In contrast to great stars who shine in sweaters or satins, Anna Magnani's trademark, and one which best displays her disheveled grandeur, is her slip. In it she rampaged in perhaps her greatest film, the Italian epic *Open City* (LIFE, March 4, 1946), and in it the Italian star excels again in Paramount's version of Tennessee Williams' comedy, *The Rose Tattoo*.

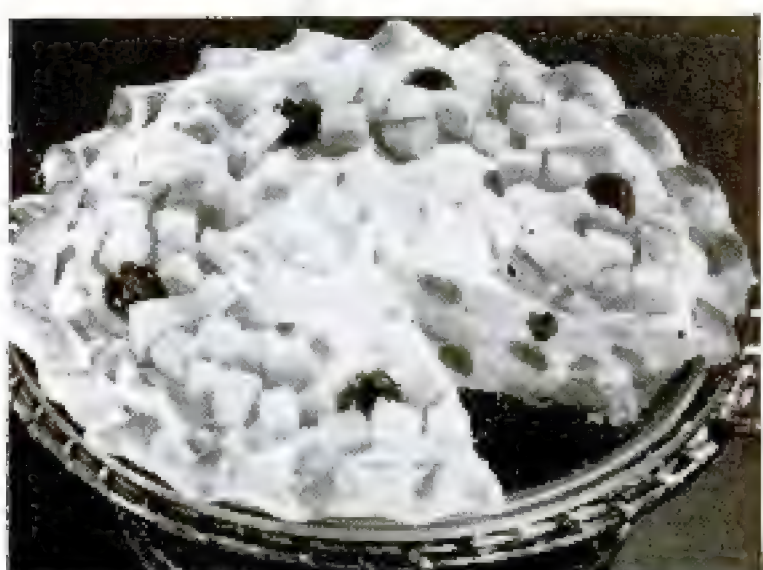
As the love-smitten wife of a truck driver whose chest was tattooed with the picture of a rose, Miss Magnani in her U.S. film debut is faced

with changing from a tragically grief-stricken widow when he is killed to a slatternly coquette when a clownish counterpart of her late beloved turns up as a suitor. With leers, tears, coos and yells in the best Italian naturalistic tradition, she does ample justice to Williams' fine adaptation of his play—which he wrote for Magnani though she was unable to appear in it on Broadway. Her violent performance seems certain to win Anna, drab slip and all, an Academy Award nomination in the spring.

Festive desserts made with Eggnog



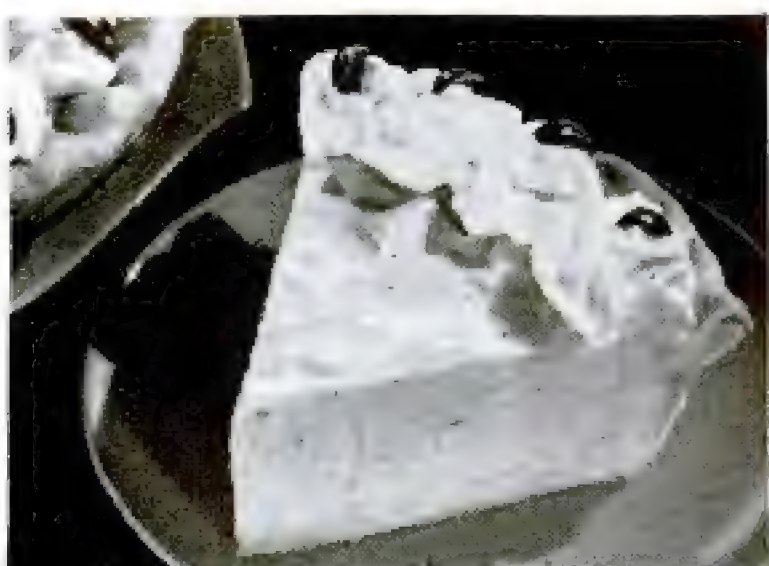
Of course, creamy-smooth eggnog is very special as a beverage, but it's every bit as good in a pie. Here are two tempting ways to prove it:



Fruit Cocktail Eggnog Pie

1 envelope Knox Gelatine* 1 cup whipping cream,
¼ cup sugar whipped
¼ tsp. salt 1½ tsp. vanilla
2 cups commercially ¼ tsp. almond extract
prepared eggnog
No. 2½ can fruit cocktail, thoroughly drained. Baked 9" pie
shell (directions on Betty Crocker® Homogenized Pie Crust
Mix pkg.)

Mix gelatine, sugar, and salt. Gradually stir in eggnog. Warm over direct low heat until gelatine is dissolved. Chill until mixture mounds slightly when dropped from spoon. Fold in whipped cream, flavorings, 1½ cups fruit cocktail. Chill again until mixture mounds. Heap into baked pie shell. Decorate with remaining fruit cocktail. Chill 2 to 4 hours.



Holiday Eggnog Chiffon Pie

9-inch pie
1 tablespoon Knox Gelatine ½ teaspoon vanilla
¼ cup commercially prepared ½ cup whipping cream,
eggnog whipped
1½ cups commercially Baked 9-inch pie shell
prepared eggnog ½ cup whipping cream,
3 eggs, separated whipped (for garnish)
½ cup sugar

Soften gelatine in the ¼ cup eggnog for 5 minutes. Heat the 1½ cups eggnog in saucepan. Slightly beat egg yolks and ¼ cup sugar together. Pour eggnog mixture over eggs. Mix well. Return to saucepan and cook over medium heat, stirring constantly, until mixture coats a spoon. Remove from heat. Add gelatine and stir until dissolved. Cool. Beat egg whites until stiff but not dry. Gradually add remaining ¼ cup sugar and beat until stiff. Whip ½ cup cream. Fold egg whites, flavoring and whipped cream into gelatine mixture. Chill until mixture begins to congeal. Pour into baked crust and chill until set. Serve topped with slightly sweetened whipped cream.

Breakfast hint: Try creamy eggnog over your favorite cold cereal. Delicious!

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A DEMENTED WIDOW, Magnani as Dressmaker Serafina Delle Rose attacks parish priest (Sandro Giglio) for

refusing to tell what he may have heard in the secrecy of the confessional about her late husband's infidelity.



A REJECTED SUITOR, Alvaro Mangiacavallo (Burt Lancaster) is hustled half-naked out of the scornful Sera-

fina's house after sleeping off a drunken binge in her sewing room and frightening her teen-age daughter Rosa.

CONTINUED

In 2 minutes...

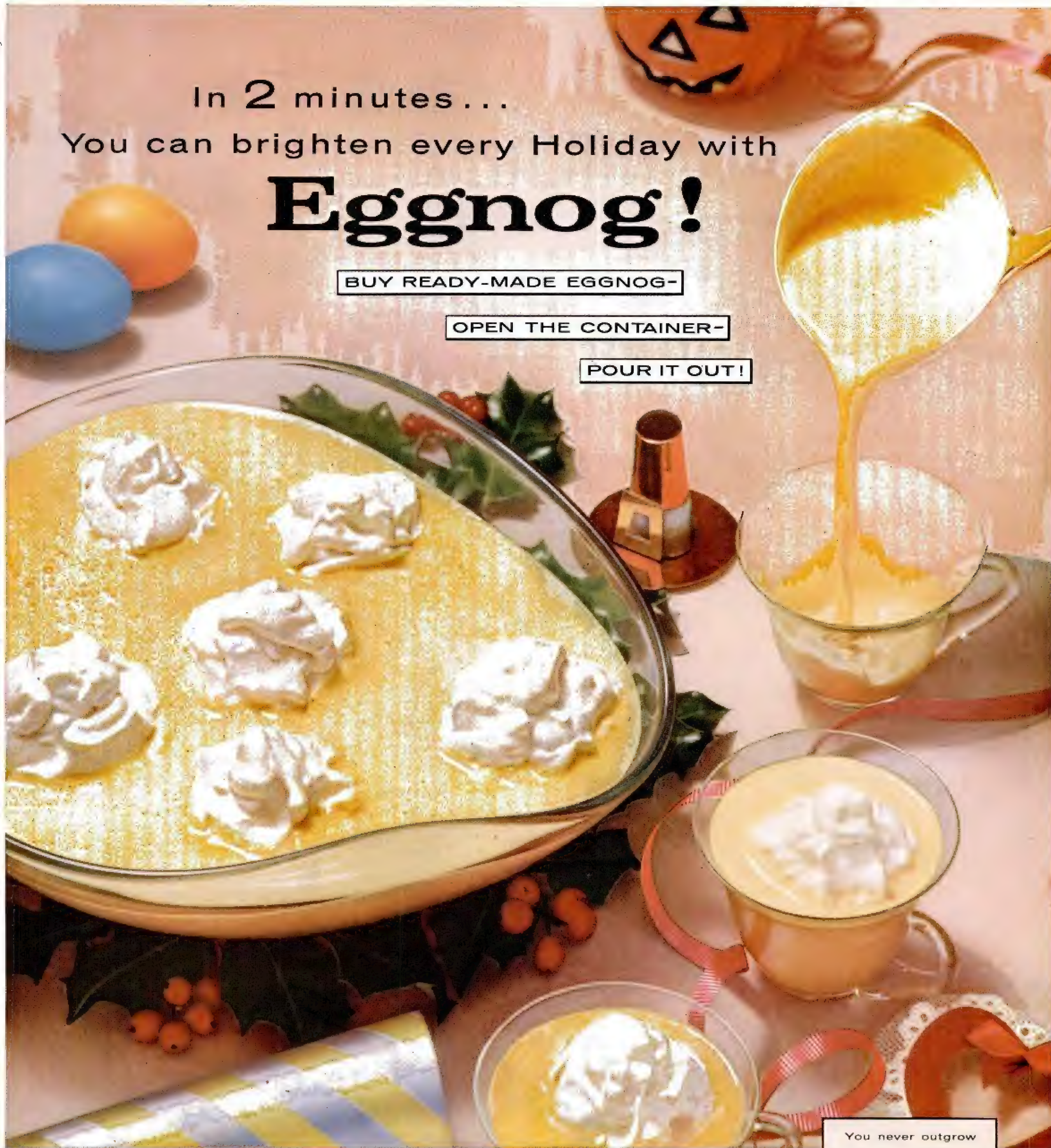
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"The Lone Ranger," ABC-TV

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Knox Gelatine*

Betty Crocker Homogenized Pie Crust Mix*

A sensational new recipe by Betty Crocker of General Mills, delightful as a dream—wonderfully easy for you to fix! Look—the eggnog is ready-made, the pie crust ready-mixed, the five fruits ready-fixed in brilliant fruit cocktail. Cling peaches, tasty pears, grapes, pineapple, cherries—neatly cut, delicious, holiday gay. Keep cocktail handy!

FRUIT COCKTAIL EGGNOG PIE

2 cups commercially prepared eggnog	1 cup whipping cream, whipped	Baked 9" pie shell
1 envelope Knox Gelatine*	1½ teaspoons vanilla	(directions on Betty Crocker Homogenized Pie Crust Mix* package)
¼ cup sugar	¼ teaspoon almond extract	
¼ teaspoon salt	No. 2½ can fruit cocktail, thoroughly drained	

Mix Knox Gelatine, sugar, and salt. Gradually stir in eggnog. Warm over direct low heat until Knox Gelatine is dissolved. Chill until mixture mounds when dropped from spoon. Fold in whipped cream, flavorings, 1½ cups fruit cocktail. Chill again 5 to 10 min. until mixture mounds. Heap into baked pie shell. Decorate with remaining fruit cocktail. *Chill 2 to 4 hours.*

And ask for this wonderful new treat at your favorite restaurant.

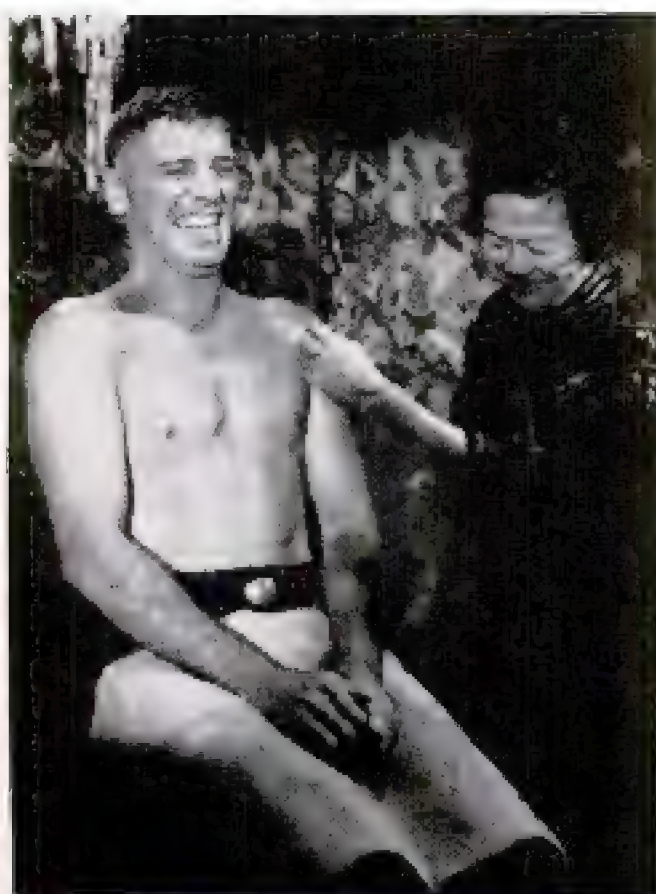
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CANNED FRUIT COCKTAIL FROM CALIFORNIA



PERSISTENT, the suitor further copies ex-husband by getting a rose tattooed on chest. At first (above) it tickles, then he turns dead serious.

AS BUFFOON, Lancaster tries to woo Serafina by playing bullfighter with escaped billygoat. She laughs, says he reminds her of her husband.



CONTINUED

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'INJECTOR' RAZORS AND BLADES

MAGNIFICENT DRAB CONTINUED



IN SUNDAY BEST, the slick-haired suitor returns in truck, a box of candy under his arm, for a formal date with slowly relenting seamstress Magnani.



IN DISGUST, seamstress bends over the inert form of the suitor, who went out and got drunk when his new rose tattoo shocked rather than pleased her.

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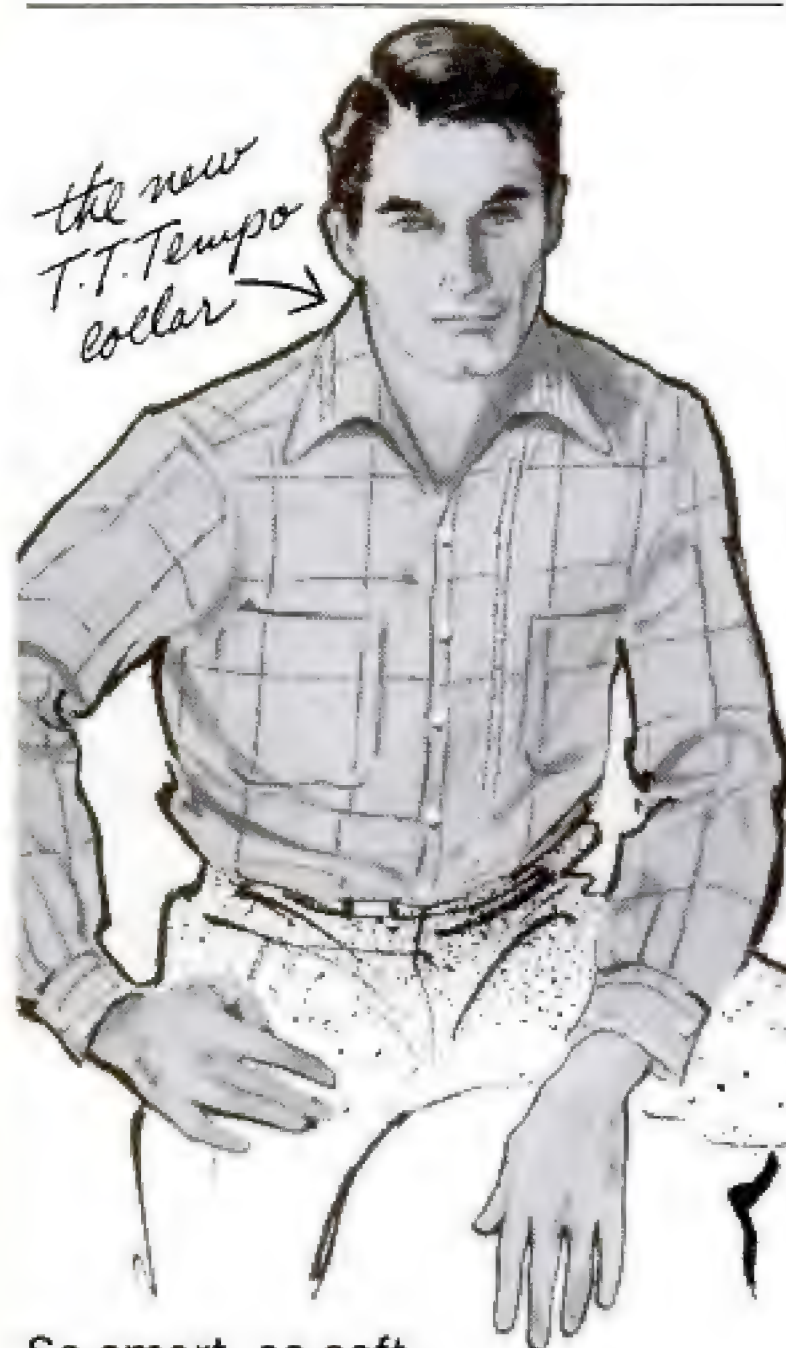


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"The Adoration of the Shepherds," by Hugo van der Goes, Flemish, Uffizi Gallery, Florence



Spring in Japan, by LIFE's Eliot Elisofon, is another memorable photographic essay—and a stunning example of LIFE's increased use of color for 1956—more color than ever before.

All through the year, LIFE offers you rewarding planned features and unplanned surprises. Remember the Garbo story? The serialization of C. S. Forester's new novel? Look for equally absorbing features in what promises to be LIFE's biggest year.

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Families who don't yet have LIFE in their homes will welcome their own weekly copy. And folks who read LIFE regularly will welcome an extension of their favorite magazine.

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price. And after that you may enter as many gifts as you wish at the special lowered rate of only \$4.75 for a year of LIFE—saving you a full \$2 on each subscription after the first.

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LIFE



Tory Treat

THE CHEFS HAM IT UP

The spectacular buffet dished up during the Conservative party convention included a suckling pig, an angelic symbol of Prime Minister Eden's peace efforts and many elegant pâtés and pastries. But the eye-catchers were two seven-pound York hams adorned with clever

caricatures of Eden and Churchill. The artist, chef Wyndham Lewis (*right*), created Eden's grinning image with raised egg whites and vegetable coloring over a layer of béchamel sauce, Churchill's with a truffle paste. Tories gazed admiringly at the hams but did not eat them.

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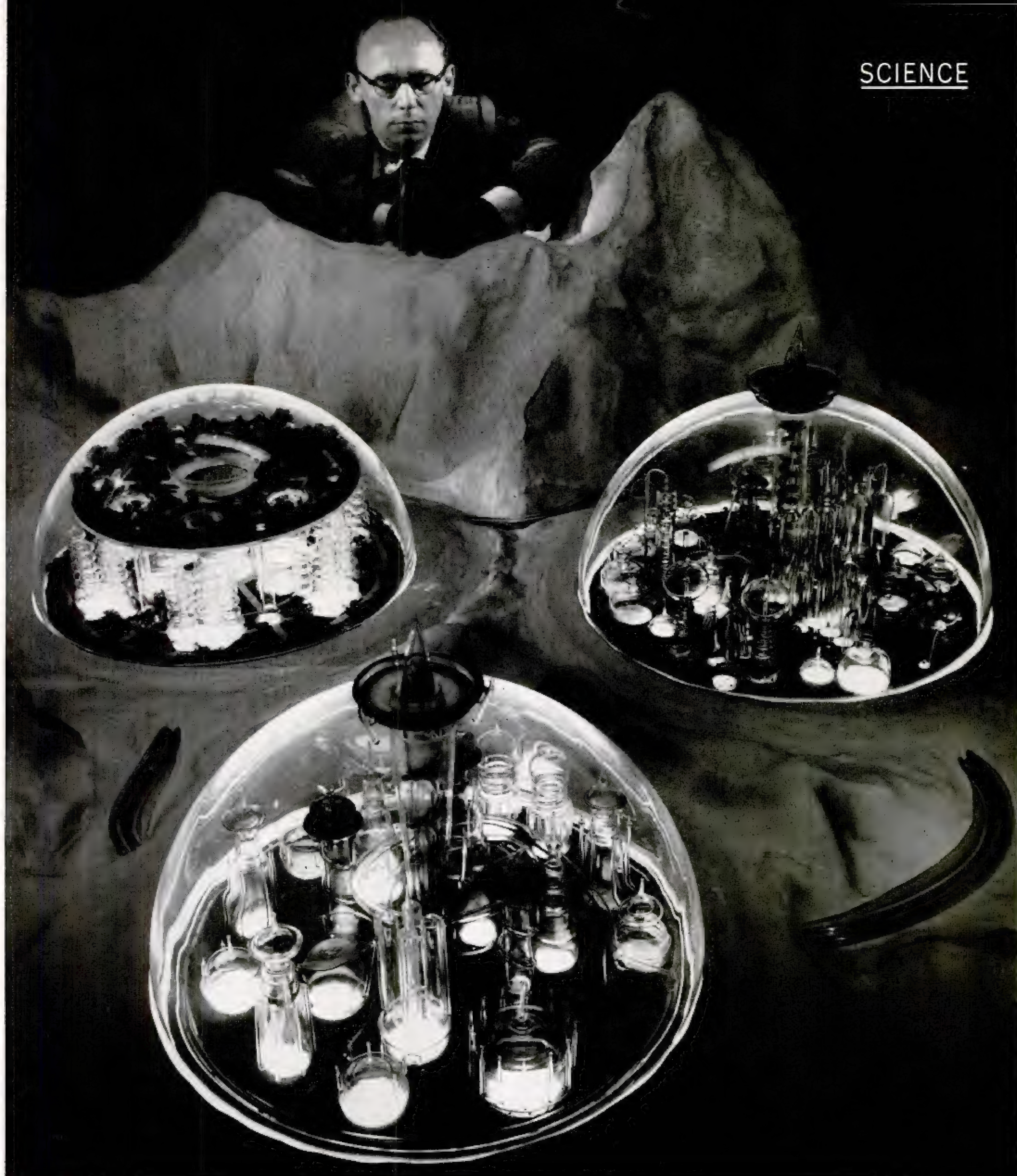
Try this delicate flavor. Taste the difference in each lean slice. Ask for Armour Star Bacon today. You'll find breakfast a new experience—when there's hickory smoke in the bacon.

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DESIGNER BERT STRAND STUDIES MODEL OF GLASS CITY SET IN ICY LANDSCAPE. CITY'S AREAS ARE COMMERCIAL (FOREGROUND), RESIDENTIAL, INDUSTRIAL

A DREAM CITY UNDER GLASS

Intricate model portrays an Antarctic metropolis which creates its own climate under crystal domes

The canopied clusters of crystal towers above are the glass industry's specialized dream of things to come: a model of an imaginary city in Antarctica made entirely of glass. A masterpiece of the glassblower's craft, it was exhibited last month by the Owens-Illinois Glass Company at the opening of their new research laboratory in Toledo, Ohio. The model city is divided into three areas—industrial, commercial, residential—connected by glass tunnels and each is sheltered from the fierce polar

weather by a lofty glass dome enclosing an artificial climate.

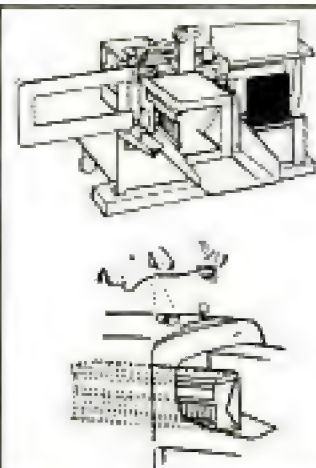
Present day glass, Owens scientists admit, contains minute flaws which make it too weak for any such ambitious uses. But if they could reduce flaws enough to toughen it to even three quarters of its potential strength, as they have succeeded in doing in the laboratory, it would be twice as strong as steel. Then domed-over cities of glass might be feasible. When man is ready to colonize Antarctica, today's fantasy may become a reality.

A WONDERFUL NEW WAY TO SHOW SLIDES AUTOMATICALLY



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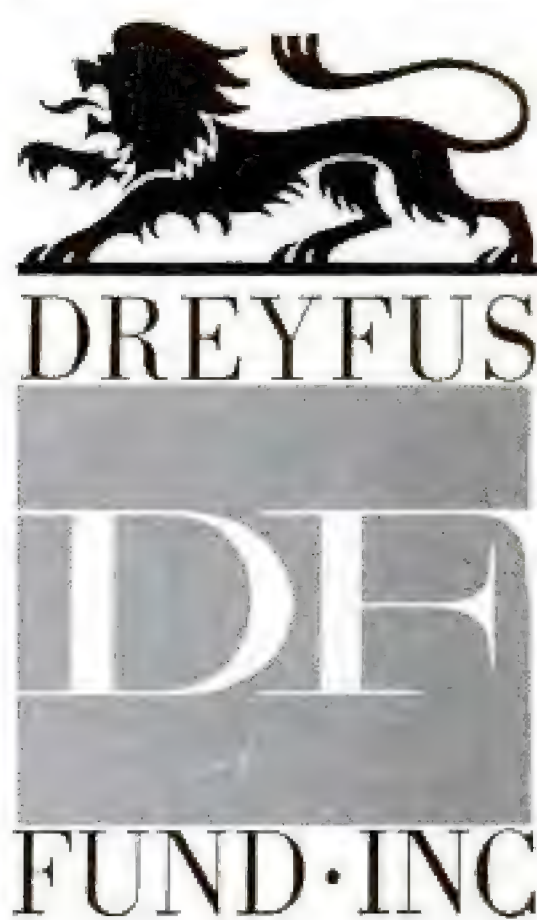
So easy, so effortless, it makes all other projection methods old-fashioned. A 300-watt fan-cooled beauty that takes 2 x 2 slides in any type mount-intermixed. Holds 60 slides! Slides projected and returned to the magazine AUTOMATICALLY! No attachments, no accessories. A completely self contained unit in a beautiful aircraft-luggage slip-on type case. Guaranteed for a Lifetime. At better camera stores everywhere at only \$59.95.



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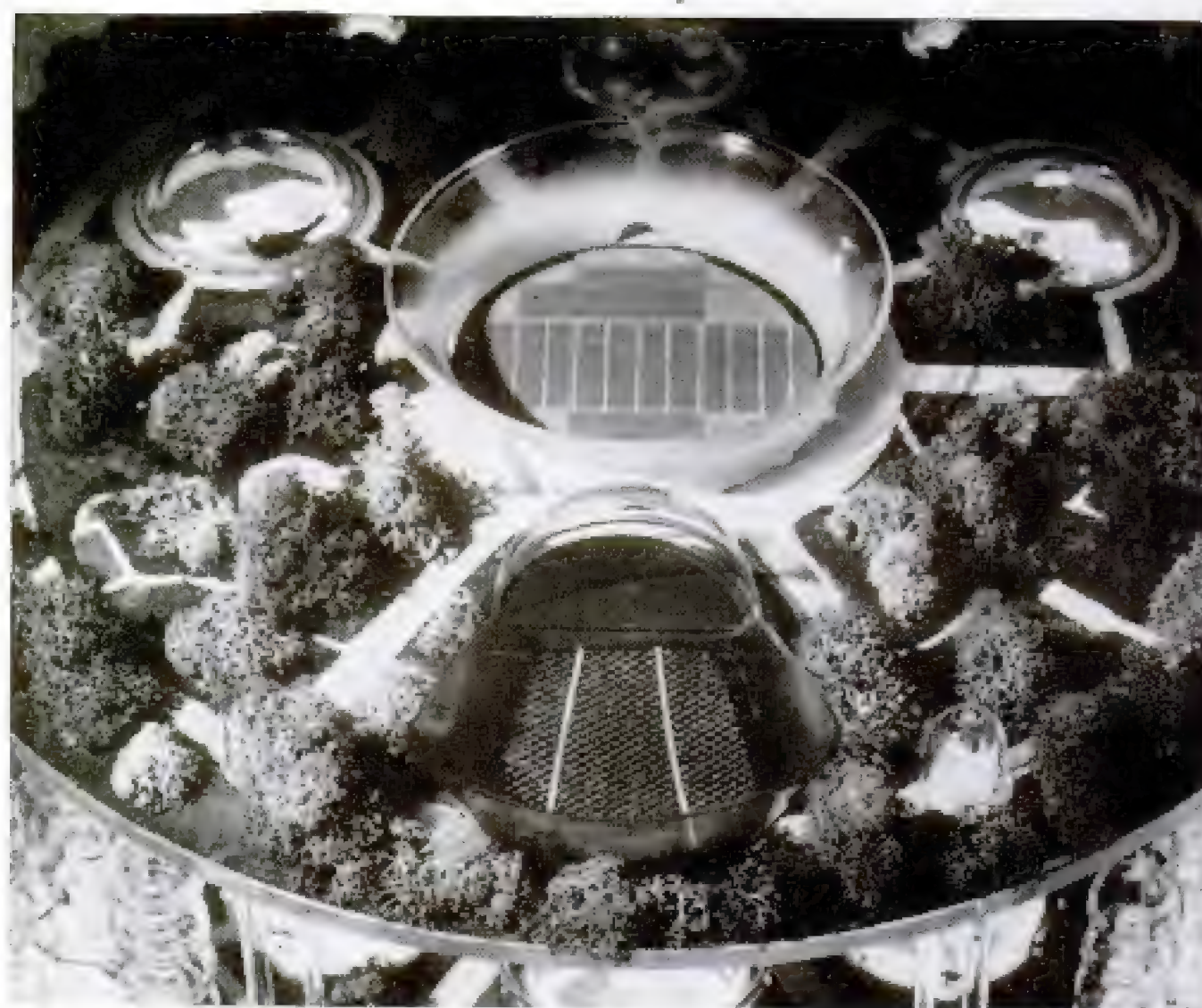
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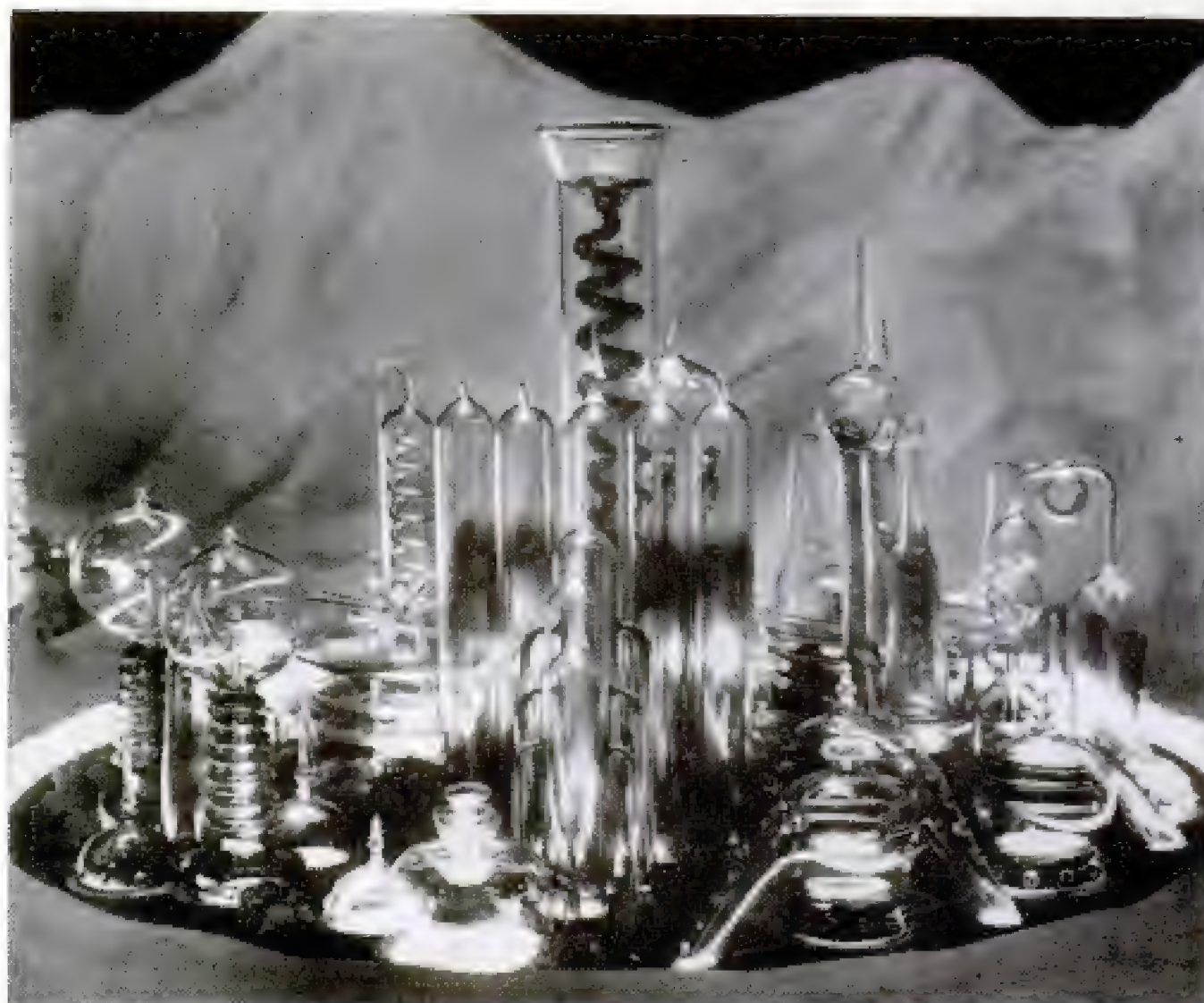


79¢

City under Glass CONTINUED



PARK forms top level of residential area of glass model city. It is supported, far above tops of multistoried apartments on lower level, by tall glass beams with built-in elevator shafts. Park has stadium (*center*), theater (*foreground*), other facilities set amid artificially cultivated greenery.



FACTORIES, clustered under their own dome where fumes will not bother residential area, consist mostly of plants for refining and processing chemicals and metals mined in Antarctica's rich ore deposits. Twin atomic piles (*far left*) supply heat, light and power to city.



HELIPORT, on roof of futuristic shopping center in domed commercial zone, provides shoppers and white collar workers with swift access to stores and offices. Tower with spiral escalator (*left*) is launching shaft for rockets which connect the city with outside world.



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New Beau Kreml keeps hair neat
with no unsightly oil or grease

Your hair falls *naturally* into
place—stays that way all day

You've never seen a hair tonic quite like new Beau Kreml! And after it's on, you still won't see it. No one else will either!

Of course, you know it's there, 'cause your hair always stays *naturally* in place. Whether your hair is tough and wiry—or thin and light—it has met its master.

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Instead of plastering your hairs together as old-type dressings do, new Beau Kreml grooms each hair individually. Each hair falls *naturally* into place—and stays that way all day.

Entirely new principle grooms
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Men of good taste *never* let their hair dressing show. Be sure to ask for new Beau Kreml, the *invisible* hair tonic. Now available at drug and toilet counters everywhere.

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harmful stains
on chairs,
pillow cases,
hats

No oily
or greasy
ingredients

Stimulates
circulation,
tones
scalp



THEATER



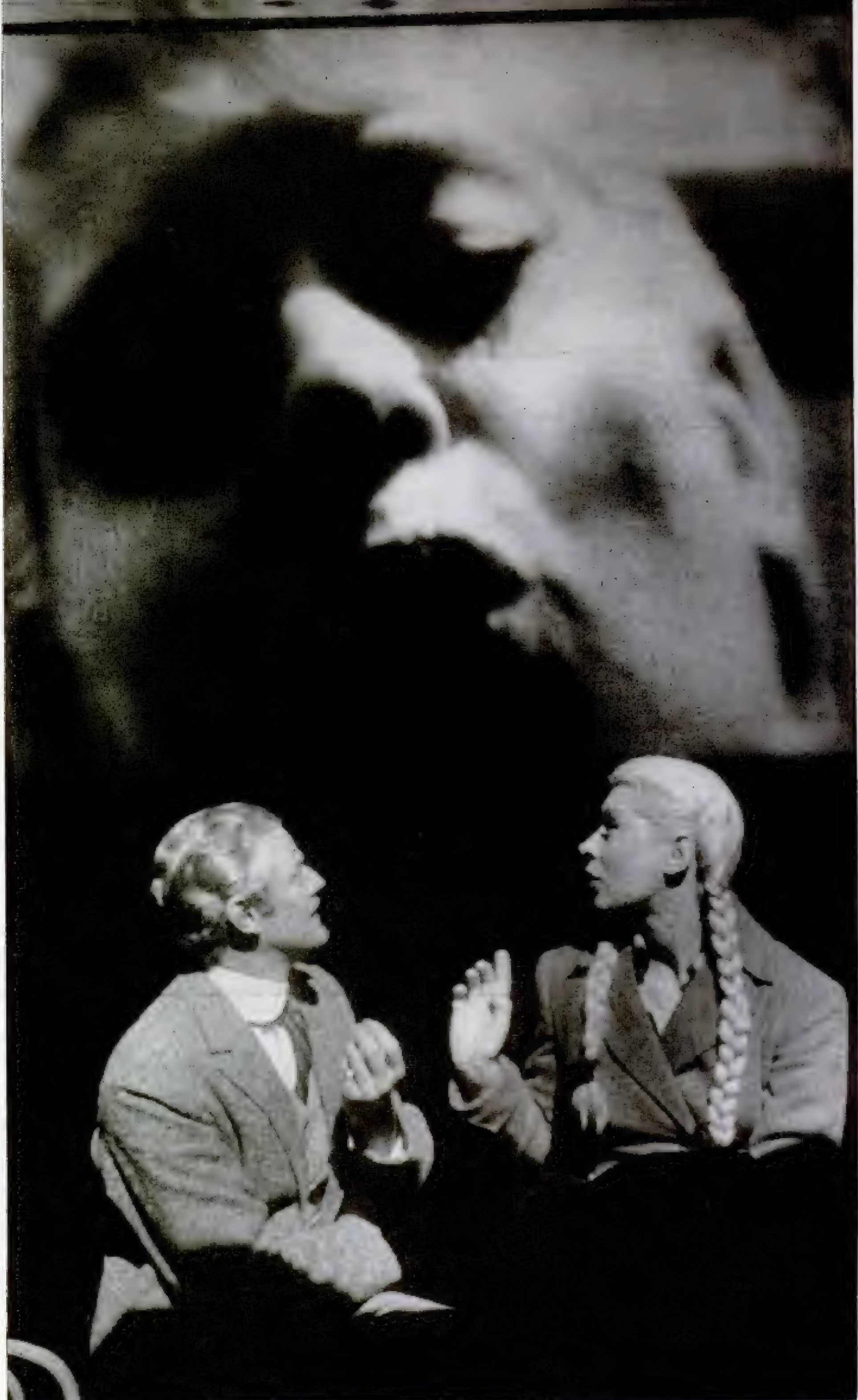
HER SINGING is deep as bullfrog's when as farm girl she chants *Keep Your Nose to the Grindstone*.



HER DANCING is a wild spoof of kootch dancers when in her *Delilah* ballet she tramples on Samson.



HER VERSATILITY shows up in song *I'm Everybody's Baby* when she is alternately brassy and coy.



CAROL IS SHOWN OWN FACE ON SCREEN BY PRODUCER (DAVID ATKINSON) WHO URGES HER TO BE VAMP

KALEIDOSCOPIC CAROL

In new show Miss Channing is farm girl and vamp

Finding roles that suit the strange and wonderful charms of Carol Channing (see cover) has always been a problem to Broadway showmen. She looks like an overgrown kewpie. She sings like a moon-mad hillbilly. Her dancing is crazily comic. And behind her saucer eyes is a kind of gentle sweetness that pleads for affection. This month, in her first new role in six years, Carol opened in *The Vamp*, a Broadway musical which was carefully, but not too successfully,

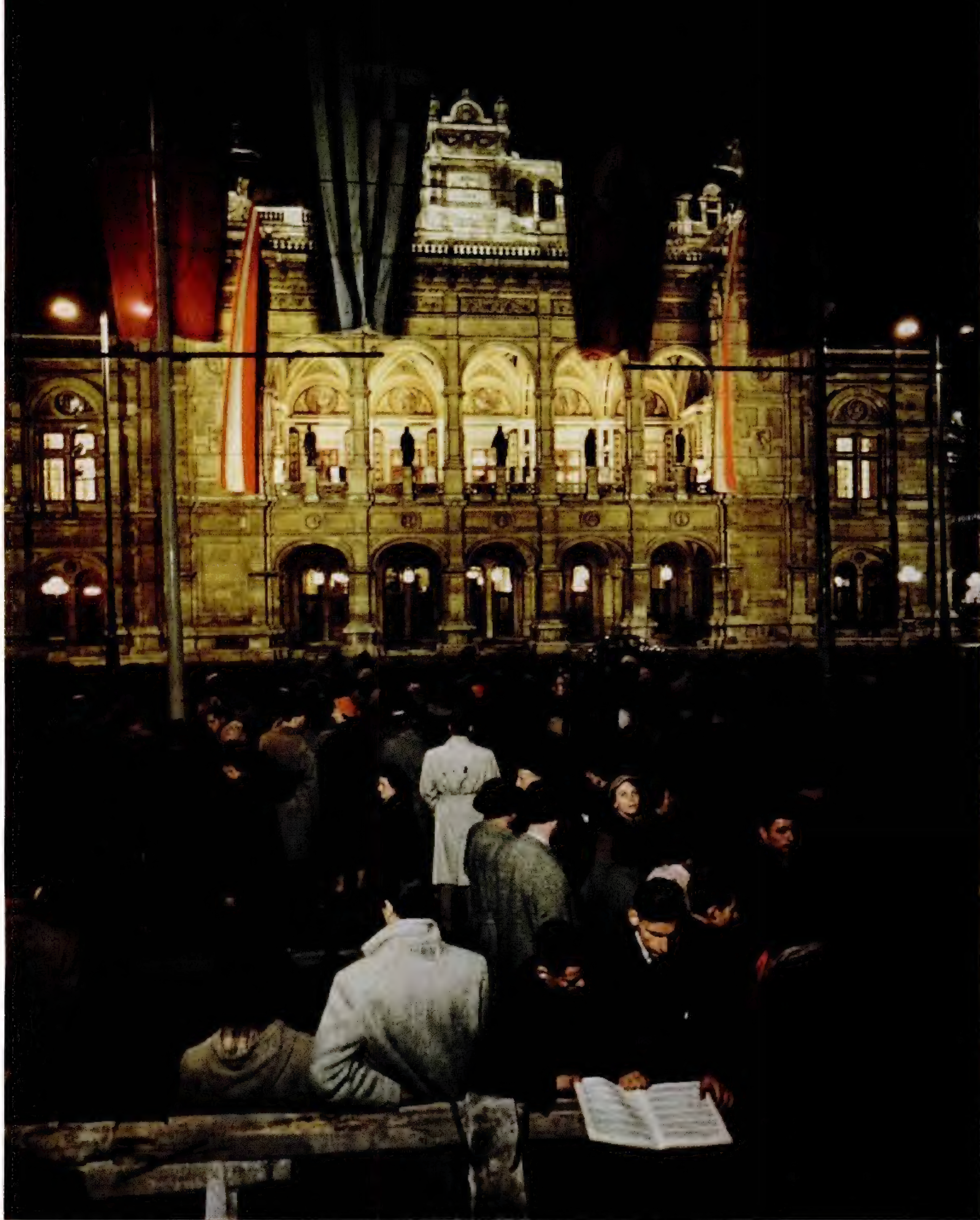
designed to show off her kaleidoscopic talents.

In *The Vamp* Carol is a rural lass who is transformed by a film producer into a 1913 vamp of the same vintage as Theda Bara. As a slinky siren of the silent screen, Carol is enormously funny, muttering to her male victims, "Come here, puppet," or "Kiss me, you fool." But the big brash show that gyrates around her has too much hokum and too little heart to be the perfect vehicle for fantastic Carol.



IN GRAND CENTRAL STATION, Carol Channing claps her hands in sexy glee when, to carry out a movie publicity stunt, she makes a triumphal entry

attended by assorted slaves and houris. To emphasize her sinister allure she plays pat-a-cake with a friendly serpent borne by the snake-charmer at left.



OUTSIDE THE FLOODLIGHTED STAATSOPER TWO YOUTHS FOLLOW "FIDELIO" SCORE AS THEY LISTEN TO OPERA BROUGHT BY LOUDSPEAKERS TO VIENNESE POPULACE

REVIVAL IN VIENNA

City rejoices as its great opera house opens again

Color photographs for LIFE by RALPH CRANE

Music matters to the Viennese today in the same way philosophy mattered to the ancient Athenians. Gluck, Mozart, Beethoven and an assortment of Strausses lived and worked there, and the spiritual center of Austria's capital has since been its opera house. When bombs blew the elegant inwards out of it late in World War II the Viennese looked upon the air attack as a desecration. And



INSIDE THE REFURBISHED HOUSE, THE AUDIENCE OF 2,200 APPLAUDS "FIDELIO'S" SINGERS FOR 11 MINUTES AS THE OPERA'S CAST TAKES ITS FINAL CURTAIN CALLS

when, early this month, this rebuilt State Opera House was reopened, music lovers the world over closed in for the rededication of a shrine.

The gala event was a two-fold triumph—the restoration of the opera house and the final liberation of Austria from occupying troops. The last soldier of occupation had marched off a few days before Dr. Karl Boehm slashed into the opening

notes of Beethoven's *Fidelio*, an opera in which a tyrant is deposed and freedom carries the day.

But it was the occasion, not *Fidelio*, that had brought out the crowd. Anything operatic would have done as well. U.S. Secretary of State Dulles was there and the Russian cultural ambassador on the scene was Composer Dmitri Shostakovich. Two thousand first-nighters (less than half of them

Viennese) were in formal dress inside the hall, and about 30,000 opera buffs (most of them Viennese) listened to the performance on loudspeakers in The Ring outside. After the bravos subsided, most of the audience repaired to the Musikvereins-halle and waltzed on into the night in the way Johann Strauss would have expected them to. Then Vienna was grand old Vienna again for a night.





FORD FAMILY included Mr. and Mrs. Henry Ford II (*center*). An opening night box for six, such as the Fords occupied, cost \$1,000. Most others were reserved months in advance by the Austrian nobility and European industrialists.



FIRESTONE FAMILY in Vienna for festivities included Mr. and Mrs. Harvey S. Firestone Jr. and their daughter Anne (*left*), here having their after-the-opera supper served in their box while watching dancers at the Musikvereinshalle.



IN PRISONERS' CHORUS, near the end of *Fidelio*'s first act, a tyrant's jailed hostages emerge from their dungeons to sing a plea for freedom.

LAVISH BALL after opera starts off with well-rehearsed formal waltz in crystal-chandeliered and golden-ceilinged Musikvereinshalle, home of Vienna Philharmonic. Built in 1870, its overhead paintings are of Apollo and the Muses, marble statues are of musicians, pipe organ is one of Europe's best.



U.S.S.R. DELEGATION at opera was headed by top Soviet Composer Dmitri Shostakovich (*left*) and Mikhail Chulaki, director of the Bolshoi Theatre.



U.S. REPRESENTATIVES in lobby at intermission are Ambassador Clare Luce, Carl McCardle, the Assistant Secretary of State for Public Affairs.

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CEREMONIAL OPENING of rebuilt opera house was held in morning for an invited audience of local politicians

and public officials, many of them bald and bored, who watched as keys to house were presented to its directors.



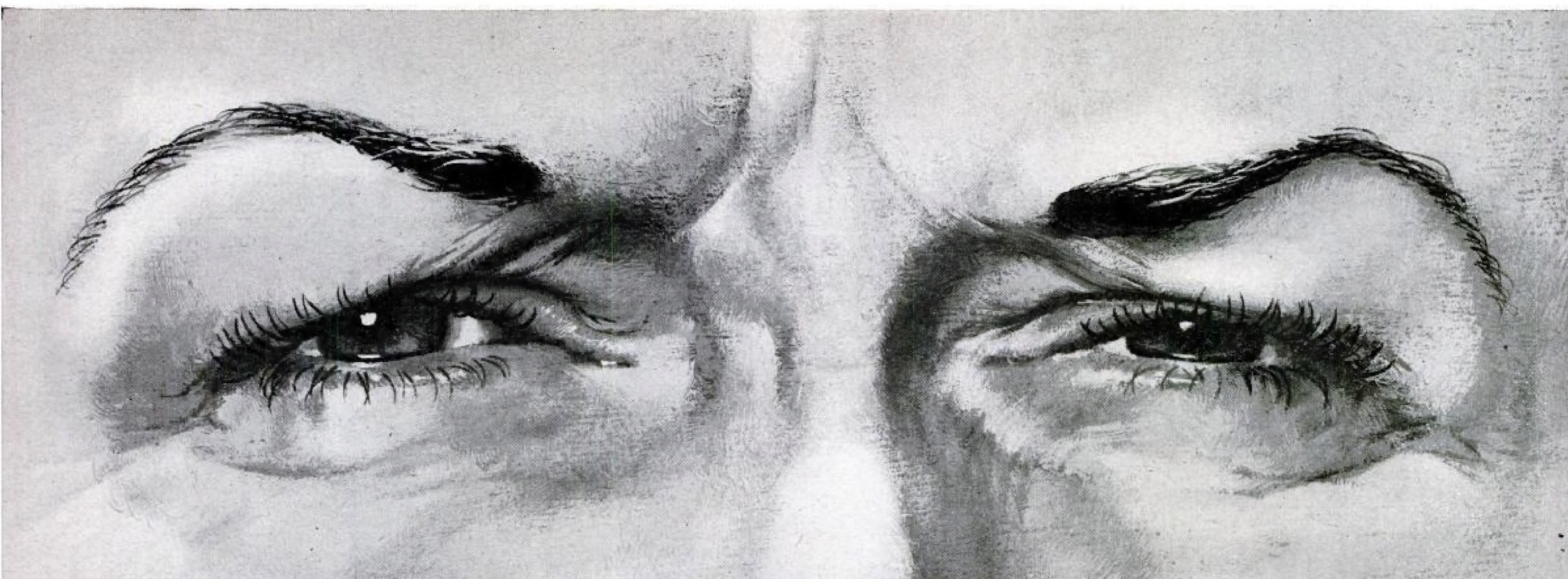
BEFORE THE BALL a formation of Viennese debutantes get last instructions from their white-gloved dance master.

MORNING AFTER opening a contingent of charwomen scrub opera house foyer for second night's *Don Giovanni*.



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An important message to everyone who takes aspirin
for headaches, cold miseries, muscular aches

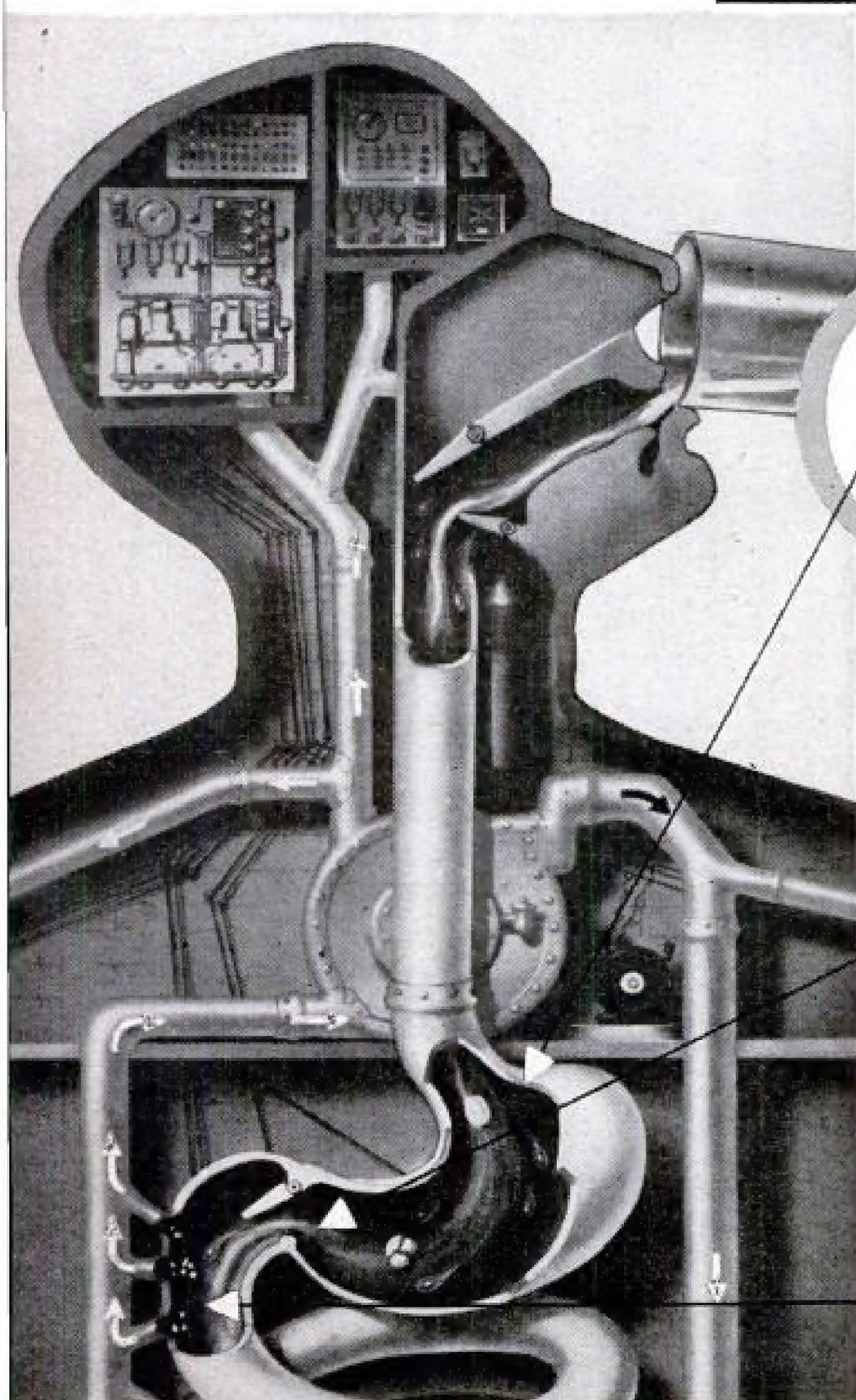


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Ask your own doctor about Bufferin's remarkable ability to relieve pain, about its freedom from harmful ingredients.

8 years of continuous medical research in hospitals and clinics have established Bufferin's effectiveness and speed of action. Bufferin has met the same rigid tests a doctor demands of medicines used in his own practice.

Most people take two tablets as the usual dose



A PRODUCT OF BRISTOL-MYERS

NOTE: BUFFERIN was first made available to the medical and dental professions in October, 1948. Since then, EACH YEAR, HUNDREDS OF THOUSANDS OF PEOPLE have switched from aspirin to BUFFERIN for faster relief of pain without stomach upset.

IF YOU SUFFER FROM PAIN OF ARTHRITIS OR RHEUMATISM,
ASK YOUR PHYSICIAN ABOUT BUFFERIN.



FROSTY FELINE FOLLOWER

When 23-year-old Weatherman John Warner headed into the wilds of British Columbia to begin a 12-month hitch as the lone observer at a weather station near Kemano, 130 miles south of the Alaskan border, he took along a tiny black kitten, Monty, to keep him company. While Warner was growing a beard to protect his face from the icy winds that

sweep over the mile-high passes, Monty was growing to sturdy cathood. With no mother cat to teach him the wisdom of staying comfortable indoors, Monty seemed unaware that he *is* a cat. When Photographer Bruce Moss visited the station one recent day, he found Warner making his rounds over the snow with Monty skipping along behind like a dog.

**IF YOU
CAN FIND A
BETTER
BOURBON
...BUY IT!**



Ancient Age



Out of Kentucky, the great bourbon country, comes the greatest of them all, mellow, warm-hearted, aged to perfection six full years. We challenge you to find a better bourbon.

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IT'S A PSYCHOLOGICAL FACT: **PLEASURE HELPS YOUR DISPOSITION**



How's your disposition today?

EVER FEEL LIKE SQUAWKING when the delivery man forgets the sugar?

It's only human when you're irked by little annoyances like this. But — it's a psychological fact that pleasure helps your disposition!

That means everyday pleasures are *important*. So, if you're a smoker, you should choose the cigarette that gives you the *most pleasure*. And that means *Camels* — America's most popular cigarette.

For more
pure pleasure — have a
Camel

"I've tried 'em all — once a Camel smoker, always a Camel smoker!"

Tyrone Power



TODAY MORE PEOPLE SMOKE CAMELS and get more pure pleasure from Camels than from any other cigarette! Fact is, no other cigarette is so *rich-tasting*, yet so *mild* as Camel! If you want the most possible pleasure, remember this psychological fact: pleasure helps your disposition. For *more* pure pleasure — have a Camel!

No other cigarette is so rich-tasting, yet so mild!